

Minutes
West Virginia State University Board of Governors Meeting
June 10, 2010

Call to Order. The annual meeting of the West Virginia State University (WVSU) Board of Governors (BOG) was called to order at 1:30 pm by Chairman Eric Coleman. Other members present were: Mrs. Millie Booker; Dr Tom Guetzloff; Mr. Eric Hicks; Dr. James Rowley; Dr. John Thralls; and, Mr. L. Vincent Williams. Mr. Valentine Bon, Dr. Danny Boston, Mr. Larry Salyers, and Mr. Tom Susman were absent. Dr. Hazo W. Carter, Jr., President of West Virginia State University, was also present along with members of the administration, faculty and staff.

Approval of Agenda. Mr. Coleman asked if there were any changes to the agenda. There being none, Dr. Rowley moved that the agenda be approved as written and Mr. Williams seconded the motion. The motion carried.

Approval of Minutes. There being no changes, Dr. Thralls moved that the minutes for the April 22, 2010 meeting be approved as read. Mr. Williams seconded the motion and the motion carried.

Chairman's Report. Chairman Coleman reminded the Board about the HEPC Board of Governors Summit being held July 23 - 24, 2010 at the Stonewall Resort in Roanoke, WV and encouraged everyone to attend. He informed the Board about the death of Larry Salyers' mother. Mr. Coleman recognized Mr. Valentine Bon, the Board's student representative, and told the Board that Mr. Von had graduated in May. A plaque will be sent to him for serving on the Board. The new student representative is Mr. Kris Casdorff. The Chairman also informed the Board that Dr. Boston had resigned his position as Vice-Chair of the Board due to his business expanding and his travel but he will remain on the Board. Therefore, a new Vice-Chair would have to be elected during this meeting.

President's Report. Dr. Carter informed the Board that on May 12th, he and the United States Secretary of Agriculture (USDA) Tom Vilsack signed a Memorandum of Understanding (MOU) between the USDA and the Council of 1890 Universities. The MOU is a reaffirmation between these two entities agreeing to work together on a number of mutually beneficial initiatives and activities associated with the food and agricultural systems. These activities

include, but are not limited to: attracting more students to careers in the food and agricultural related fields; sharing of expertise between the USDA and 1890 Universities; increasing the educational research and outreach capacities of 1890 Universities; and, increasing the presence of 1890 Universities in USDA program opportunities.

The President said that WVSU received its first grant from the West Virginia Experimental Program to stimulate Competitive Research (EPSCoR) or WV EPSCoR on July 1, 2006. The University received notice that we will receive a \$2.1 million grant that begins July 1, 2010. This is the second five-year funding cycle for an EPSCoR grant. We will receive approximately \$420,000 a year for the next five years for research, teaching and outreach activities directed toward advancing Science, Technology, Engineering and Mathematics, or STEM disciplines. This is an increase in funding from the first five-year cycle when the University only received \$615,000 or \$123,000 annually. He went on to explain that The National Science Foundation established the national EPSCoR in 1979 in response to congressional concerns about the geographic concentration of federal support for academic research and development. EPSCoR is intended to expand and enhance the research capability of scientists in states that traditionally lacked strong university-based research efforts, to help them to compete more successfully for a portion of the federal academic R&D budget. West Virginia is one of 27 states and territories eligible to participate in the EPSCoR initiative. WV EPSCoR partners are three of the State's public higher education institutions: West Virginia State University, Marshall University, and West Virginia University.

He said the University continues its progress in entering into an official partnership with the USDA's Natural Resources and Conservation Service (NRCS). A memorandum of understanding was collaboratively developed by officials at the University and NRCS. The MOU has been cleared by attorneys on both sides and all that is left is to identify a date for him and the Chief (Dave White) of the NRCS to sign the memo. As part of the MOU, the University will have access to the NRCS facility in Alderson, WV, Greenbrier County, to conduct agricultural research trials.

Dr. Carter informed the Board that the University hosted the Summer Undergraduate Research Experience (SURE) program. The purpose of the

program is to allow undergraduate students to conduct supervised research with a faculty mentor. Students receive training in the research methods applicable to their research plan, analyze their data and create written and oral presentations of their results. This program is sponsored by the West Virginia Experimental Program to Stimulate Competitive Research. Resources to support this program are derived from the National Science Foundation and the Department of Agriculture.

The President reported that on Friday, April 23rd, he participated in the West Virginia Higher Education Policy Commission's Council of Presidents meeting held at WVU Tech in Montgomery, WV. That afternoon, he attended the Policy Commission meeting. During the Commission meeting, the University's request to offer degrees in Bachelor of Arts in International Studies, Master of Business in Entrepreneurship, and Master of Science in Law Enforcement Administration was approved.

On April 29th through May 2nd, he joined some of the members of the administration and staff to attend the West Virginia State University National Alumni Association's 20th Biennial Conference held in Atlanta, GA. During the University Roundtable session, he gave a presentation to the alumni on a variety of topics including: the capital campaign, academic excellence, land-grant programs, international agreements, athletics, Tuskegee Airmen Chapter and convocations. Other individuals who addressed the alumni included the Director of Alumni Relations and the Director of Recruitment.

On Tuesday, May 4th, Dr. Carter reported that he participated in a monthly conference call meeting with the 1890 Executive Committee. He attended the Student Government Association Banquet on Friday, May 7th, and on Saturday, May 8th, he and Mrs. Carter participated in the Second Annual Students Matter Most Walk-a-Thon.

The President informed the Board that he attended a Regional Intergovernmental Council Board meeting on Thursday, May 13th and was notified that he had been reappointed to another term on the RIC Board. The current term will run through June 30, 2011. On that evening he gave welcome remarks at the University Collaborative School graduation.

He said that he and Mrs. Carter attended the Grand Reception for graduates

on Friday, May 14th and the University's Commencement Exercises on Sunday, May 16th. The Honorable Joseph R. Goodwin was the keynote speaker. He thanked all of the members of the Board of Governors who participated.

On Thursday, May 20th, Dr. Carter attended the West Virginia Intercollegiate Athletic Conference Board of Directors meeting and that evening he participated in the 33rd Annual Dinner of the West Virginia State University Foundation. This year's honorees were Mrs. Opal M. Carter, Class of 1947, and Mr. D. Stephen Walker, former Chairman of the WVSU Foundation Board of Directors. He commended Dr. Rowley and his staff for a job well done. The next day he participated in the Foundation's Board of Directors meeting. On Wednesday, June 2nd, he chaired a meeting of the WVSU Research and Development Corporation Board of Directors.

Dr. Carter informed the Board about several of the summer events being held on campus. He said that WVSU would be serving more than 1,000 youth by offering or hosting a variety of programs and camps, such as the National Youth Sports Program (NYSP); Upward Bound; Yellow Jackets Summer Sports Camps for baseball, softball, basketball, and volleyball; and, the North and South High School Football players. Dr. Carter said that additionally, the Douglass Institute would be hosting an array of summer programs including the Health, Science, and Technology Academy (HSTA); 4-H Crime Solvers; Fast Track Youth Nutrition Education Program; and Pre-College Math and Science Institute. The President also said that the Center for the Advancement of Science, Technology Engineering and Mathematics (CASTEM) received funding for the 2010 National Summer Transportation Institute initiative. CASTEM is a collaborative effort with the Federal Highways Administration and the WV Department of Transportation.

Executive Session. Mr. Hicks, in accordance with West Virginia Code §6-9A-4 moved that the Board to go into executive session to address a personnel issue. Dr. Thralls seconded. The motion carried.

Arising out of discussion during the executive session, and in accordance with West Virginia Code §6-9A-4, Mr. Hicks moved that the Board of Governors proceed with its regular meeting and Mr. Williams seconded. The motion carried.

Mr. Coleman asked for a motion that Dr. Carter's 2009-2010 Mutually Agreed Upon Objectives be approved. Mr. Williams moved that the Board accept the report and Mr. Hicks seconded the motion. The motion carried.

The Chair asked for approval of the meeting dates for 2010-2011. The meeting dates are:

September 23, 2010	March 10, 2011
November 11, 2010	April 28, 2011
January 27, 2011	June 16, 2011

Dr. Thralls moved that the dates be approved and Mr. Hicks seconded the motion. The motion carried.

Election of Vice Chair. President Carter informed the Board that Dr. Thomas Boston had resigned his position as Vice Chair of the Board. He said Dr. Boston explained that because of his extensive traveling, he wasn't able to attend the meetings as he liked. He will continue to be on the Board but can not serve as an officer. The position starts on July 1, 2010. Dr. Carter asked for nominations for Vice Chair. Dr. Rowley nominated Dr. John Thralls and Chairman Coleman moved that the nominations be closed. Mrs. Booker seconded the motion. The motion carried unanimously.

Finance Committee. Chairman Williams said the Committee wanted to accept the proposed budget for FY 2011 with a few adjustments. The Committee recommended that University expenses be reduced by an additional 2.5% and that no action be taken on the KVCTC charge back or service agreement issues. The additional 2.5% reduction in expenses would only affect targeted areas. Mr. Williams said the committee recommended approving the budget with those two adjustments. Dr. Rowley moved that the 2011 budget be approved with those adjustments. Dr. Thralls seconded the motion. The motion carried.

Academic Policies Committee. Chairman Rowley said to delete the words 'Science Degree in' when speaking of the new Master of Education in Multicultural Instructional Leadership Degree. Dr. Sandra Orr, Chairperson of the Education Department, said the goal of this program is to improve student achievement in the schools. She also said that no additional faculty

members will be needed. Dr. Rowley recommended approval of the new Master program by the Board. Dr. Guetzloff moved that the Board approve the new Master program. Mr. Williams seconded the motion. The motion carried.

Dr. Rowley then discussed the comprehensive program review documents in the fields of biology and biotechnology. Dr. Katherine Harper, Dean of the College of Natural Sciences & Mathematics, said she is extremely proud of the biology faculty members and that the programs are wonderful. She said the faculty members provide opportunities for research on the undergraduate level. Dr. Rowley moved that the program in biology be continued recognizing that by 2012 it will be required that the University have an assessment and student outcomes. Dr. Guetzloff seconded the motion. The motion carried.

The Chair then asked Dr. Harper to discuss the two Master degree programs which are the Master of Arts and Master of Science in Biotechnology. She said the program has graduated 16 students and it's been an extremely successful venture. Dr. Rowley explained that the difference between the two degrees is that one is primarily for scientists and the other for educators. Dr. Rowley moved for the continuation of the Master of Arts and the Master of Science in Biotechnology. Dr. Guetzloff seconded the motion and the motion carried.

Dr. Rowley talked about the follow-up report regarding the Bachelor of Arts Program in Economics. Dr. Byers, Vice President for Academic Affairs, said the department has gone through a number of changes in recent years especially retaining faculty. He said the program now has three tenure-track faculty and he looks forward to the program being successful. Dr. Byers said there is now an Office of Institutional Research and Effectiveness which will enhance the assessment plan for all of the academic departments. Dr. Rowley moved that the Bachelor of Arts Degree in Economics be continued with the understanding that in January 2012 there will be a follow-up report. Mr. Williams seconded the motion. The motion carried.

Recruitment and Retention Committee. Mr. Hicks said the committee went over the Enrollment Management Plan and its components. He said the committee feels the Plan will be fantastic under Dr. Carter's guidance. Regarding student enrollment for the fall 2010 semester, he said we have

2,963 people who have applied; 1,055 have been accepted; 229 rejected; and 1,679 are still pending. Mr. Hicks said the style manual was approved by the University Council with a few minor modifications. He said it will be implemented into some of the new literature coming out this summer and fall. The Chair said the University will have a clear branding strategy. He also said that the Metro Tuition pamphlet is just about ready for distribution. He stressed the importance of the metro tuition rate and how it will increase WVSU's enrollment. Mr. Hicks stated that the University needs an additional staff member to help market our school. He suggested that we may need to work with a consulting group to see exactly what we need to do to pursue our goals. He also said the faculty needs to get involved in recruiting prospective students.

Adjournment. There being no further business, Chairman Coleman asked for a motion for the meeting to be adjourned. Dr. Guetzloff moved that the meeting be adjourned. Mrs. Booker seconded the motion. The meeting was adjourned at 3:20 PM.

Respectfully submitted,

Larry Salyers
Secretary