

West Virginia State University Board of Governors
Executive Committee Meeting
September 9, 2011
3:00 p.m. (or immediately following Personnel Committee)
113 Ferrell Hall
(Please Provide Handouts to Clerk)

Mr. Larry L. Rowe - Chair, Presiding

Agenda

- I. Call to Order: Roll Call
- II. Action Item: Approval to Continue Current Advertising and Marketing
- III. Statutory Personnel Requirements for Board Action
- IV. Progress on Strategic Plan
- V. Reports from Administration on RFPs for Housing and Marketing
- VI. Survey for Technology on Campus and Instructional Technology
- VII. Electronic Newspaper and Ad Sales to Support Print and Electronic Newspaper
- VIII. Admission and Registration Procedures to Assure Full Number of Conditional Students are Admitted as Allowed by HEPC Policy
- IX. Recruitment Efforts this Fall for CTC Students, Out-of-State Residents, Conditional Students, and Local Students Outside of Kanawha County
- X. New Topics for Next Meeting
- XI. Adjournment

Note: The meeting will adjourn by 4:30 p.m. Any agenda items that are not addressed will be moved to the next agenda.