

HOUSING DEMAND STUDY RFP

Bid Opening held August 8, 2011. Received proposal from three firms:

Mantra

Brailsford & Dunlavey

Anderson Strickler

Evaluation committee comprised of:

Dr. Gregory Epps

Dr. Cassandra Whyte

Mr. Bryce Casto

Mr. Joey Oden

Ms. Lori Elliot

Mr. Lawrence Smith

Ms. Janis Bennett (non-voting)

Schedule of Events (Tentative):

Week of August 22 – initial technical scoring of firms

Week of August 29 – firms presentations

Week of September 6-final technical scoring

Week of September 12- cost proposal opened and scores combined with technical scoring; notify firms of apparent award of contract

October 1st commencement of contract

Submitted by:

Janis Bennett

8/11/11

MARKETING RFP

Bid Opening held August 4, 2011. Received proposal from six firms:

Zone 5

Bulldog Creative

Image Associates

Mythology

Widmeyer Communications

Simpson Scarborough

Evaluation committee comprised of:

Dr. Gregory Epps

Dr. Tee Ford-Ahmed

Mr. Robert Loughry

Mr. Todd Beane

Ms. Patricia Dickinson

Ms. Janis Bennett (non-voting)

Schedule of Events:

Week of August 22 – initial technical scoring of firms, creation of short list

Week of August 29 – presentations of firms from short list

Week of September 6-final technical scoring

Week of September 12- cost proposal opened and scores combined with technical scoring; notify firms of apparent award of contract

October 1st commencement of contract

Submitted by:

Janis Bennett

8/11/11