

**Agenda Item 8.a.iii.  
June 12, 2014**

**Action**

**Intent to Plan – Bachelor of Fine Arts in Music**

**INTENT TO PLAN**

**West Virginia State University  
Institute, West Virginia**

**Date of Request**

June 2014

**Category of Action Required**

Approval to Add a Major in Music with an emphasis in Vocal or Instrumental Music to the Existing Approved Bachelor of Arts Programs at West Virginia State University.

**Title of Degree of Certificate**

Bachelor of Fine Arts in Music with an emphasis in Vocal or Instrumental Music.

**Projected Date of Submission of the Full Proposal**

December 2014

**Projected Date of Implementation**

Fall 2015

**Summary Statement**

West Virginia State University is proposing the addition of a Music Major with a vocal or instrumental emphasis to its existing, approved Bachelor of Arts programs. Currently, no undergraduate music program exists in the institution's service region. The program aligns with the objectives of the institution in providing student-centered instruction for musicians who have no intention of entering the teaching profession. The proposed new program will not require any additional faculty. The program complies with the Higher Education Policy Commission's recommendation that no proposed new degree program exceed 120 hours.

## **Brief Program Description**

The Kanawha Valley is the cultural hub of West Virginia. Currently, no Bachelor of Arts in Music exists to prepare professional vocalists or musicians in this region. West Virginia State University offers a B.S. in Music Education; however, the serious student of music often does not want to teach. Furthermore, the serious student of music does not necessarily want to specialize in both vocal and instrumental music, which is currently required of all music education majors. The purpose of the proposed new Bachelor of Fine Arts in Music program is to prepare vocalists and musicians to meet the musical needs of the Kanawha Valley, the state, and the nation, as well as to prepare them for future graduate study. A curriculum summary sheet for the proposed program is included in Appendix A. Graduates of the proposed new music degree program will complete the vocal or instrumental major in 120 hours. The degree contains University-required general education courses, core music courses, and courses for one specific emphasis in either vocal or instrumental music. All appropriate committees within the institution have approved the proposed program.

## **Quality Assurances**

The National Association for Music Education (NAfME) evaluates the Music Education Content Specialization at West Virginia State University. In 2006, the West Virginia Department of Education gave “state recognition” for the content specialization in Music (PreK-Adult) based on the Curriculum Analysis Review (CAR) process. (Preparation for the next evaluation by the National Council for Accreditation of Teacher Education (NCATE), including CAR analysis of the music content specialization, is currently under way.) Since all but three of the courses in the proposed BFA curriculum are also part of the Music Education Content Specialization, NAfME recognition provides assurance for the quality of the program’s offerings. In addition, student fulfillment of learning outcomes is regularly assessed for NAfME standards as well as for National Council for Accreditation of Teacher Education (NCATE) accreditation. With the addition of this program, it is the intention of the music department to investigate and likely pursue accreditation with the National Association of Schools of Music (NASM).

## **Similar Programs in West Virginia**

A Bachelor of Fine Arts in Music with an emphasis in vocal or instrumental music is not offered in the Greater Kanawha Valley. The closest state-supported institution offering a similar degree is Marshall University in Huntington, West Virginia. It is the intent of the Department of Music at West Virginia State University to create more well-rounded scholars. In addition to their study of applied music subjects, students in the proposed BFA program will matriculate with a greater world view through the inclusion of the core general education requirements of the traditional BA program. WVSU’s Bachelor of Fine Arts in Music would be the only such program in the Kanawha Valley.

## **Public Service Needs Met**

This proposed program supports West Virginia State University's Mission Statement: *"To meet the economic development needs of the region through innovative programs."* In the May 2011 State Occupational Employment and Wage Estimates for West Virginia, the category of "Arts, Design, Entertainment, Sports, and Media Occupations," which includes musicians, showed a 5.5% increase. Graduates with a B.A. in Music would be good candidates for many of the jobs in this sector, as well as in certain aspects of tourism and hospitality, because of their training in the arts, as well as the communication and self-presentation skills acquired in the program. The addition of this degree will facilitate academic partnerships with the West Virginia Symphony Orchestra and the West Virginia Youth Symphony Orchestra. It will also enable the music department to begin a Music Preparatory Division, allowing students of music to serve as teachers for members of the community who wish to learn instrumental and vocal music skills.

## **Resources to Deliver the Program**

The proposed Bachelor of Fine Arts in Music with a vocal or instrumental emphasis will require the addition of a minimal number of new courses as listed below. It is estimated that one new adjunct faculty member will need to be hired as a string instrument specialist. This can be accomplished easily through the aforementioned partnership with the West Virginia Symphony Orchestra. WVSU has the existing library resources, performance space, and means to deliver the program. There should be no significant additional expenses, unless future enrollment numbers require additional sections/instructors.

## **Instructional Delivery Methodologies to Be Employed to Deliver the Program**

The methodologies for delivery of the program's curriculum will consist of a combination of on-site and technology-based formats. For example, applied study and other performance-based instruction (i.e., ensemble participation) in the vocal or instrumental area will be delivered through traditional, on-site methodologies. Where appropriate (i.e., Music Theory, Music History), technology-based instruction will be utilized to the highest degree with the consensus of faculty.

### **New Courses Needed for B.F.A. in Music:**

- Chamber Ensembles
- Diction for Singers
- Survey of Vocal Music Literature
- Survey of Instrumental Music Literature
- Senior Recital

**APPENDIX A**

**CURRICULUM SUMMARY SHEET**

**FOR**

**A BACHELOR OF FINE ARTS IN MUSIC**

**WITH A VOCAL OR INSTRUMENTAL EMPHASIS**

**BACHELOR OF FINE ARTS IN MUSIC – VOCAL EMPHASIS**

<b>Courses</b>	<b>Hours</b>
<b>MUSIC</b>	
101 Elementary Theory I	3
115 Elementary Aural Theory I	1
102 Elementary Theory II	3
116 Elementary Aural Theory II	1
201 Advanced Theory III	3
215 Advanced Aural Theory III	1
202 Advanced Theory IV	3
216 Advanced Aural Theory IV	1
405 Orchestration and Arranging	3
303 History and Literature of Music I	3
304 History and Literature of Music II	3
150 Concert Choir (8 semesters)	8
207 Choral Conducting	3
191 Applied Music	1
192 “	1
291 “	1
292 “	1
391 Advanced Applied Music	2
392 “	2
491 “	2
492 “	2
110 Elementary Piano Class I	1
111 Elementary Piano Class II	1
210 Advanced Piano I	1
211 Advanced Piano II	1
199 Diction for Singers	3
4?? Vocal Pedagogy	3
399 Senior Recital	3
320 Music Technology	3
130 College Singers (4 semesters)	4
<b>TOTAL IN MAJOR</b>	<b>68</b>
<b>GENERAL EDUCATION</b>	
ARH 101 Freshman Experience	1
ENGL 101 First-Year Composition I	3
ENGL 102 First-Year Composition II	3
ENGL 150 Introduction to Literature	3
GED 100 Origins	3
GED 200 Race, Gender, and Human Identity	3
	International Perspectives (one must be foreign language)
	6
Math 111 Mathematics for Liberal Arts	3
HIST 201 or 202 World Civilization	3

	American Traditions (HIST 207 or 208 or POSC 101)	3
	Fine Arts (from two disciplines)	6
COMM 100	Speech Communication	3
HHP 122 or 157	Health and Human Performance	2
	Social Structures (POSC 100, PSYC 151, or SOCI 101)	3
	Natural Science	6-8
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TOTAL GENERAL EDUCATION		51-53
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ELECTIVES TO BRING TOTAL HOURS TO 120		0
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<b>TOTAL</b>		<b>119-121</b>

### **BACHELOR OF FINE ARTS IN MUSIC – INSTRUMENTAL EMPHASIS**

<b>Courses</b>	<b>Hours</b>
<b>MUSIC</b>	
101 Elementary Theory I	3
115 Elementary Aural Theory I	1
102 Elementary Theory II	3
116 Elementary Aural Theory II	1
201 Advanced Theory III	3
215 Advanced Aural Theory III	1
202 Advanced Theory IV	3
216 Advanced Aural Theory IV	1
405 Orchestration and Arranging	3
303 History and Literature of Music I	3
304 History and Literature of Music II	3
150 Concert Band or Orchestra (8 semesters)	8
207 Instrumental Conducting	3
191 Applied Music	1
192 “	1
291 “	1
292 “	1
391 Advanced Applied Music	2
392 “	2
491 “	2
492 “	2
110 Elementary Piano Class I	1
111 Elementary Piano Class II	1
210 Advanced Piano Class I	1
211 Advanced Piano Class II	1
199 Survey of Band/Orchestral Literature	3
399 Senior Recital	3
320 Music Technology	3

130	Chamber Ensembles	4
	(4 semesters)	
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TOTAL IN MAJOR		65

GENERAL EDUCATION

ARH 101	Freshman Experience	1
ENGL 101	First-Year Composition I	3
ENGL 102	First-Year Composition II	3
ENGL 150	Introduction to Literature	3
GED 100	Origins	3
GED 200	Race, Gender, and Human Identity	3
	International Perspectives (6 credit hours)	6
Math 111	Mathematics for Liberal Arts	3
HIST 201 or 202	World Civilization	3
	American Traditions (HIST 207 or 208 or POSC 101)	3
	Fine Arts (from two disciplines)	6
COMM 100	Speech Communication	3
HHP 122 or 157	Health and Human Performance	2
	Social Structures (POSC 100, PSYC 151, or SOCI 101)	3
	Natural Science	6-8
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TOTAL GENERAL EDUCATION		51-53

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ELECTIVES TO BRING TOTAL HOURS TO 120		2-4
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<b>TOTAL</b>		<b>120</b>