

**WEST VIRGINIA STATE UNIVERSITY
BOARD OF GOVERNORS
MINUTES OF
FINANCE COMMITTEE MEETING
HELD ON
APRIL 28, 2011**

A meeting of the Finance Committee of the West Virginia State University Board of Governors was held on April 28, 2011 in the Grand Hall of the Erickson Alumni Center. The meeting was called to order at 1:20PM by Chair Vincent Williams. Other committee members present were Mrs. Millie Booker and Mr. Larry Salyers. Others present were: Dr. Joseph Badgley, Mrs. Janis Bennett, Mrs. Sally Burger, Mr. Bryce Casto, Mr. David Clendinning, Mrs. Brunetta Dillard, Mrs. Lori Elliott, Dr. Gregory Epps, Mr. Eric Hicks, Mr. Joseph Oden, Mr. Robert Parker, Mr. William Porterfield, Mr. Lawrence Smith, Dr. John Thralls, Dr. Ulises Toledo, Dr. Cassandra Whyte.

Mr. Larry Salyers made a motion to accept the agenda as written. Motion was seconded by Mrs. Millie Booker. Motion carried.

A motion was made by Mr. Larry Salyers to approve the minutes of the March 10, 2011 and the teleconference minutes of April 8, 2011. The motion was seconded by Mrs. Millie Booker. Motion carried.

Mr. Parker explained the comparison of the year-to-date financial statements with those from last year. Several YTD expense areas were below last year's YTD. Revenue this year is expected to be below last year due to the loss of the Kanawha Valley Community and Technical College students. The KVCTC is current with their payments for housing, dining, bookstore and the service agreement. Partial payments of \$600,000 and \$140,000 have been toward the student activity and capital fees accounts.

A selective hiring freeze was recommended for the remainder for FY 2011 (June 30, 2011) with some exceptions allowed for strategic and key operational areas. Mr. Salyers made a motion that this recommendation be made to the full Board and the motion was seconded by Mrs. Booker. Motion carried.

There had been a proposal to increase the return check fee charge to \$35.00. However, WV Code sets the fee at \$25.00.

There had been a proposal to move about \$250,000 for security officers to the college operation budget. However, due to the desire to address the possible loss of \$1,600,000 in FY2013, that proposal was tabled.

It was suggested that each Vice President be informed of the selective hiring freeze and that expenditures in their areas be kept at a minimum for the remainder of FY2012.

It was suggested that a merit plan should be developed for those employees charged with increasing enrollment. It was suggested that other programs such as Employee of the Month receive a reserved parking spot close to the building in which they work. Mr. Parker will develop a recommendation to the parking committee.

Mr. Williams made a motion to recommend to the Board of Governors that there be a \$500,000 reduction in the FY2012 budget along with an eight percent increase in tuition for in-state and out-of-state students. This motion was seconded by Mr. Salyers. Motion carried.

BOARD OF GOVERNORS

PLANNING AND ADVANCEMENT COMMITTEE

April 28, 2011

Attendance: Chairman Coleman, Dr. John Berry, Dr. Gregory Epps, Dr. James Rowley, Jonathan Adler, Kris Casdorph – Student Representative, and Mr. Gary Swingle

Welcome from Chairman Coleman

Legislative Action Committee Status Report

Mr. Jonathan Adler referenced page 5 of handout, regarding what took place on WVSU day at the legislature.

Legislative outreach: ongoing meetings year-round visiting key legislators in the home districts concerning WVSU issues.

Chairman Coleman initiated the discussion about our legislative strategy and main issues facing the school:

1. \$5 million (\$1.25M over 4 years) regarding separation of Kanawha Valley CTC
2. Achieve 100% federal-state Land Grant match: 2011 total of \$842K outstanding
3. \$1.1M over 3 years for WVSU technology upgrades

Mr. Adler had a discussion early in the 2011 WV Legislative with Chancellor Noland and he shared that WVSU was getting the rehabilitation property and that Land Grant issue would be revisited. In the Chancellor's opinion the other two issues would not be considered this year.

Chairman Coleman stated that these three items were separate from the rehabilitation issue. If too late for this agenda, then how do we interact with and how do we move forward? Mr. Casdorph asked Mr. Adler if – for example – the CTC separation monies were not received this year, was this issue now over? Adler replied that it was not, that WVSU will still continue to press the legislature in the coming years to appropriate those funds.

Mr. Adler said that the Chancellor Noland put together proposal on what the school was going to be given, and the rehab center was the project this year. Adler explained the history of trying to obtain the full Land Grant match this year and how that "fell through". An agreement with State Senators to receive some of the monies toward the match – roughly half – was in-place, but for whatever reason did not occur. In the interim, Adler and Dean Orlando McMeans have been discussing new strategies with Chancellor Noland's office to receive the full match (Adler also made available to the Members a copy of a March 31 letter from Chancellor Noland to Dr. Carter where he expresses hope of securing the funding in the coming months at the Legislature). In follow-up to a meeting McMeans and Adler had with

the four Kanawha County Senators on April 4th concerning the match, there is a meeting scheduled with Chancellor Noland's office next week (Wednesday, May 4) to discuss the Land Grant Match and secure the Chancellor's active support in the next Special Session of the WV Legislature by having Governor Tomblin appropriate the full \$842K match. Chairman Coleman asked that a luncheon be scheduled for him to meet the Chancellor as well in the coming weeks.

Issues concerning the \$5million regarding service or separation agreement of CTC:

Mr. Adler and Mr. Parker (Vice President, Finance) met with Senate Plymale during the Session (Education Chair) regarding the CTC separation. Adler explained that Plymale, had in prior years asked for the WVSU-KVCTC separation agreement and that he and Parker provided it during this meeting. Senator Plymale asked for additional numbers regarding the separation and the financial impact to WVSU before he would consider approving any funding. Adler stated that Mr. Parker has about half of the figure required to fulfill Plymale's request.

Chairman Coleman asked several questions and made observations of whether WVSU is thinking as strategically and holistically on these numbers to make our strongest argument:

1. Do we have a copy of the agreement between WVSU and Kanawha Valley CTC?
2. Need numbers to back up dollars.
3. Do we know the number of students that Marshall had in their CTC?
4. Do we know the number of students in Kanawha Valley CTC?
5. How many of those students are taking classes at WVSU?
6. What percentage of WVSU enrollment are Kanawha Valley CTC students?
7. When CTC leaves those students are gone.

The Chairman asked that Adler work with Parker to answer this questions/get these numbers and then setup a meeting for Chairman Coleman and Senator Plymale. Board member Gary Swingle suggested that we use all our resources and people who have contacts/friendships with legislators and their staffs to promote WVSU interests as well. Chairman Coleman and Member Casdorff both agreed. Adler stated that BOG member Larry Rowe has also been most helpful in promoting the WVSU cause with legislators.

The Chairman asked how the number of 1.25M was determined? Same amount of money that Marshall was given. Is there a formula? No one is aware if there is formula or not. Formula needs to not just include building but to factor in all the economies of scale. The Chairman stressed that WVSU just not ask to "be treated the same" as Marshall, that we have our own argument based on needs that we need to promote.

The 1.1M for technology upgrades there was no discussion. Without these dollars it impedes us from moving into the market of online education. Online education is a cash cow where there is approximately 62% growth online courses. Dr. Berry strongly urged the Board to begin pursuing technology monies as this is where education is moving.

IV. Alumni Affairs

The committee would like to invite Mr. Phil Bright to next meeting to discuss alumni affairs to speak to specific action items and what he's seeing with the alumni in the valley. There are approximately 10,000 alumni right here in the Kanawha Valley.

V. Wrap-up

Dr. Berry discussed the inadequate databases; still need someone to scrub before we place viable data into our files. He also spoke about our Prospect Research department starting to plug into different search engines, descriptive modeling. Chairman Coleman expressed desire to have overview of prospect research in June meeting. The next meeting will be held at East Hall to utilize the updated technology in sharing this information.

Chairman Coleman shared that we didn't get what we asked from the WV Legislature this time, however we're a little more focused than in the past and we continue to refine and get better. However, there is now a coordinated message.

VI. Adjournment

Respectfully submitted by: Aileen McKnight