

**West Virginia State University Board of Governors
Executive Committee Meeting
September 9, 2011
3:00 p.m. (or immediately following Personnel Committee)
113 Ferrell Hall
(Please Provide Handouts to Clerk)**

Mr. Larry L. Rowe - Chair, Presiding

Agenda

- I. Call to Order: Roll Call
- II. Vacancy on Board of Governors
- III. Action Item: Approval to Continue Current Advertising and Marketing
- IV. Statutory Personnel Requirements for Board Action
- V. Progress on Strategic Plan
- VI. Reports from Administration on RFPs for Housing and Marketing
- VII. Survey for Technology on Campus and Instructional Technology
- VIII. Electronic Newspaper and Ad Sales to Support Print and Electronic Newspaper
- IX. Admission and Registration Procedures to Assure Full Number of Conditional Students are Admitted as Allowed by HEPC Policy
- X. Recruitment Efforts this Fall for CTC Students, Out-of-State Residents, Conditional Students, and Local Students Outside of Kanawha County
- XI. New Topics for Next Meeting
- XII. Adjournment

Note: The meeting will adjourn by 4:30 p.m. Any agenda items that are not addressed will be moved to the next agenda.