



Board of Governors

DECEMBER 6, 2012

AGENDA
WEST VIRGINIA STATE UNIVERSITY
BOARD OF GOVERNORS
Erickson Alumni Center, Grand Hall
December 6, 2012
2:00 p.m.

1. Call to Order and Roll Call—Committee Chairman Larry Rowe presiding		
2. Verification of Appropriate Notification of Public Meeting		
3. Review and Approve Meeting Agenda.....	Action	1
4. Review and Approve Minutes of Nov. 1, 2012	Action	2
5. Announcements from the Chair		
6. Reports of Board Committees		
a. Institutional Advancement		
b. Academic Policies		
c. Recruitment and Retention		
d. Audit		
e. Finance		
7. Report from the University President		
a. University Reports Forwarded by Board Committees		7
i. University Advancement Report	Information	8
ii. HLC Self-study Accreditation Reaffirmation Update.....	Information	9
iii. FY 13 Budget Update	Information	11
iv. University All Funds	Information	12
v. University Auxiliary Fund Activity Report	Information	13
vi. HEPC Approval Intent to Plan Bachelor of Science in Nursing 2+2	Information	14
vii. HEPC Approval Intent to Plan Master of Public Administration	Information	16
viii. Determination of Any Historical Impact of Razing Prillerman/Gore	Information	18
8. Other Matters		
a. WV Advisory Council of Faculty Report	Information	19
9. Next Meeting Date – Jan. 24, 2013		
10. Adjournment		

Minutes
West Virginia State University Board of Governors
November 1, 2012

Call to Order. A regular meeting of the West Virginia State University Board of Governors (BOG) was held on Thursday, November 1, 2012. The meeting was called to order at 2:00 p.m. by the Chair, Larry L. Rowe. Other members present were Mrs. Millie Booker, Dr. Tom Guetzloff, Mr. Larry Salyers, Dr. Ann Brothers Smith, Mr. Tom Susman, Mr. Gary L. Swingle, Dr. John Thralls, and Mr. Scotty White. Mr. L. Vincent Williams participated by conference call. Mr. William Lipscomb was absent. Dr. Brian O. Hemphill, President of West Virginia State University, was present along with members of the administration, faculty, and staff.

Approval of Agenda

Mr. Susman moved that the agenda be approved as presented. Mr. White seconded the motion and the motion carried.

Approval of Minutes

Mr. Swingle moved that the minutes for the September 20, 2012, meeting be approved. Mr. Williams seconded the motion. Dr. Thralls said that a correction should be made on page two,-- IPED should read as IPEDS. There being no further corrections noted, Mr. Swingle amended his motion to approve the minutes as corrected. The motion carried.

Announcements from the Chair

Chairman Rowe said that the biggest announcement on campus is that we now have twin babies in the President's home; the Hemphill's birth announcement was in the *Charleston Gazette* this morning. He reported that the BOG held a retreat on September 21 at the BrickStreet facility in Charleston; he noted that Chancellor Paul Hill attended and expressed appreciation for his support of the University. The retreat included a training session for members and discussions on the role of the Board.

The Chair further reported he was invited to attend a meeting of the Council of BOG Chairs. He informed the BOG that the Governor's Office proposed a 7.5% cut across the board next year, but higher education is asking to be excluded. It was also reported that the Higher Education Policy Commission is exploring the possibility of offering a health pool for all students in higher education.

Dr. Smith announced that Dr. Guetzloff joined the National Alumni Association as a life member and joined the local alumni chapter as a life member. She noted that the Alumni Association's bylaws state that faculty, staff, and Board members may become members.

Chairman Rowe congratulated President Hemphill on the staff he has assembled and said he is confident that they will continue to manage the fiscal matters in a positive way.

Reports of Board Committees

Institutional Advancement – Chairman Rowe reported from July through the end of September, more funds were raised than in all the school's history; part of that is the \$1 million gift that was announced last month by President Hemphill. Another gift was given recently in the amount of \$300,000. He said that, from July 2010 to present, \$3.8

million has been raised for the Capital Campaign. The Chair said there are anticipated changes to the campaign and new steering committee members will be appointed. The steering committee will hold another meeting later this month. The University Advancement infrastructure is moving along; the department is currently interviewing assistant vice president candidates. Much activity is being done on donor cultivation, appeals and communications are being made and mailings going out to alumni and potential donors. The WVSU Foundation received the audited financial statement and it was a clean audit.

Academic Policies (APC) – Dr. Thralls stated that the committee received background information on the Master’s in Public Administration and the Bachelor of Science in Nursing proposals.

They also discussed minor revisions to the Institutional Compact that was approved at the last meeting. He distributed the revised Appendix A for the Compact update.

Dr. Thralls said one main function of the committee and academic administration of the school is to review programs on a five-year cycle. He said there would be five program reviews this year that will come to the Board for approval. They also discussed the need for ongoing updates on the Higher Learning Commission (HLC) reaccreditation visit process. He noted that the HLC visit requires a massive amount of work and the self-study process is extremely invaluable to the school. Mr. Susman asked if there should be an action or information item under the APC where the Board receives an update each meeting. Dr. Thralls deferred to Provost Byers about the process; he said that in the latter part of spring and fall next year, such updates will be more relevant because of where we are in the process. The provost also gave Dr. Thralls a listing of areas of specialized accreditation.

Dr. Thralls noted that the Board is encouraged that the provost and staff are actively working with the CTCs and that there is great potential for many articulation agreements. Chairman Rowe introduced Dean Angie Wilmink from KVCTC and thanked her for being present to discuss the nursing proposal.

Recruitment and Retention – Dr. Smith chaired the meeting on behalf of Mr. Lipscomb. She said the area of Enrollment and Student Affairs has focused on how to reorganize to best serve students. They are in the process of a search for a Director of Admissions. Christina Cash has been hired as the new Associate Director of Admissions, and Joanne Ross was selected as the new Director of Financial Aid; they both begin December 1, 2012.

Dr. Smith reported that, to date, the University has enrolled 2,589 undergraduates and 55 graduates, for a total of 2,644 students. Of that number, 93 percent are in-state with a majority coming from Kanawha and Putnam counties. She said the committee learned that most of our student-athletes are coming from Florida and California.

The new recruitment and retention initiatives, such as name buys, open houses, exit interviews, and the faculty referral program are really helping. She said that, to date, there have been 2,096 faculty referrals, and this program is a tremendous help with retention. Mr. White said one of his science classes has an online component, and he used the faculty referral service and was able to get in the online component and he is very thankful. Dr. Smith said that, as of October 1, data show that 78 students withdrew, but four changed their minds because of increased interactions and the exit interview process. She applauded the entire area for their leadership.

Audit – Mr. Salyers reported for Mr. Williams. He said the committee spent the bulk of its time reviewing the legislative audit findings and the University’s response. They received an update on the improved cash review

process; this was a component of the legislative audit report. Chairman Rowe said almost all of the findings were minor and had occurred several years ago; some had already been remediated. One component is faculty and staff housing and the number of years that residents stay. The audit stated that the University must either create new policies or enforce those currently in place. The residents are under leases, and, the administration will look into the policy as they expire.

Finance – Mr. Salyers reported that the committee reviewed YTD fiscal reports through September and the imposed budget cuts for next fiscal year. He said the University is well below budget right now. The committee also reviewed auxiliary accounts and he said many have improved. The RFP for the food services contract will go out next year and this will help with the auxiliary issues as well. They received a report on the bond refinancing; \$12 million at 6% interest rates will allow the University to get \$6 million with no additional debt service cost. Mr. Salyers said a meeting with Moody's will be held tomorrow to review debt service requirements and that will help get down to what the new rate will be. It was reported that Fleming Hall is on time with the contract. The housing RFP has been issued and a developer has been selected. The ground lease and other developments will come to the Board for consideration.

Mr. Williams moved that the Board accept all five committee reports. Dr. Smith seconded the motion and the motion carried.

Chairman Rowe pointed out that the administration is working on the proposed 7.5% budget cut in preparation for next fiscal year; they are creating spending levels for multiple scenarios.

President Hemphill recognized the outstanding accomplishments of the Women's Tennis team and their coach, Mr. John Simms, on their WVIAC conference championship where they finished the regular season with an undefeated 12-0 record. The following week they seized the WVIAC tournament title as well. These wins earned the team an invitation to the NCAA Division II tournament in May.

Executive Session

Chairman Rowe called for a motion for the Board of Governors to go into Executive Session. Mrs. Booker moved that, in accordance with WV Code §6-9-A-4, the Board go into executive session to discuss a personnel issue and to avoid preliminary disclosure of honorary degrees and an honorary naming. Mr. Susman seconded the motion and the motion carried. Chairman Rowe noted that the Board still had a quorum and asked for a motion that they be formally out of executive session. Mr. Williams moved that the Board return to regular session. Mrs. Booker seconded the motion and the motion carried.

Dr. Thralls moved that the West Virginia State University Board of Governors authorize the awarding of two honorary degrees at its December commencement – the Doctor of Commerce and the Doctor of Public Service – with the names to be identified as part of the commencement proceedings. Mr. Swingle seconded the motion and the motion carried.

Dr. Smith moved that the Board of Governors authorize President Hemphill and his leadership team to proceed with investigation of opportunities to name new buildings on campus. Mrs. Booker seconded the motion and the motion carried.

Report from the University President

President Hemphill asked the Board's consideration to approve the Intent to Plan a Bachelor of Science in Nursing degree program. He said the program will address an identified regional and economic need. The program will leverage an existing RN associate degree program at Kanawha Valley Community and Technical College to provide a seamless pathway for students into the Bachelor of Science in Nursing at State. RNs who earn a bachelor's degree are positioned to fill leadership roles at their organizations. Dr. Thralls so moved and Dr. Guetzloff seconded the motion. Chairman Rowe asked Dean Wilmink to speak to the motion. She said that the KVCTC is excited about this program being developed and she feels it will be a huge benefit to their students. There being no further discussion, the motion carried.

President Hemphill requested re-approval of the Intent to Plan a Master of Public Administration; the Board originally approved this item in May 2012. Subsequently, the program's author left the University and the program was reassigned to another faculty member who will take the process forward. While no changes of substance were made, some timelines were modified and the HEPC has recommended the program be reevaluated by the new faculty sponsor and resubmitted for approval. Dr. Thralls moved for approval of the Intent to Plan the Master of Public Administration. Dr. Guetzloff seconded the motion. There being no further discussion, the motion carried.

President Hemphill presented several information items to the Board with the first being fundraising and the review of the \$1 million gift. The "W" Club pledged an additional \$200,000 to go towards the athletic complex; this offered them the naming opportunity for the conference room as well as the lobby for that particular facility. The President said the donor of the additional \$300,000 gift that was mentioned earlier also wishes to remain anonymous until January or February. The latter donation will contribute to the area of STEM.

University Advancement is undergoing a thorough scrub of the alumni database and entering new contact information. Technology investments have been made to streamline, maintain, and utilize the database information in order to maximize fundraising success. President Hemphill will be meeting with the Campaign Steering Committee to discuss goals and strategies to extend the silent phase of the campaign.

President Hemphill said the fall 2012 census report was submitted to HEPC and with an overall headcount of 2,644. President Hemphill said he is very encouraged by the work of our enrollment and student affairs staff and he looks forward to bringing positive news to the Board as we move into the spring and next fall.

President Hemphill brought to the Board's attention that the audit was released to the public on October 9 and there were 16 findings as a component of the report. All the findings were addressed with the audit team to their satisfaction. Solutions included modifications to procedures and, in some cases, new procedures were put into place to prevent reoccurrences. However, based on dates of some of the remedial actions taken late in 2011 and in 2012, we may have repeat findings in the 2010-2011 audit report.

President Hemphill asked Mr. Melvin Jones to present FY 13 Budget Update information to the Board. Mr. Jones said that in the year-to-date budget column for FY 2012, there was a \$903,000 hole in the budget when it was approved by the Board. There were cuts that had to be made, then the president asked for an additional 3.5% cut. All of the areas are below target with the exception of Finance and College-wide Operations. Finance has a large number of fixed items that are one-time expenditures that happened early in the year, but they believe those will come in line as the year progresses. College-wide expenditures have similar activities, mainly workers

compensation insurance and property and casualty insurance that are reallocated back out to other departments. We are ahead of the curve in terms of making the projected surplus of \$600,000.

President Hemphill asked Mr. Jones to present the auxiliary fund activity report for July, August, and September. The housing account is front-end loaded, and as the revenues mentioned earlier are reallocated, that area will come closer in line. However, breaking even in housing will be a challenge because the residence halls are only at about 75% capacity. The food service contract is coming into play and there will be a change in operating conditions where we will take our commission upfront and the dining company will be responsible for paying for all of the meals they serve the students via their student ID swipe card. Mr. Jones said the Athletics account, as well as the Athletics enhancement fund, incurred a deficit of \$36,000. Although the enhancement fund has seen an increase in activity during the last few months, the coaches have been challenged to raise money or get sponsorship for athletic events and they have been depositing more into the account. Faculty housing has a surplus of \$18,000 because expenses have been reduced. The parking account is where it should be at this time. The bookstore continues to have a surplus, although it will be reducing because we have 1,800 students from KVCTC who will no longer be purchasing books on campus. Mr. Jones said there is an overall deficit of \$319,000 in the auxiliary accounts and he believes this number will decrease in the coming months.

Adjournment

There being no further business, Dr. Guetzloff moved to adjourn and Mr. Swingle seconded the motion. The meeting adjourned at 4:28 p.m.

Respectfully submitted,

Tom Susman
Secretary

President's Report
University Reports Forwarded by Board Committees

Dec. 6, 2012

University Advancement December 2012 Report

With the year-end giving season upon us, University Advancement has taken the steps to ensure that alumni and friends of West Virginia State University have the information—and the invitation—to make State a part of their year-end giving plans:

- A mailing requesting support for the new Athletic Complex has been sent to all members of the “W” Club, Sports Hall of Fame, and alumni who played field sports inviting them to help fulfill the “W” Club’s \$200,000 commitment to that facility. A news release sent by University Relations in early November has also generated interest among local alumni and friends.
- An appeal for support of the Annual Fund is being created for all those who did not receive the Athletic Complex appeal. The letter will be authored by President Hemphill.
- A special print edition of *The Buzz* alumni newsletter was mailed in late November. In addition to recapping Homecoming, the newsletter features a message from President Hemphill encouraging alumni to respond to the year-end appeal.
- Members of the campus community will receive an invitation, from a faculty or staff “champion,” to give to the University.
- Personal conversations are being held with those who have the capacity—and perhaps the financial incentive—to make a significant gift before the end of the year. Several proposals to local corporations will be submitted before the end of the year.
- Local elected officials, community leaders and friends have been invited to a reception at the President’s Home, December 10.

Engaging volunteer leaders is critical to advancing the goals of the University, and a number of groups have stepped up to meet the challenge as follows:

- The reorganized Campaign Steering Committee will hold its first meeting on December 11.
- The Foundation Board Executive Committee has committed to support the Capital Campaign through engagement of Board members in fundraising, as well as personal giving.
- A group of Foundation and University representatives has convened to plan the Black & Gold Gala, scheduled for April 6, 2013. This black-tie event, to be jointly sponsored by the Foundation and the University, is expected to attract statewide interest, with Keynote Speaker E. Gordon Gee, as it raises funds—and friends—for WVSU.
- The National Alumni Association is working closely with University Advancement to strengthen communication and coordination of fundraising activities with the University.

Interviews for open positions in University Advancement are being conducted throughout the month of November, and we hope to have new staff members in place by early January. Following a local search, Belinda Fuller was named Director of Alumni Relations. She has served in the position, on an interim basis, since August. National searches are being conducted for an Assistant Vice President for University Advancement and Director of Development, a Director of Annual Giving, and a Director of Advancement Services.

HLC Self-study Accreditation Reaffirmation Update

The Criteria for Accreditation are the standards of quality by which the Commission determines whether an institution merits accreditation or reaffirmation of accreditation. Two committees have been established under the direction of Dr. Barbara Ladner, self-study coordinator, to ensure the self-study process proceeds in a timely manner to develop and submit the required documents to the Higher Learning Commission (HLC). The Policy Committee will include the five University vice presidents and others; the Steering Committee will include various faculty members and others.

Each of the 16 Criterion Committees is composed of faculty and staff from across the University to gather evidence to support one or two of the core components of the criteria and to draft a response to it. They will be meeting through the conclusion of this academic year. The criteria and the core elements being examined by these Committees include:

Criterion One - Mission

The institution's mission is clear and articulated publicly; it guides the institution's operations.

- 1.A. The institution's mission is broadly understood within the institution and guides its operations.
- 1.B. The mission is articulated publicly.
- 1.C. The institution understands the relationship between its mission and the diversity of society.
- 1.D. The institution's mission demonstrates commitment to the public good.

Criterion Two - Integrity: Ethical and Responsible Conduct

The institution acts with integrity; its conduct is ethical and responsible.

- 2.A. The institution operates with integrity in its financial, academic, personnel, and auxiliary functions; it establishes and follows fair and ethical policies and processes for its governing board, administration, faculty, and staff.
- 2.B. The institution presents itself clearly and completely to its students and to the public with regard to its programs, requirements, faculty and staff, costs to students, control, and accreditation relationships.
- 2.C. The governing board of the institution is sufficiently autonomous to make decisions in the best interest of the institution and to assure its integrity.
- 2.D. The institution is committed to freedom of expression and the pursuit of truth in teaching and learning.
- 2.E. The institution ensures that faculty, students, and staff acquire, discover, and apply knowledge responsibly.

Criterion Three - Teaching and Learning: Quality, Resources, and Support

The institution provides high quality education, wherever and however its offerings are delivered.

- 3.A. The institution's degree programs are appropriate to higher education.

- 3.B. The institution demonstrates that the exercise of intellectual inquiry and the acquisition, application, and integration of broad learning and skills are integral to its educational programs.
- 3.C. The institution has the faculty and staff needed for effective, high-quality programs and student services.
- 3.D. The institution provides support for student learning and effective teaching.
- 3.E. The institution fulfills the claims it makes for an enriched educational environment.

Criterion Four - Teaching and Learning: Evaluation and Improvement

The institution demonstrates responsibility for the quality of its educational programs, learning environments, and support services, and it evaluates their effectiveness for student learning through processes designed to promote continuous improvement.

- 4.A. The institution demonstrates responsibility for the quality of its educational programs.
- 4.B. The institution demonstrates a commitment to educational achievement and improvement through ongoing assessment of student learning.
- 4.C. The institution demonstrates a commitment to educational improvement through ongoing attention to retention, persistence, and completion rates in its degree and certificate programs.

Criterion Five - Resources, Planning, and Institutional Effectiveness

The institution's resources, structures, and processes are sufficient to fulfill its mission, improve the quality of its educational offerings, and respond to future challenges and opportunities. The institution plans for the future.

- 5.A. The institution's resource base supports its current educational programs and its plans for maintaining and strengthening their quality in the future.
- 5.B. The institution's governance and administrative structures promote effective leadership and support collaborative processes that enable the institution to fulfill its mission.
- 5.C. The institution engages in systematic and integrated planning.
- 5.D. The institution works systematically to improve its performance.

Each of the core elements has additional points to guide the Committee in the type of evidence it should consider to completely assess the performance of the institution related to the element.

FY 13 Budget Update

University - E&G Budget
FY 2013 Budget / Actual Expenditures 10/31/12

	Salaries & Benefits				Supplies & Other Services				Total			
	Total Year Budget	Fiscal Y-T-D Actual	Difference	%	Total Year Budget	Fiscal Y-T-D Actual	Difference	%	Total Year Budget	Fiscal Y-T-D Actual	Difference	%
General Revenue	10,954,389	4,600,843	6,353,546	42.00%					10,954,389	4,600,843	6,353,546	42.00%
Tuition Revenue	10,609,000	3,557,899	7,051,101	33.54%					10,609,000	3,557,899	7,051,101	33.54%
R&D Corp Indirect Funds	513,362	36,868	476,494	7.18%					513,362	36,868	476,494	7.18%
HEPC Appropriation	750,000	315,000	435,000	42.00%					750,000	315,000	435,000	42.00%
Sub Total of Revenues	22,826,751	8,510,610	13,881,141	37.28%	0	0	0		22,826,751	8,510,610	14,316,141	37.28%
Academic Affairs	11,060,717	2,385,418	8,675,299	21.57%	276,197	247,144	29,053	89.48%	11,336,914	2,632,562	8,704,352	23.22%
Student Affairs	1,203,171	416,493	786,678	34.62%	175,169	32,962	142,207	18.82%	1,378,340	449,455	928,885	32.61%
President's Area	1,077,522	318,042	759,480	29.52%	810,713	80,861	729,852	9.97%	1,888,235	398,903	1,489,332	21.13%
University Relations	863,178	329,227	533,951	38.14%	366,600	15,314	351,286	4.18%	1,229,778	344,541	885,237	28.02%
Phy Fac Net of Transfers	2,188,363	636,689	1,551,674	29.09%	696,675	354,973	341,702	50.95%	2,885,038	991,661	1,893,377	34.37%
University Advancement	295,063	100,839	194,224	34.18%	160,237	30,677	129,560	19.14%	455,300	131,516	323,784	28.89%
Finance	1,338,451	473,871	864,580	35.40%	198,371	112,170	86,201	56.55%	1,536,822	586,041	950,781	38.13%
College Wide	175,942	4,133	171,809	2.35%	1,345,723	461,493	884,230	34.29%	1,521,665	465,626	1,056,039	30.60%
Sub Total of Expenses	18,202,407	4,664,712	13,537,695	25.63%	4,029,685	1,335,594	2,694,091	33.14%	22,232,092	6,000,306	16,231,786	26.99%
Grand Total	4,624,344	3,845,898	343,446		4,029,685	1,335,594	2,694,091		594,659	2,510,304		

Footnotes:

- 33% is the target for October activity compared to Budgets
- \$805,360 was in Revenue clearing

Finance: Moved mailroom activity from Finance to Phy Facilities (\$81,345 budget, \$31,856 ytd activity)
\$54,000 worth of expenses under contractual for audits (Single Audit 15,246, WVSU Financial Statements 21,881, Bond Audit 5,470, Foundation 4,200, R&D Corp 7,296)

Phy Facilities: Expenses - Had a large drawdown of postage for the beginning of the year from previous year (\$55,000)

University Auxiliary Fund Activity Report

West Virginia State University				
Auxiliary Account Activity for October 2012				
Fund 4612				
		6/30/2012	10/31/2012	FY 13
Fund Number	Fund Name	Fund Balance	Fund Balance	Net Activity
123610	U Student Union Operation	\$ (27,000)	(144,442.50)	\$ (117,443)
123710	U Housing	\$ (1,193,170)	(1,396,536.51)	\$ (203,367)
123810	U Dining Food Service	\$ (581,249)	(544,936.37)	\$ 36,313
123980	U Athletics Current	\$ (257,469)	(310,419.76)	\$ (52,951)
123981	Athletic Enhancement Funds	\$ 170,836	254,997.15	\$ 84,162
125180	U Faculty Housing	\$ 20,094	44,034.07	\$ 23,940
125620	U Parking	\$ (120,718)	(52,706.11)	\$ 68,012
129110	U Bookstore	\$ 2,818,415	2,899,392.69	\$ 80,978
	Fund 4612 Balance	\$ 829,738	\$ 749,383	\$ (80,356)

Agenda Item 7.a.vi.
Dec. 6, 2012

Information

David K. Hendrickson
Chair

Paul L. Hill
Chancellor



West Virginia Higher Education Policy Commission
1018 Kanawha Boulevard East, Suite 700
Charleston, WV 25301
(304) 558-0699
www.hepc.wvnet.edu

November 13, 2012

Dr. Brian O. Hemphill
President
West Virginia State University
Post Office Box 399
Institute, West Virginia 25112

Dear President Hemphill:

I approve the request from West Virginia State University to initiate the planning for development of a Bachelor of Science in Nursing (2+2) completer program. The proposal for implementation of the new degree program should be prepared in accordance with provisions of Series 11, *Submission of Proposals for New Academic Programs and the Discontinuance of Existing Programs*. While the proposal will need to address the appropriate elements of Series

11, I urge you to give strong attention to addressing the following areas:

- Since the proposal also calls for an optional certification as School Nurse, I urge you to work very closely with the West Virginia Department of Education, Office of Personnel Preparation to assure that all components for certification are included within the proposed program.
- Currently, there is ongoing work with the nursing programs at the community and technical college level to assure a consistent delivery of courses at the associate degree level that will seamlessly transfer into RN to BSN completer programs in West Virginia. I encourage your staff to work closely with Pamela Alderson at West Virginia Southern Community and Technical College, who is chairing the nursing task force, to confirm that your proposal will provide student ease in transfer.
- When designed as a 2+2 completer program, it will be important that the program not exceed 60 hours so that a bachelor's degree can be earned with 120 credit hours, if possible.
- Several other institutions within the State offer the completer program via distance education so the in-seat option, as proposed, may provide non-traditional students a comfortable alternative.

- Assessment of knowledge and skill is essential throughout the entire program and should be incorporated within each course.
- Cost and resources required to develop, implement, and sustain the program will need to be clearly defined in the program proposal. Pay particular attention to the cost of nursing faculty. Nursing faculty often demand a much higher salary than other teaching faculty.

Addressing these issues will facilitate the timely review of your program proposal, once submitted. If you have questions or need assistance in developing the proposal, please contact Kathy Butler, Vice Chancellor for Academic Affairs.

Sincerely,

A handwritten signature in black ink, appearing to read "Paul L. Hill", written over the word "Sincerely,".

Paul L. Hill
Chancellor

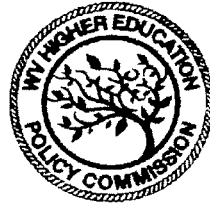
cc: Kathy Butler

Agenda Item 7.a.vii.
Dec. 6, 2012

Information

David K. Hendrickson
Chair

Paul L. Hill
Chancellor



West Virginia Higher Education Policy Commission
1018 Kanawha. Boulevard East, Suite 700
Charleston, WV 25301
(304) 558-0699
www.hepc.wvnet.edu

November 13, 2012

Dr. Brian O. Hemphill
President
West Virginia State University
Post Office Box 399
Institute, West Virginia 25112

Dear President Hemphill:

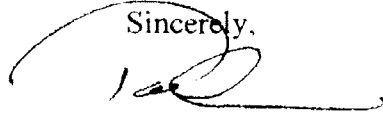
I approve the request from West Virginia State University to initiate the planning for development of a Master of Public Administration graduate degree program. The proposal for implementation of the new degree program should be prepared in accordance with provisions of Series 11, *Submission of Proposals for New Academic Programs and the Discontinuance of Existing Programs*. While the proposal will need to address the appropriate elements of Series

11, I urge you to give strong attention to the following issues:

- The program must be developed to align with the accreditation standards of the National Association of Schools of Public Affairs and Administration (NASPAA) and that alignment must be evident in curriculum design.
- The proposal must clearly demonstrate an institutional commitment to positioning the necessary resources, both human and financial, to support and sustain the proposed program.

If you have questions or need assistance in developing the proposal, please contact Kathy Butler in the Higher Education Policy Commission Academic Affairs Office.

Sincerely,

A handwritten signature in black ink, appearing to read "Paul L. Hill", with a large, sweeping flourish extending to the right.

Paul L. Hill

Chancellor

cc: Kathy Butler, Vice Chancellor for Academic Affairs

Determination of Any Historical Impact of Razing Gore and Prillerman Halls

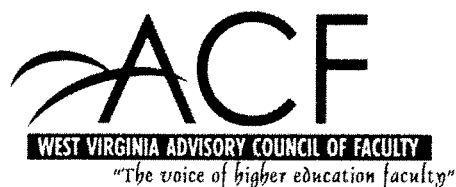
As the University prepares its plans to build a new residence hall, it is anticipated that Gore Hall and Prillerman Hall will be razed. To prepare for that eventuality, the office of Business and Finance will follow the process prescribed by the West Virginia State Historic Preservation Office (SHPO) regarding any potential historical impact. The process includes the following steps that will be initiated in April 2013:

- A project review checklist must be submitted to the SHPO for review. The information will include the following:
 - Project description
 - Photographs
 - Project location
 - Age of the building
 - Funding of the project, including any funding of new construction
 - Dates of new construction

- The SHPO has 30 days from the submission of the checklist information to determine how the project will affect West Virginia's historic resources. They may also request that archaeological and architectural surveys be conducted before they release their response. It is the University's responsibility for assessing their comments and determining the next steps.

In addition to the process of determining any historical impact, the University will place signage within the new residence hall, honoring both President Prillerman and Governor Gore for their contributions to West Virginia State University.

WV Advisory Council of Faculty Report



Mr. Larry L. Rowe, Esquire
Chair of the Board of Governors
West Virginia State University

November 19, 2012

Dear Chairman Rowe,

I am writing to you in my capacity as West Virginia State University's Faculty Representative to the Advisory Council of Faculty (ACF). The ACF is established in WV code (18B-6-1) to advise the WV Higher Education Policy Commission (HEPC), the WV Legislature, and local boards of governors. The ACF is comprised of one faculty-elected representative from each public higher education institution in the state, and as such represents some 4,700 full-time faculty. Our goal is not only to represent faculty's thoughts to the several bodies that govern higher education, but also to provide those bodies a conduit to speak to faculty. The ACF concerns itself with matters that affect higher education state-wide, rather than matters that pertain only to individual schools.

In my second year as WVSU's ACF rep, I've learned that I am to report to the WVSU Board of Governors on a yearly basis. Thank you for allowing me to do this in writing. I'll lay out the more important issues that WV faculty are concerned about, and that ACF is working on.

1. Time to Degree HEPC has mandated that four-year institutions tailor their degree programs to be completed in 120 credit hours, absent some demonstrable need for more required credits. The ACF supports this as part of a wider effort to increase degree-completion rates. The ACF facilitates this by sharing among WV institutions successful strategies for curriculum reform. Currently, three four-year institutions have completed campus-wide curriculum reform, and 23 others are in process. Faculty here at WVSU are considering our comparatively large general education requirement (51-53 credits) as a place to trim hours.

However, ACF strongly cautions institutions against reducing the quality of their degrees as they reduce hours. We must be judicious in our reforms, and be leery of easy fixes. West Virginia four-year degrees must maintain not only their quality, but also their reputation for quality. College degrees are only as valuable as they are perceived to be. If

our reputation for quality were to be undermined, it would take a generation to rebuild it. Every alumnus would be affected.

2. **Pre-K through College Connection** I think we all understand that success in college is based on successful preparation for college. Many students enter college unprepared for entry-level courses, and therefore enroll in developmental courses. This adds extra time (see #1, above) cost, and frustration to their educational journeys, and students in developmental courses tend to drop out at higher rates. We are working toward a seamless transition from kindergarten through college (or other post-secondary education).

As West Virginia public schools adopt new nation-wide learning standards, the "Smarter Balanced Higher Education Advisory Council" has been formed to establish assessments and generally work out an interface between secondary and higher ed. Although the new standards mostly affect secondary education, the ACF is keeping West Virginia higher ed apprised of the ramifications for colleges and universities, and ACF is getting involved wherever we can to help the over-all effort of "creating a culture of college" that begins early in a student's education.

3. When it comes to **salary and benefits**, West Virginia higher education faculty continue to lag behind faculty of other institutions. As a point of comparison, pay for West Virginia faculty ranks 15th among the 16 Southern Regional Education Board states. Reduced services plus increased costs for PEIA coverage bring further financial pressure on faculty. Salary compression continues to penalize our most experienced veteran faculty.

The ACF is certainly not blind to the financial problems being weathered by the nation, our state, individual institutions, and students. None of us got into teaching for the money, and the vast majority of us give it our all regardless of pay or hours worked. But we seek salaries and benefits that keep up with inflation, and attract and retain the best, most productive faculty to West Virginia. In the Legislature and at individual institutions, we seek to keep the conversation open.

4. **Shared Governance** Colleges and universities are diverse, energetic hot-houses for growing new ideas, for research, education and personal development. We proudly note the huge contributions that colleges have made to every aspect of the modern world, from the Renaissance to the present. An essential driver of this great success has been academic freedom, and its necessary corollary, shared governance. The idea of shared governance is that college faculty are full partners in guiding the institutions to which they have invested their professional lives. Shared governance takes many forms, and WVSU's model of a strong Faculty Senate working collegially with administration is fairly common.

We note two recent scenarios that illustrate the value of shared governance. Recently, Mountain State University collapsed as a result of serious problems that were left unaddressed for far too long. The administration of Mountain State was authoritarian and paternalistic, and it marginalized and intimidated faculty. So MSU faculty, who were in the best position to see the institution's problems, were not able to help save the school.

Last year at WVSU, a strong tenured faculty voice brought our problems to light, and pressed for change in time to save our institution. And now as we move forward, WVSU faculty feel the ownership that makes us enthusiastic, effective partners in the revitalization of State. That is the model of shared governance that ACF envisions, state-wide. And at ACF meetings, I am proud to represent WVSU faculty, and to be part of the WVSU community.

5. **textbook affordability** The ACF is helping to coordinate efforts at West Virginia institutions of higher ed to better implement HEPC's policy on textbook affordability. HEPC's Vice Chancellor for Academic Affairs, Dr. Kathy Butler, has asked ACF to review Series 51 and recommend changes as needed. WVSU's Textbook Affordability Committee met for the first time on November 2.

6. **Outcomes-Based Funding** At its annual summer retreat, July 15-16, 2012, HEPC Chair David Hendrickson told the ACF that HEPC is moving toward performance-based funding for higher education. Last week, a draft plan was circulated among ACF representatives. Each ACF has shared this plan with his/her faculty colleagues, and I have included the draft with this report. HEPC is seeking feedback. The ACF is currently doing its homework, talking with our faculty colleagues, and trying to share our best ideas for the benefit of higher ed, state-wide..

I have had the opportunity to meet with Chairman Hendrickson and HEPC Chancellor Dr. Paul Hill on various occasions. I believe I share the view of my fellow ACF reps in finding both gentlemen (and their staff) very easy to work with. They engage faculty with candor and engender mutual respect. More senior ACF reps tell me that HEPC is welcoming our participation far more than ever before. The Chancellor and Chairman have directly asked us for feedback on all the topics above. The tone isn't that of "we'll tell you what to do", but rather "let's find what works". These are times of immense possibility for higher ed in West Virginia.

I will be happy to field your questions about this report or any other related matters, as best as I am able. Please be aware that I regularly post ACF documents on the WVSU web site, on the Faculty Senate page. I will bring to the ACF any messages, concerns, questions, etc. you wish. I can be reached as indicated, below.

Richard Ford, Ph.D.
Associate Professor, Biology
Faculty Representative to the West Virginia Advisory Council of Faculty
West Virginia State University
101D Hamblin Hall
304-766-5742
fordri@wvstateu.edu

attachment: West Virginia Select Legislative Committee for Outcomes Based Funding in Higher Education
(draft plan)

