

**West Virginia State University Board of Governors
Meeting of September 23, 2010**

ITEM: West Virginia State University Downtown Media Center

ADMINISTRATIVE AREA: WVSU Office of Planning & Advancement

RECOMMENDED ACTION: Update on current status of project

PRESENTER: WVSU Board of Governors Chairman, Mr. Eric Coleman

BACKGROUND

On Wednesday, Sept 8, the Charleston Urban Renewal Authority (CURA) approved a 2-year extension to the University that allows WVSU to raise monies for building a downtown media center that will house the College of Arts and Humanities media studies programs which will - in addition to other courses - offer a Masters Degree for WV State students in the program. The building's location is at the north end of Capitol Street, across from the entrance to Capitol Market.

Dr. John Berry, VP for Planning and Advancement, has put together a dedicated team to oversee and conduct the fundraising effort for the center, and has gotten widespread support from public officials and community leaders. The team will focus on obtaining both public funds - city, state and federal - and private funds from donors and foundations. Strategic partnerships with WV Public Broadcasting and other Kanawha Valley media are also being sought, to both enhance financing and deliver excellent education to our students. The proposal calls for \$10 million to be raised by January 2013.