

Cultural Activities Report to Senate – 2007

A. Successes

1. Programs - Improvement in program quality has produced larger audiences
2. Advertising – More Colorful (thanks to the print shop for improvement in texture)
3. Worth mentioning – Booker T. and MG's, Sonia Sonchez, Afre Woodard, Charleston Stage Company, Shoshana Johnson
4. Two outstanding alumni artists presentations, Samuel Lynch in October and Steven Pauley in February
5. More Colorful brochures

B. Repairs

1. Upgrades to Ferrell completed last summer with help of student workers
2. Several upgrades completed in Fine Arts
3. Fine Arts and Ferrell will need some structural adjustments in the very near future, or they will have to be closed (less in Fine Arts)

C. Programming Needs

1. Cost of Performances going up- add-ons (plane fares and hotel)
2. Color ads in newspaper are costly
3. Crews are becoming limited (one full time person and one and a half students)
4. Pay for staff and student workers are eating into programming budget, not to mention receptions
5. Last minute add-ons programs not scheduled
- ~~6. [REDACTED]~~
7. Performance Fees are escalating
8. Still seeking opportunities to have activities different from other performing groups in Charleston and programming around them

D. Funding

1. Have asked for a raise in fees for the last five years, non has been granted, will ask again this year.

E. Good News

- 1. WVSU Marching Band is ordering new uniforms for the fall**
- 2. WVSU Concert Choir women to get performance attire this spring.**