

Minutes
West Virginia State University Board of Governors Meeting
September 23, 2010

Call to Order. The annual meeting of the West Virginia State University (WVSU) Board of Governors (BOG) was called to order at 1:30 p.m. by Chairman Eric Coleman. Other members present were: Mrs. Millie Booker; Mr. Kris Casdorff; Dr. Tom Guetzloff; Mr. Eric Hicks; Dr. James Rowley; Mr. Larry Salyers; Mr. Tom Susman; Dr. John Thralls; and Mr. L. Vincent Williams. Dr. Thomas Boston was absent. Dr. Hazo W. Carter, Jr., President of West Virginia State University, was also present along with members of the administration, faculty, and staff.

Approval of Agenda. Mr. Coleman asked if there were any changes to the agenda. There being none, Dr. Rowley moved that the agenda be approved as written and Mr. Williams seconded the motion. The motion carried.

Approval of Minutes. There being no changes, Dr. Rowley moved that the minutes for the June 10, 2010 meeting be approved as read. Mr. Hicks seconded the motion and the motion carried.

Chairman's Report. Chairman Coleman requested that the by-laws be revised because there is some language in them that still refers to terms of service and there is some legislation that has changed the terms of service for officers that needs to be corrected. Mr. Coleman asked that Dr. Carter have someone on his staff to address this issue. The Chair asked the Board for approval to appoint another standing committee as part of the by-laws. It would be the committee for Planning and Advancement. This committee would keep the Board abreast of the changes being made on campus, investments being made, etc.. regarding the Capital Campaign as it begins to grow. The Chairman would always be on that committee and then there would be rotating members from the non-committee chairs. He said this way everybody would be able to serve on this committee at some time. Mr. Williams moved to have another standing committee added to the by-laws. Dr. Thralls seconded the motion and the motion carried. Mr. Coleman said that Mr. Dave Hendrickson, Chair of the HEPC, meets with the chairs of all the Boards every third Thursday of each month. He explained that there may be some times when he will not be able to attend these meetings and would need to poll Board members to see who may be able to represent him.

President's Report. Dr. Carter informed the Board that in late March 2010, the West Virginia Legislature identified the fact that public universities and colleges in West Virginia would receive funding reductions. The institutions were also informed that federal stimulus funds would be allocated to the universities and colleges. WVSU was notified by the Governor's Office of Economic Opportunity that we were awarded funds from the State Fiscal Stabilization Fund for the 2010-2011 Fiscal Year in the amount of \$1.26 million dollars. He said that he has signed the Grant Award Notice and it has been returned to the Governor's Office of Economic Opportunity. He also said that the administration in accordance with the resolution at the Board of Governors June 10th meeting has prepared a budget for this Fiscal Year which reflects a reduction of 2 ½% compared to last Fiscal Year. Dr. Carter said The State of West Virginia and the WV Higher Education Policy Commission will still face challenges in the coming months as the economy continues to determine which direction it is going. Compared to many states, West Virginia continues to be in fairly good shape.

Dr. Carter stated that WVSU complied with the Governor's directive to freeze tuition rates. He noted that the Governor's directive is consistent with both the Mission Statement of WVSU and actions by the University over the past several years in trying to keep tuition and fees as affordable as possible. The President said he continues to meet on a regular basis with the Budget Council and the Vice President for Finance to discuss the University's budget and other related matters.

The preliminary figure for our enrollment for this year is 3,039 students. Additionally, we also have senior high school students taking college classes so we are anticipating an increase in the enrollment. Of the enrollment we currently have 2,669 students from Kanawha County. He also said he's pleased to report that as of September 23rd, WVSU has disbursed \$842,000 for financial aid which is more than the same time last year. We have disbursed a total of \$7.12 million compared to \$6.2 million last year.

Dr. Carter informed the Board that ten Americorps volunteers began their one-year tenure at WVSU in August. These individuals will work between thirty-five and forty hours per week on campus to support our recruitment and retention efforts. He said the University's financial commitment to Americorps in order to receive the services of these volunteers is \$73,000 in cash and in-

kind contributions. However, the cash value of their services to our campus is estimated to be over \$300,000.

Dr. Carter said for the fall 2010 semester, fifty-two students are enrolled with the Metro Tuition rate and fourteen of those are new students. He said the campus tours will continue and that to date, six campus tours have been conducted for approximately seventy-eight students. Upcoming scheduled tours include: Montgomery Upward Bound - 100 students; Bluefield High School - 40 students; Poca High School - 150 students; and Scott High School - 100 students. The President also said that the University will participate in several Recruitment and College Fairs over the next two months in the areas of: Marion, Harrison, Randolph, Tucker, Pendelton, Gilmer, Braxton, Kanawha, Cabell, and Mason counties as well as Richmond, Virginia and Baltimore, Maryland.

President Carter said that during the summer months, we have been working with Mr. David Goettler on finalizing the very important pre-case statement. He said the primary focus of our case will be ensuring that students have access to higher education and experiences in higher education. He plans for Mr. Goettler to meet with the Capital Campaign Action Committee to finalize the document and prepare for its distribution. The next Action Committee meeting will be on October 6th. He also said that during his State of the University Address, he announced the campaign to the students, faculty, and staff. He said the campaign will directly and indirectly benefit our students. He further explained that the purpose of the campaign is to raise funds that will greatly enhance financial support for our students in the form of additional scholarship money that will be available and will serve to assist our faculty and staff in furthering their education and research activities.

Regarding the Campus Master Plan, Dr. Carter informed that additional academic space for the campus will be realized in the Fleming Hall renovation and addition that is being made available by \$15 million of an Education, Arts, Science, and Tourism Bond funding. The project will result in the upgrading of 35,000 square feet which currently exists in Fleming Hall and an additional 36,000 square feet will be added to the structure. This will double the square footage of a little over 70,000 square feet. He has appointed a campus-wide planning committee, which he chairs, consisting of faculty, staff and students who will collaborate with the architects to assure that the newly renovated

facility will serve the needs of our students and can be used for classroom and programming space by all of the academic colleges. He informed the Board that the Campus Master Plan also calls for an additional residence hall. The University has released a Request for Information (RFI) for financing and development for design, engineering and construction of new student housing on campus property. The facility would have a 300-bed minimum including educational and recreational rooms. He said the expectation is that the financing institution or developer will be responsible for all aspects of the project including the financing, architectural and design work and construction of the facilities. Upon evaluation of the submittals, the University will soon follow with a formal Request for Proposals process. That process is an enhanced, in-depth submission from a prospective developer and is competitively bid.

Dr. Carter informed the Board that on June 15th, he attended a Kanawha County Commission meeting and on June 16th, he participated in the Greater Kanawha Valley Board of Trustees meeting.

On July 6th, he attended a Board of Directors meeting of the Central West Virginia Convention and Visitor's Bureau held at Yeager Airport. He also chaired a meeting of the WVSU Research and Development Corporation Board of Directors later that afternoon.

Friday, July 9th, he participated in a monthly conference call meeting with the other presidents of the 1890 Land-Grant Universities. He also joined several members of the WVSU Board of Governors at the Higher Education Policy Commission Board of Governors Retreat on July 23rd - 24th at Stonewall Jackson Resort in Ronoake, WV.

Dr. Carter chaired a meeting of the Metro Area Agency on Aging on August 2nd. On August 6th, he and Mrs. Carter hosted a dinner at the President's home for several alumni where a presentation was made by Dr. Berry regarding the Capital Campaign. On August 23rd, he attended a special meeting of the WV Higher Education Policy Commission. On August 31st, he chaired the first meeting of the Fleming Hall Planning Committee.

On September 2nd, Dr. Carter reported that he chaired a meeting of the Martin Luther King, Jr. WV Holiday Commission. On September 14th, he attended

the College Summit Board meeting. Also, on September 21st, he gave his 24th annual State of the State Address that was also his 7th State of the University Address. The address covered topics including: the Capital Campaign, updates of various projects, academic excellence, land-grant initiatives, and university presence in a variety of locations.

Regarding upcoming events, Dr. Carter informed the Board that next spring WVSU will observe the 120th anniversary of its founding on March 17, 1891. West Virginia State University started its celebration this August. To begin the celebration, he announced that the University would host an exclusive performance by the WV Symphony Orchestra on September 24th and that an invitation had been extended to the members of our Board. He also spoke about the full-page colored advertisement that was in the Sunday newspaper, The Charleston Gazette, on September 19th. The ad listed the events that would take place during the fall semester and incorporated the activities as a part of the year of celebration of the 120th anniversary. Dr. Carter complimented the Communication Team on a job well done and said that updates regarding the University's activities will be on the website and facebook. He said that another exciting event that will be part of our anniversary celebration is the Judge Damon Keith, "Marching Toward Justice" traveling exhibit. Judge Keith is an alumnus of WVSU. The University is seeking a grant from the WV Humanities Council to assist with funds for this exhibit. He reminded the Board members that copies of several letters of support were in their Information Folders.

President Carter gave the dates for Homecoming 2010 as October 11th through 16th. A variety of events took place during that week. A reception was hosted by Dr. and Mrs. Carter after the parade at the President's home for alumni and members of the WVSU Board of Governors. Dr. Carter announced that the ground breaking ceremony for Fleming Hall would be that week.

Dr. Carter said that on October 19th, Mrs. Carter and he would be hosting the annual Student Leadership Luncheon and Faculty and Staff Reception at the President's Home.

Executive Session. Mr. Susman, in accordance with West Virginia Code §6-9A-4, moved that the Board go into executive session to address personnel

issues. Mr. Williams seconded. The motion carried.

Arising out of discussion during the executive session, and in accordance with West Virginia Code §6-9A-4, Mr. Susman moved that the Board of Governors proceed with its regular meeting and Mrs. Booker seconded. The motion carried.

The Chair asked that Dr. Carter's 2010-2011 Mutually Agreed Upon Objectives be approved in modification. Dr. Rowley moved that the Mutually Agreed Upon Objectives be approved in modification and Mrs. Booker seconded the motion. The motion carried.

Executive Committee. Mr. Coleman asked for a vote to release one policy for the thirty-day comment period in regards to the Intellectual Property Rights Management and then act on it at the November meeting. The vote was approved unanimously. The Chair said that Dr. Berry discussed the Suddenlink Partnership. He said that in addition to the coaches show, there is also a Fellows Program (three fellowships) where students can receive up to \$5,000 from a scholarship. The students work and help produce shows in addition to getting money for academics. He also said that in accordance with the marketing agreement, WVSU receives 70 percent of the proceeds of the merchandise with no upfront fee. There is also a partnership with The Wall Street Journal so that their employees can visit our students who are business majors. Mr. Coleman said he would like to have more details regarding the Media Center at the November Board meeting.

Academic Policies Committee. Chairman Rowley commended Dr. Carter on an article that was in the newspaper listing the creation of two new Masters Programs at WVSU to begin as early as next fall. He also recognized Dr. Barbara Ladner as a new academic dean. She was previously the Chair of the English Department. Dr. Rowley moved that the Board approve the removal of references to associate degrees and insert references to master's degrees in the West Virginia State University Mission Statement. Dr. Guetzloff seconded the motion and the motion carried. Dr. Rowley said that the WV Compact is filled with very important information for WVSU and everyone should make themselves familiar with it. He reminded the Board members that they were given copies of it at the first Board meeting this

academic year. Mrs. Shafer added that the year two report of the Compact is what has to be submitted to the WVHEPC by October 1st. Before it is finalized, it will come back to this Board of Governors.

Recruitment and Retention. Mr. Susman said meeting every six weeks is not productive for helping to facilitate the marketing and branding so the committee is going to meet every other week or every three weeks. He said there has been about an eight or nine percent reduction in enrollment which is partly due to the spin off of the KVCTC. Mr. Susman said that eighty percent of WVSU students receive financial aid and the Metro Tuition is breaking even. Mr. Coleman said it would be good for Dr. Berry and Dr. Epps to be present when the committee meets.

Finance Committee. Mr. Salyers said that Mr. Parker reviewed the 2010 Fiscal year end financial information. Mr. Parker mentioned that WVSU had a nice increase in some areas, tuition being one of them, but there are some other areas that are not seeing an increase. Food service and the daycare are two areas that continue to have issues. Mr. Salyers questioned approval of the Fiscal Year 2011 budget saying it was approved at the last meeting. Mr. Coleman explained the budget was approved but there were a few items that were outstanding which were the services agreement and the 2.5% budget reduction. Mr. Salyers said that Mr. Parker did a good job with that process and those two areas were reviewed by the committee. Mr. Coleman commented that the services agreement was still not final. Dr. Carter remarked that he has turned in a counter proposal to the President of the KVCTC trying to find solutions to it. President Carter said he's working with the Legislature on issues that are related to the resolution that the Board passed two years ago. Mr. Salyers said 2012 is going to be a challenging year for West Virginia State University. Mr. Coleman said he is going to have a conversation with the Chair of the KVCTC Board with regards to the services agreement. He said he may have to put together a negotiating committee on the Board when the Board is not meeting. So he said he may have to call a meeting to get approval for that committee to move forward. The KVCTC's next Board meeting is early in November. Mr. Coleman said to table the approval of the 2011 budget.

Update on Fleming Hall. Dr. Whyte said Dr. Carter deserved a round of applause for working on this project for years so diligently. All four colleges

will have access to the Fleming Hall space. The versatile addition will serve as a congregating space for performances, athletic events, orientations, exhibitions, and graduations. The renovated section will provide improved classrooms, offices, and updated infrastructure. Mr. Jody Driggs, of Silling Associates, is the main architect assigned to working with the planning for this project. Dr. Whyte introduced Mr. Driggs and he explained the different stages of the project and how each stage will be reached. He said the general schedule is to complete the designs in February 2011; bid the project around July 2011; allow construction to start around September 2011; and complete renovations by December 2012.

Dr. Epps distributed a packet regarding the Strategic Plan.

Mr. Parker introduced Lori Elliott, an alumna of WWSU, as the new Controller at WWSU.

Adjournment. There being no further business, Chairman Coleman asked for a motion for the meeting to be adjourned. Mr. Casdorff moved that the meeting be adjourned. Dr. Guetzloff seconded the motion. The meeting was adjourned at 4:32 PM.

Respectfully submitted,

Larry Salyers
Secretary