

**West Virginia State University Board of Governors
Regular Meeting
1:30 p.m. - April 22, 2010
Grand Hall, Erickson Alumni Center**

Mr. Eric Coleman-Chairman, Presiding

AGENDA

- I. Call to Order
- II. **Approval of Agenda**
- III. **Approval of Minutes for March 4, 2010**
- IV. Chairman's Report Mr. Coleman
 - A. HEPC Board of Governors Summit
- V. President's Report Dr. Carter
- VI. Academic Policies Committee Dr. Rowley
(11:15 a.m. to 12:15 p.m. - Cleveland Room)
 - A. **Approval of Recommendations for the Comprehensive Program Review for Three Academic Programs –B.S. in Communications, B.A. in English, and M.A. in Media Studies**
- VII. Recruitment & Retention Committee Mr. Hicks
(11:15 a.m. to 12:15 p.m. - Grand Hall)
 - A. Discussion on WVSU Marketing and Branding Strategy
- VIII. Finance Committee Mr. Williams
(12:15 p.m. to 1:15 p.m. - Weisberg Lounge)
 - A. Budget Reports and Financial Updates
 - B. **Approval of Fees for Fiscal Year 2011**
 - C. Discussion on Fundraising
- IX. Presentation by the Faculty Senate on the Importance of Maintaining an Academic Culture with Tenure Dr. Settle and Dr. Magan
- X. Adjournment

Action items are listed in **bold** print.