

Affordability: Funding for Student Aid

2008-09 Aid Dollars per Various Demographics	
	Amount
WV per Resident	\$52
National per Resident	\$27
WV per Resident (18-24 yrs old)	\$593
National per Resident (18-24 yrs old)	\$281
WV per Undergraduate FTE	\$1,120
National per Undergraduate FTE	\$660

Source: NASSGAP 2007-08

West Virginia ranks 5th nationally with respect to grant aid per FTE as a result of significant investments in the PROMISE Scholarship Program.

Affordability: Financial Aid

	PROMISE Scholarship		Higher Education Grant		HEAPS Grant		Totals	
	Funding	Students	Funding	Students	Funding	Students	Funding	Students
2003-04	\$20,587,780	6,634	\$ 20,247,832	10,194	\$3,403,029	3,503	\$44,238,641	20,331
2004-05	\$30,896,581	8,725	\$ 20,419,312	10,071	\$3,420,713	3,432	\$54,736,606	22,228
2005-06	\$38,258,487	10,153	\$ 20,220,864	9,970	\$4,418,014	4,043	\$62,897,365	24,166
2006-07	\$39,553,117	9,726	\$ 27,396,582	10,992	\$5,163,640	4,641	\$72,113,339	25,359
2007-08	\$40,265,503	9,415	\$ 30,312,498	11,372	\$5,458,365	4,298	\$76,036,366	25,085
2008-09	\$42,497,342	9,224	\$ 35,403,284	15,792	\$5,889,393	5,166	\$83,790,019	30,182
2009-10	\$45,698,707	9,338	\$ 40,037,491	14,965	\$6,136,792	5,552	\$91,872,990	29,855
Totals	\$257,757,517	63,215	\$194,037,863	83,356	\$33,889,946	30,635	\$485,685,326	177,206

- From 2003-10, the Higher Education Grant Program has provided over \$194 million from state appropriations to more than 83,000 students across the system.
- Funding for the PROMISE scholarship has increased from \$20 million to nearly \$46 million annually.
- From 2003-10, the state of West Virginia has provided over \$485 million to support a diversity of financial aid programs, serving more than 177,000 students.

PROMISE Scholarship Programmatic Adjustments

- Senate Bill 373 adopted during the 2009 legislative session created an award floor of \$4,750.
- Stabilized program funding; thus, academic eligibility standards will not change for the 2010 graduating class.
 - 22 ACT Composite with a minimum 20 in each subject area
 - 1020 SAT Combined Score with a minimum score of 490 in Critical Reading and 480 in Mathematics
- Final test dates to establish eligibility will be extended to June 12 for the ACT and June 5 for the SAT.
- In 2010, summer awards were granted for the first time.

Higher Education Grant Award Schedule 2010-11 Award Year

2010-11 Expected Family Contribution (EFC)	Maximum Annual Higher Education Grant Award
\$0 – \$5,273	\$2,100
\$5,274 - \$5,600	\$1,700
\$5,601 - \$6,000	\$1,500



The 2007-12 Master Plan: Zones of Emphasis

A Focus on Learning and Accountability

The Policy Focus: *Learning and Accountability*

- Sustained pressure to increase the number of baccalaureate degrees awarded so that increased educational attainment levels can lead to state-wide economic improvement and expanded civic engagement.
- Increase the number of degrees awarded in STEM fields by expanding coursework offerings and academic programs in science, math, and technology fields.
- Refine and strengthen assessment of student learning through the Institutional Compacts (e.g. CLA and NSSE).
- Pressures to protect the state's investment in human capital and our students' investment of personal capital by increasing graduation and retention rates.

ACT-SAT Performance

	ACT						SAT					
	2006		2009		2010		2006		2009		2010	
	Percent Tested	Average Score	Percent Tested	Average Score	Percent Tested	Average Score	Percent Tested	Average Score	Percent Tested	Average Score	Percent Tested	Average Score
Nation	40%	21.1	45%	21.1	47%	21.0	46%	1021	46%	1016	43%	1017
AL	79%	20.2	76%	20.3	78%	20.3	9%	1126	7%	1109	7%	1106
AR	75%	20.6	73%	20.6	81%	20.3	5%	1142	5%	1144	4%	1132
DE	5%	21.4	11%	22.6	13%	23.0	85%	995	87%	993	76%	988
FL	45%	20.3	62%	19.5	65%	19.5	60%	993	59%	995	55%	994
GA	30%	20.2	40%	20.6	44%	20.7	66%	990	66%	981	61%	978
KY	76%	20.6	100%	19.4	100%	19.4	11%	1124	7%	1146	6%	1150
LA	74%	20.1	89%	20.1	98%	20.1	7%	1141	7%	1121	6%	1105
MD	12%	21.4	17%	22.1	18%	22.3	77%	1012	75%	1002	73%	1007
MS	93%	18.8	93%	18.9	96%	18.8	4%	1151	4%	1121	3%	1114
NC	14%	20.5	15%	21.6	16%	21.9	64%	1008	67%	1006	58%	1008
OK	72%	20.5	71%	20.7	73%	20.7	7%	1150	5%	1146	4%	1137
SC	39%	19.5	50%	19.8	52%	20.0	58%	985	64%	982	52%	979
TN	93%	20.7	92%	20.6	100%	19.6	12%	1142	10%	1136	8%	1147
TX	29%	20.3	30%	20.8	33%	20.8	50%	997	52%	992	48%	989
VA	15%	21.1	20%	21.9	22%	22.3	71%	1025	70%	1023	65%	1024
WV	64%	20.6	62%	20.7	64%	20.7	19%	1029	18%	1012	14%	1022



Overview of ACT Scores (2010)

	2006		2007		2008		2009		2010	
	WV	Natl	WV	Natl	WV	Natl	WV	Natl	WV	Natl
All Students	20.6	21.1	20.6	21.2	20.7	21.1	20.7	21.1	20.7	21.0
Caucasian/White	20.7	22.0	20.7	22.1	20.7	22.1	20.8	22.2	20.8	22.3
African Am./Black	17.7	17.1	17.5	17.0	17.3	16.9	17.5	16.9	17.4	16.9
American Indian	20.3	18.8	19.6	18.9	19.7	19.0	19.8	18.9	20.5	19.0
Hispanic	21.3	18.6	20.6	18.7	20.1	18.7	20.2	18.7	19.4	18.6
Asian Am./Pac. Isl.	23.4	22.3	23.0	22.6	23.5	22.9	23.3	23.2	23.4	23.4
Other/No Response	20.8	21.1	21.1	21.6	21.3	21.7	20.9	21.7	20.5	20.6

	2006		2007		2008		2009		2010	
	WV	Natl	WV	Natl	WV	Natl	WV	Natl	WV	Natl
English	20.8	20.6	20.8	20.7	20.8	20.6	20.8	20.6	20.7	20.5
Math	19.6	20.8	19.5	21.0	19.6	21.0	19.6	21.0	19.6	21.0
Reading	21.2	21.4	21.2	21.5	21.4	21.4	21.4	21.4	21.3	21.3
Science	20.5	20.9	20.5	21.0	20.5	20.8	20.5	20.9	20.6	20.9
Composite	20.6	21.1	20.6	21.2	20.7	21.1	20.7	21.1	20.7	21.1

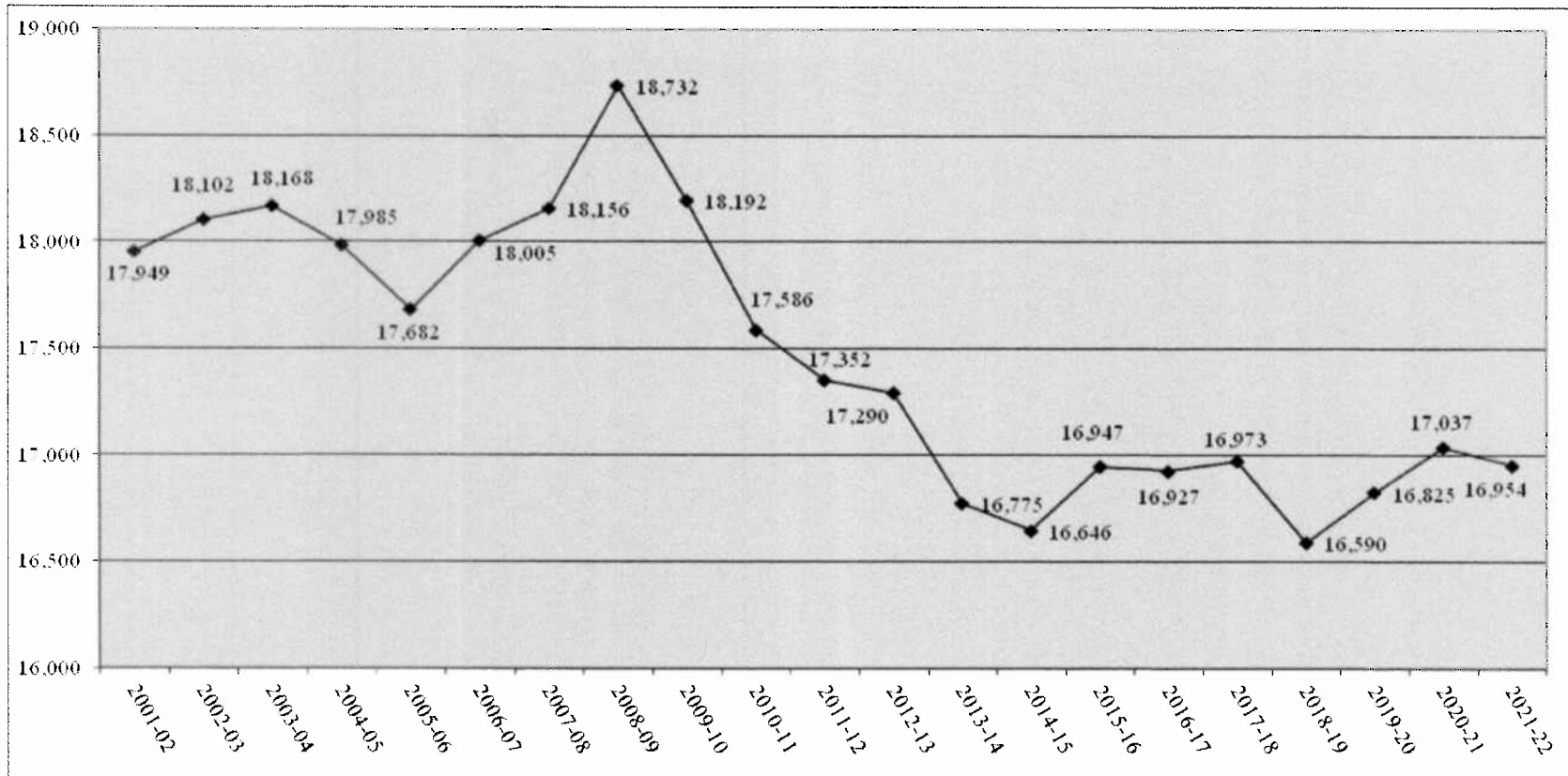


Remediation Rates (2009-10)

	Number of 2009 Grads Enrolled	ACT Composite Score	Percent in Dev. Math	Percent in Dev. English	Percent in any Dev. Course	Fall GPA
Four-Year Institutions						
Bluefield State College	167	18.82	43.7	31.1	51.5	2.44
Concord University	411	21.17	36.7	13.4	38.9	2.55
Fairmont State University	625	20.42	30.1	12.6	34.7	2.48
Glenville State College	226	19.4	53.5	36.7	60.2	2.34
Marshall University	1,231	22.46	0	0	0	2.58
Shepherd University	405	22.36	0	0	0	2.55
West Liberty University	378	20.26	16.1	23	32	2.72
WV State University	255	19.43	37.6	0	37.6	2.19
West Virginia University	2,033	23.81	0.2	0	0.2	2.88
WVU Institute of Technology	191	21.04	31.4	21.5	38.2	1.99
Two-Year Institutions						
Blue Ridge CTC	137	18.82	47.4	46.7	58.4	1.9
Bridgemont CTC	101	18.32	38.6	46.5	54.5	2.19
Eastern WV CTC	31	17.67	64.5	48.4	80.6	2.19
Kanawha Valley CTC	120	18.15	70	45.8	74.2	2.15
Mountwest CTC	148	16.97	45.3	45.3	57.4	1.94
New River CTC	217	17.99	55.8	37.3	61.3	0
Pierpont CTC	263	17.43	55.1	41.1	63.5	1.91
Potomac State College of WVU	366	19.17	55.5	28.4	60.7	2.03
Southern WV CTC	334	18.78	64.7	40.4	69.8	2.4
WV Northern CC	257	18.24	74.7	40.1	75.9	2.23
WVU at Parkersburg	374	19.36	53.7	29.1	59.9	2.4
Grand Totals	8,270	21.2	25.5	15.5	29	2.44



High School Graduate Projections: 2001-2021



According to SREB, the number of graduates produced by public and private high schools in WV will decrease by 1,778 students from 2008 to 2021. Assuming factors remain constant, this will yield @ 960 fewer freshman, which is comparable to the combined in-state freshman classes at West Virginia State University and Shepherd University.

Source: SREB Factbook 2009



The Turnout Paradox – Data from the 2009-10 High School Survey

	Parent's Education Level		
	All %	No College %	Some College %
Submitted FAFSA	78.8	76.0	84.0
Aspire to Bachelor's degree or higher	71.4	59.6	80.7
Expect to receive PROMISE	33.2	22.7	40.5
GPA \geq 3.0	54.1	53.1	63.4
ACT > 21	28.1	16.4	40.7
Plan to attend college in the fall	68.2	59.1	79.4
Plan to attend college full-time	86.4	81.1	90.6

The gap also exists in parental expectations, as 2/3 of all parents expect their children to receive a Bachelor's degree according to a recent report by the U.S. Department of Education.

Enrollment of Recent High School Graduates

	Average Estimated Percent of Recent High School Graduates in College
United States	63.82
SREB states	62.52
Alabama	66.66
Arkansas	62.51
Delaware	66.13
Florida	58.84
Georgia	69.58
Kentucky	60.93
Louisiana	65.25
Maryland	62.91
Mississippi	77.41
North Carolina	66.00
Oklahoma	56.01
South Carolina	70.39
Tennessee	61.59
Texas	56.87
Virginia	68.66
West Virginia	59.05

- In 2010-11, there are 18,342 seniors enrolled in public high schools across the state.

- If participation rate were to increase to that of the best performing SREB state, WV would expect to see an increase of 3,517 first time freshmen entering higher education.

- Contextually, this is larger than the combined freshmen classes for fall 2010 at Marshall University (1,961), Fairmont State University (778), and Shepherd University (769).



Fall 2009 College Going Rate

