

**West Virginia State University Board of Governors
 Institutional Advancement Committee
 Erickson Alumni Center, Weisberg Lounge
 January 28, 2016
 8:30 a.m. – 9:20 a.m.
 Agenda**

1. Call to Order and Roll Call – Chair Ann Brothers Smith, presiding
2. Verification of Appropriate Notice of Public Meeting Action 2
3. Review and Approval of Agenda Action 1
4. Review and Approval of Minutes of Previous Meeting Action 3
5. University Recommendations and Reports
 - 5.1 Philanthropic Giving Information
 - 5.1.1 Comparative Gift Report
 - 5.1.2 New Major Gift Commitments and Pending Proposals
 - 5.2 Spring Alumni Engagement and Philanthropic Giving Initiatives Information
 - 5.2.1 “The Giving Back Project: Reframing Portraits of Philanthropy”
 - 5.2.2 125th Years of Service Celebration/ Day of Giving
 - 5.2.3 Black & Gold Gala
 - 5.2.4 National Alumni Conference Information
6. Next Meeting Date – *March 17, 2016*
7. Adjournment

West Virginia State University Board of Governors
Institutional Advancement Committee

Date/Time: 1/28/2016 – 8:30 AM

Location:

West Virginia State University, Erickson Alumni Center, Weisberg Lounge, Institute, WV

Purpose: To conduct regular business of the Committee in preparation for the January 28, 2016 Board of Governors meeting

Notes:

This is a compliant meeting.

Meeting was approved : 1/8/2016 4:21:07 PM

**West Virginia State University Board of Governors
Institutional Advancement Committee
Erickson Alumni Center, Weisberg Lounge
December 11, 2015
Minutes**

1. Call to Order and Roll Call

Dr. Smith called the meeting of the West Virginia State University Board of Governors Institutional Advancement Committee to order at 8:31 a.m.

Present: Mr. Lipscomb, Mr. Payton, Dr. Smith, and Mr. Swingle. Several members of the administration, faculty, and staff were present.

2. Verification of Appropriate Notice of Public Meeting

Dr. Smith announced the Verification of Appropriate Notice of Public Meeting.

3. Review and Approval of Agenda

Dr. Smith asked for approval of the agenda. Mr. Swingle made the motion, and it was seconded by Mr. Lipscomb. The motion passed.

4. Review and Approval of Minutes of Previous Meeting

Dr. Smith asked for approval of the minutes of the previous meeting. Mr. Lipscomb made the motion, and it was seconded by Mr. Swingle. The motion passed.

5. University Recommendations and Reports

5.1 Philanthropic Giving

5.1.1 Comparative Gift Report

Vice President for University Advancement Patricia Schumann presented the Comparative Gift Report. She noted that there has been little change since the report was distributed as part of the agenda materials in advance of the meeting. The most significant change was an increase in the number donors by 50. She reported that, as of December 10, 2015, pledges and contributions totaled \$4,890,000 from 459 donors. At this time, the number of donors is trailing last year, likely due to a strong appeal from softball last year.

5.1.2 Campaign Total

Vice President Schumann reported that the total raised for the Campaign is \$17,249,600.

5.1.3 New Major Gift Commitments and Pending Proposals

Assistant Vice President for University Advancement Adam Neal reported on new major gift commitments received since the last meeting. Bayer CropScience donated \$600,000 for campus safety enhancements. Additionally, Bayer CropScience continues to fund a STEM Scholarship with a donation of \$10,000 per year. Clarence Shingleton created a new scholarship in memory of his late wife, Pearl Shingleton, Class of 1988, with a pledge of \$120,000 and an initial payment of \$30,000. Marty and Kathy Becker made a \$30,000 pledge with an initial payment of \$10,000 to establish a scholarship. Kevin Combs made an \$88,000 pledge in support of the tennis program. Assistant Vice President Neal reported that the University has also received a pledge payment of \$20,000 from BrickStreet to support Extension programs and a new gift of \$10,000 from Michael Harpold. He noted that University Advancement has approximately \$6,030,000 in proposals, either pending or in preparation.

5.2 Alumni Engagement

5.2.1 Commencement

Director of Alumni Relations Belinda Fuller reported on Commencement. Each of the 199 graduates will be provided an alumni pin and a free, one-year membership to The National Alumni Association. This practice, initiated with the May 2015 Commencement, has been very well received by graduates.

5.2.2 Upcoming Events

Director of Alumni Relations Belinda Fuller reported on a variety of upcoming events, including:

- January 21 – Alumni Night at the Women’s and Men’s Basketball Games – WVSU vs UC;
- February 23 – WVSU Day at the Capitol;
- March 9 – Teacher Job Fair;
- March 17 – Founders Day and Day of Giving (125 Years of Service Campus-Wide Celebration);
- April 8 – 4th Annual Black & Gold Gala;
- April 9 – Alumni Appreciation Day at Baseball and Softball Games;
- April 13 – Career & Employment Expo;
- April 23 – WVSU Cares Day; and
- May 4-7 – National Alumni Association 23rd National Conference.

6. Next Meeting Date

January 28, 2016

7. Adjournment

With there being no further business, the meeting adjourned at 8:57 a.m.

Respectfully submitted,

Maria Drake
Executive Secretary

West Virginia State University Foundation

Comparative Giving Report by Fiscal Year

	7/1/15 - 1/13/16	7/1/14 - 1/13/15	
Pledges and Payments	\$4,093,960.00	\$2,537,113.40	
Outright Cash Gifts	\$957,026.53	\$408,033.95	
Gifts-in-kind	\$3,037.99	\$0.00	
Total Giving	\$5,054,024.52	\$2,945,147.35	
Total Number of Donors	636	780	
	FY 2015 Total	FY 2014 Total	FY 2013 Total
Pledges and Payments	\$3,483,713.40	\$3,335,932.34	\$1,808,765.00
Outright Cash Gifts	\$695,525.79	\$752,168.84	\$536,610.27
Gifts-in-kind	\$22,361.04	\$30,702.00	\$6,720.00
Total Giving	\$4,201,600.23	\$4,118,803.18	\$2,352,095.27
Total Number of Donors	1,163	1,015	796