

**WEST VIRGINIA STATE UNIVERSITY  
BOARD OF GOVERNORS COMMITTEE MEETING SCHEDULE**

<https://us06web.zoom.us/j/87176594880>

**Meeting ID: 871 7659 4880**

**THURSDAY**

8 – 9 a.m.	<b>BREAKFAST</b>	ERICKSON ALUMNI CENTER
9:00 a.m.	<b>BUSINESS AFFAIRS</b>	ERICKSON ALUMNI CENTER
	<b>ACADEMIC AFFAIRS</b>	ERICKSON ALUMNI CENTER
	<b>ADVANCMENT</b>	ERICKSON ALUMNI CENTER
	<b>ENROLLMENT MANAGEMENT AND STUDENT AFFAIRS</b>	ERICKSON ALUMNI CENTER
	<b>FULL BOARD</b>	ERICKSON ALUMNI CENTER
12 p.m.	<b>LUNCH</b>	ERICKSON ALUMNI CENTER

## Board of Governors Committee Assignments 2022-2023

### Executive Committee

Mark Kelley, Chair  
Charles E. Jones, Jr.  
Tracy McKibben  
Ian Flores  
E. Gail Pitchford  
Lester Raines  
Ericke S. Cage (ex-officio, non-voting)

**Note:** The Executive Committee consists of: Board Chair, Vice Chair and Secretary; University President; and elected Chairs of the following committees: Governance; Business Affairs; Enrollment Management and Student Affairs, Academic Affairs; University Advancement

*Liaison: President and Designee*  
*Clerk: Crystal Walker*

### Academic Affairs Committee

Charles E. Jones, Jr., Chair  
Mark Kelley  
E. Gail Pitchford  
Chris Jackson  
Tracy McKibben  
Lateef Saffore  
Lester Raines  
Ian Flores  
Lee Greenhowe  
James Payne  
Jeffrey Pietruszynski  
Keyira Curtis

*Liaison: Paige Carney*  
*Clerk: Vonda Matthews*

### University Advancement Committee

E. Gail Pitchford, Chair  
Mark Kelley  
Chris Jackson  
Tracy McKibben  
Lateef Saffore  
Lester Raines  
Charles E. Jones, Jr.  
Ian Flores  
Lee Greenhowe  
James Payne  
Jeffrey Pietruszynski  
Keyira Curtis

Sam Ghareeb (Foundation, Chair)  
Mark Pendleton (Foundation, Chair, Finance and Audit Committee)  
Ericke S. Cage

*Liaison: Patricia Schumann*  
*Clerk: Susan Compton*

### Governance Committee

Lester Raines, Chair  
Mark Kelley  
E. Gail Pitchford  
Chris Jackson  
Tracy McKibben  
Lateef Saffore  
Charles E. Jones, Jr.  
Ian Flores  
Lee Greenhowe  
James Payne  
Jeffrey Pietruszynski  
Keyira Curtis

Ericke S. Cage (ex-officio, non-voting)

*Liaison: Alice Faucett*  
*Clerk: Myrna Thomas*

### Business & Finance Committee

Ian Flores, Chair  
Mark Kelley  
E. Gail Pitchford  
Chris Jackson  
Tracy McKibben  
Lateef Saffore  
Lester Raines  
Charles E. Jones, Jr.  
Lee Greenhowe  
James Payne  
Jeffrey Pietruszynski  
Keyira Curtis

*Liaison: Justin McAllister*  
*Clerk: Natasha Tyson*

### Enrollment Management and Student Affairs Committee

Tracy McKibben, Chair  
Mark Kelley  
E. Gail Pitchford  
Chris Jackson  
Lateef Saffore  
Lester Raines  
Charles E. Jones, Jr.  
Ian Flores  
Lee Greenhowe  
James Payne  
Keyira Curtis  
Jeffrey Pietruszynski

*Liaison: Stacey Sowell*  
*Clerk: Lauren Waugh*



**Board of Governors  
Business Affairs Committee  
Erickson Alumni Center  
Erickson Alumni Center - Grand Hall  
<https://us06web.zoom.us/j/87176594880>  
Meeting ID: 871 7659 4880**

**Thursday, April 20, 2023**

**AGENDA**

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- |  |                   |
|--|-------------------|
| <b>I. Call to Order</b>  | Ian Flores        |
| <b>II. Roll Call</b>   | Natasha Tyson     |
| <b>III. Verification of Appropriate Notice of Public Meeting</b> | Ian Flores        |
| <b>IV. Approval of February 2, 2023 Minutes</b>                  | Ian Flores        |
| <b>V. FY 2023 Financial Update</b>                               | Justin McAllister |
| a. FY23 March Statement of Revenues & Expenses                   |                   |
| b. Liquidity Monitoring  |                   |
| c. Accounts Payable Schedule                                     |                   |
| d. Accounts Receivable   |                   |
| <b>VI. Budget Comparison- FY2024 to FY2023</b>                   | Justin McAllister |
| <b>VII. Tuition &amp; Fee Increases</b>                          | Justin McAllister |
| <b>VIII. Across the Board Pay Increase</b>                       | Justin McAllister |
| <b>IX. Business and Finance Updates</b>                          | Justin McAllister |
| <b>X. Committee Recommendation (<i>Action Required</i>)</b>      | Ian Flores        |
| <b>XI. Adjournment</b>   |                   |

**Board of Governors  
West Virginia State University  
Business Affairs**

**Date/Time:** 4/20/2023 -- 9:00 AM

**Location:**

Erickson Alumni Center - Grand Hall

<https://us06web.zoom.us/j/87176594880>

Meeting ID: 871 7659 4880

**Purpose:** To conduct regular business of the committee

**Notes:**

**Meeting was approved : 4/11/2023 12:19:13 PM**

**MEETING MINUTES**  
**West Virginia State University Board of Governors**  
**Business and Finance Committee**  
**Erickson Alumni Center, Grand Hall**  
**Thursday, February 2, 2023**  
**9:00 a.m.**

**I. Call to Order and Roll Call**

Mr. Flores called the meeting to order at 10:30 a.m.

**II. Members Present:**

The clerk called the roll. Members present were Mr. Flores, Ms. McKibben, Mr. Kelley, Mr. Jones, Ms. Pitchford, Mr. Jackson, Ms. Curtis, Mr. Greenhowe, Mr. Saffore, and Mr. Pietruszynski. There was a quorum for this meeting.

**III. Verification of Appropriate Notice of Public Meeting**

Mr. Flores verified the Appropriate Notice of a Public Meeting.

**IV. Review and Approval of October 27, 2021 Meeting Minutes**

Mr. Flores asked for a motion to approve the meeting minutes for December 9, 2022. Mr. Kelley made a motion, and it was seconded by Mr. Jackson. Motion passed.

**V. FY23 Financial Update**

a. FY23 December Statement of Revenue & Expenses

VP McAllister reported that the total operating revenue through December 2022 is \$20,250,000 with \$22.6 million in total operating expenditures. The tuition and fees is up from FY21 by 24 percent with an 18 percent overall increase. The expenditures increased by 13 percent on the operating revenue side. There are non-operating expenditures and revenues that are directly related to HEERF with a \$393,117 margin. The undistributed HEERF funds of \$4,757,000 with a total of \$1.9 million margin.

b. Liquidity Monitoring

In FY21, the university had 7 days of cash-on-hand at which time the university borrowed \$1 million from the Foundation. In December 2022, there were 14 days of cash-on-hand. Due to a hardship, the university had a large HEERF drawdown to bring it to 34 days of cash-on-hand in 2022. As of January 30, 2023, there is now 68 days of cash-on-hand which includes HEERF funding; the month of January has an average of 38 days of cash-on-hand.

c. Accounts Receivable Schedule

As of January 17, 2023, the annual revenue is at \$16 million. The accounts receivable is at \$11 million with the current portion being down from \$8.3 million to \$2.9 million. Fiscal Affairs is working internally to review the university's debt over the past 7 years to write it off and have it removed from the books and not have it listed as a balance of bad debt. Over have of the debt, \$4.3 million, is unrecoverable and will need to be removed. The university will be more mindful of how the collection process is implemented. In creating a memoed aid, this will assist the students in knowing their aid balance. The goal is to have this process applied by June 30, 2023 which is the end of the fiscal year. The success rate of the internal collections process has been good due to writing the debt off via the HEERF funding. The caps that have been placed on

accounts which prevent students from re-enrolling has assisted in collecting debts and keeping students enrolled.

d. **Accounts Payable Schedule**

As of February 2, 2023, the accounts payables account has a balance of \$60,000 which is down from \$144,000 related to invoices for Aladdin, and the Wi-Fi cabling projects in the residential dorms, all of which have been paid. There were several large invoices due to ruptured pipes during the colder period of this winter. Encouraged by Governor Jones, SVP McAllister will speak to BRIM about the possibility of reimbursement for exterior weather related damages. In addition, SVP McAllister stated that the university will also move away from the dual general ledger system in Banner and utilize Oasis as the primary general ledger system instead. A soft close will be implemented at the end of March which should impact the financial statements immensely.

**VI. Adjournment**

With there being no other business, Mr. Flores moved to adjourn the meeting at 10:44 a.m.

Respectfully Submitted by Natasha Tyson, Committee Clerk, February 3, 2023.

Approved by:

Justin McAllister  
Vice President for Business and Finance  
Business Affairs Administrator

# Business & Finance



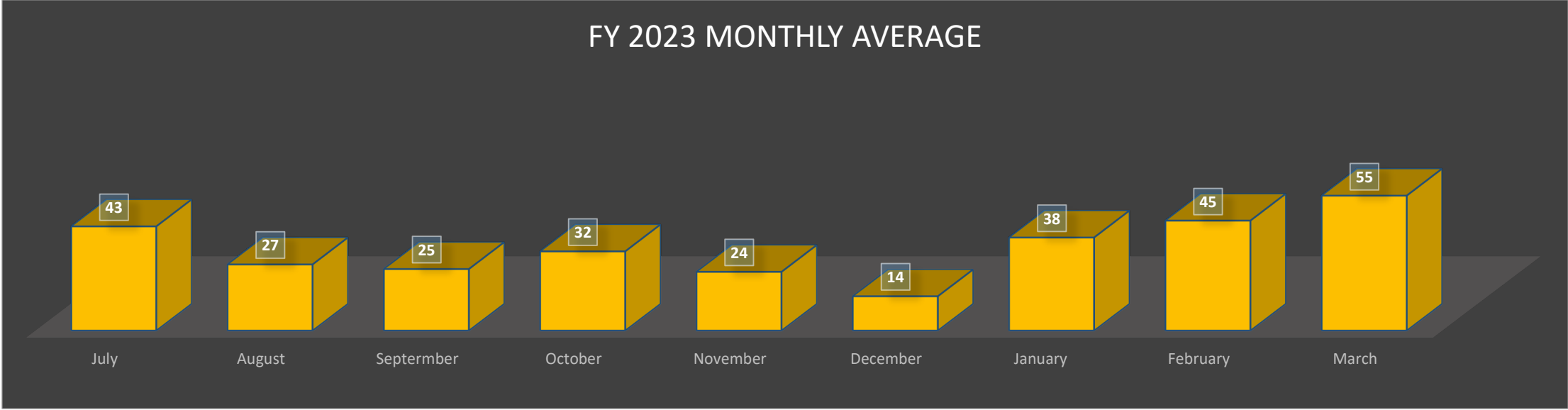
Justin T. McAllister  
April 20, 2023

# March Statement of Revenues and Expenditures

<b>Operating Revenues:</b>	<b>March 2023</b>	<b>FY 2023 Year To Date</b>	<b>FY 2023 Budget</b>	<b>FY 2023 Budget Utilized</b>
Total Operating Revenues	\$ 2,981,216	\$ 33,314,358	\$ 41,130,170	81%
Total Operating Expenditures	\$ 2,699,473	\$ 34,674,107	\$ 45,534,258	76%
<b>Total Operating Margin</b>	<b>\$ 281,744</b>	<b>\$ (1,359,748)</b>	<b>\$ (4,404,088)</b>	<b>31%</b>
Total Non Operating Revenues	\$ 1,179,545	\$ 7,018,118	\$ 13,104,662	54%
Total Non Operating Expenditures	\$ -	\$ 1,437,657	\$ 8,000,000	17.97%
<b>Total Non Operating Margin</b>	<b>\$ 1,179,545</b>	<b>\$ 5,580,461</b>	<b>\$ 5,104,662</b>	<b>109%</b>
<b>Total Margin</b>	<b>\$ 1,461,288</b>	<b>\$ 4,220,712</b>	<b>\$ 700,574</b>	<b>602%</b>

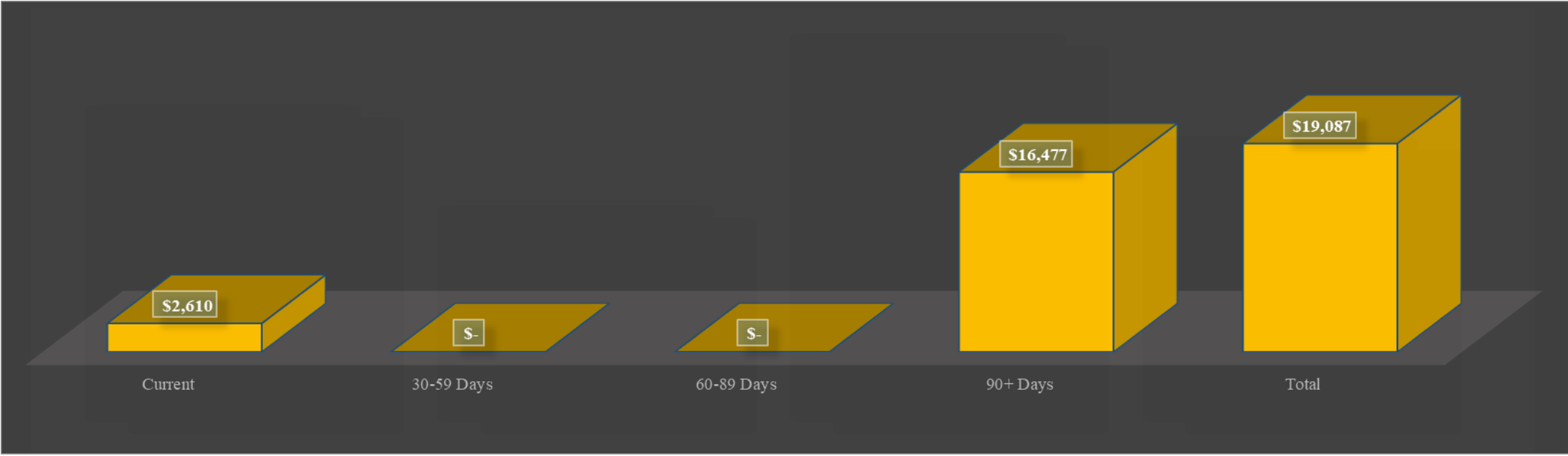


# Fiscal Year 2023 Liquidity Monitoring



As of April 10<sup>th</sup>: 84 Days of Cash on Hand

# Accounts Payable Schedule



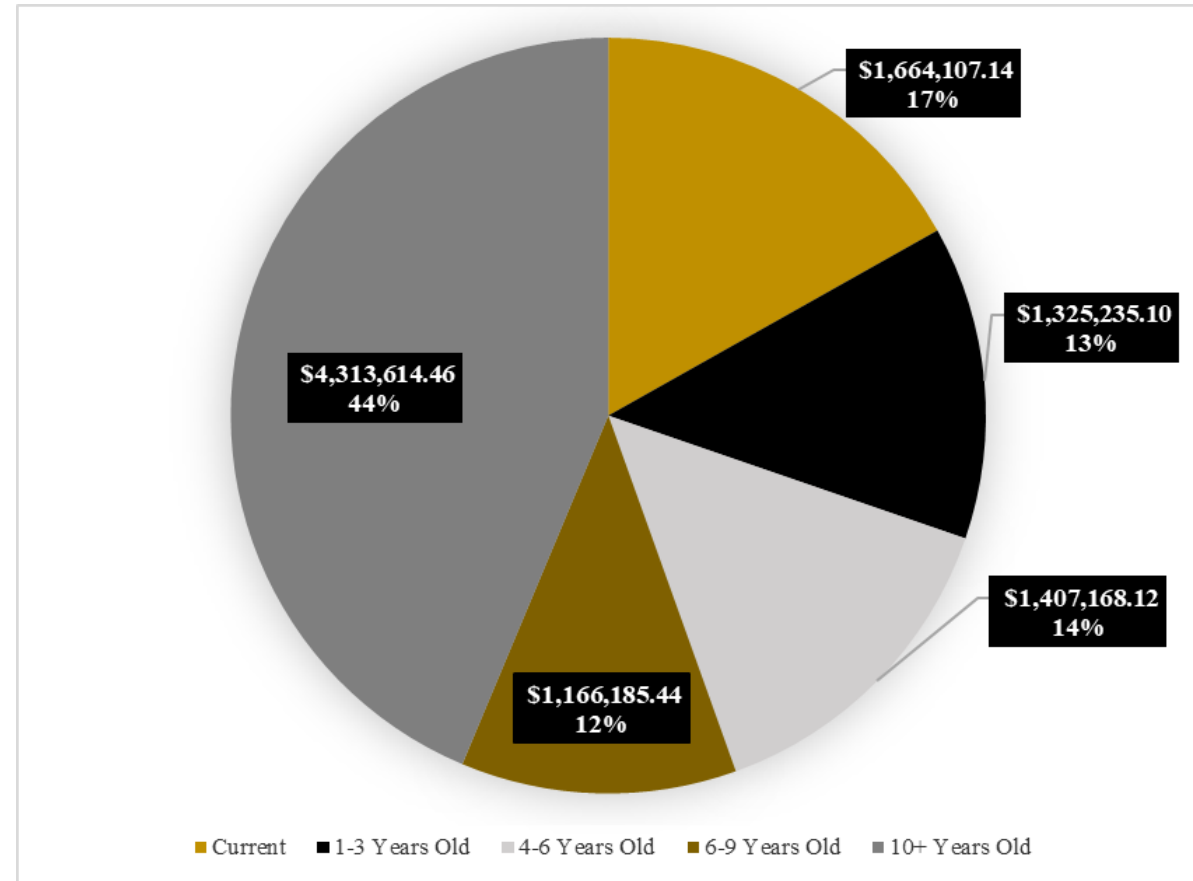
# Accounts Receivable Schedule

Total A/R:  
\$9,876,310.26

Total A/R in Collections:  
\$5,791,202.00

Accounts Receivable Write Off:  
\$5,455,138.90

Total A/R After Write Off:  
\$4,421,171.36



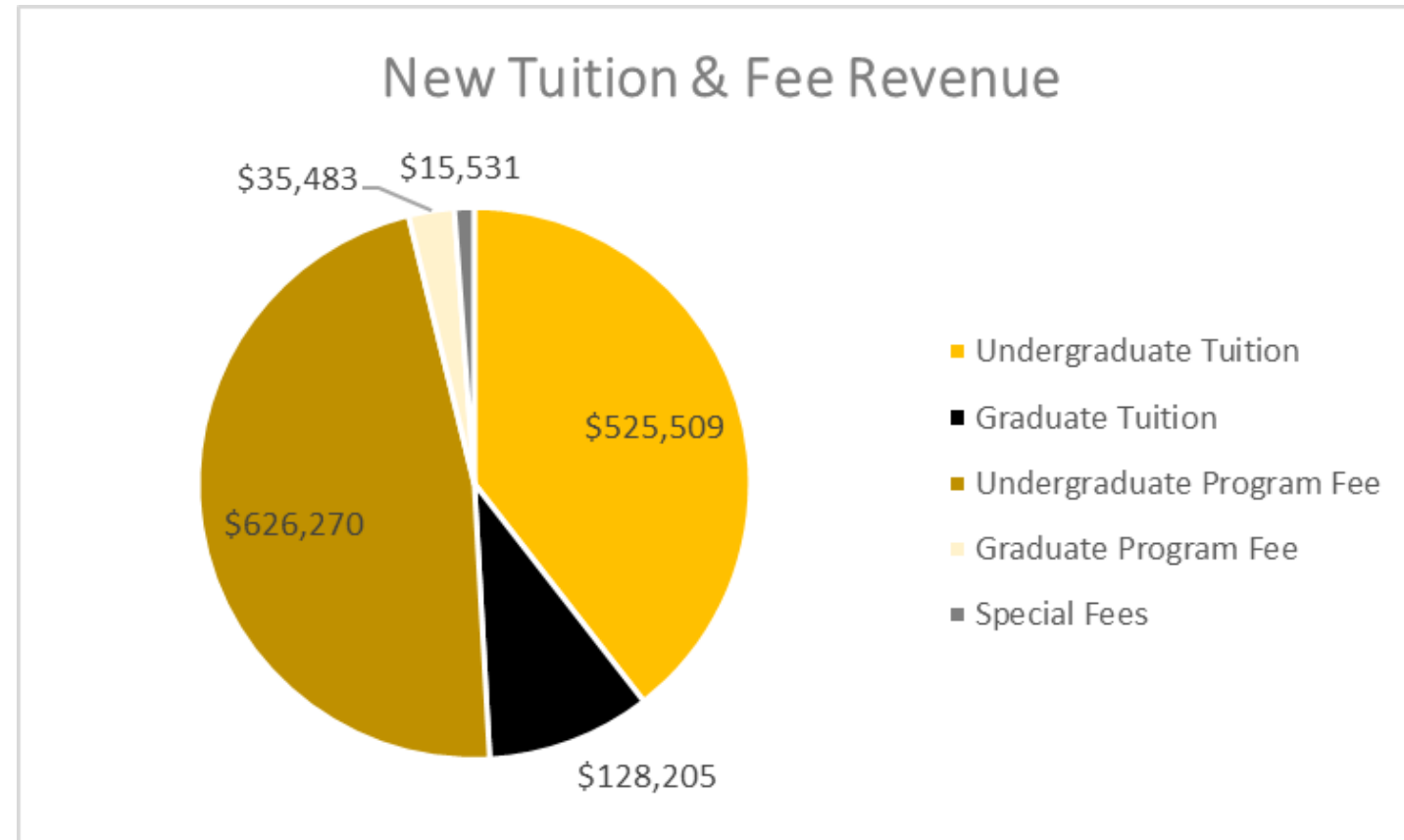
# Budget Comparison-FY2024 to FY2023

West Virginia State University Proposed Budget Fiscal Year 2024	
<b>Revenues:</b>	
Tuition and Fees	16,869,792
State Appropriations	16,850,600
Grants	1,706,294
Auxiliaries	6,230,282
Other Revenues	3,193,536
<b>Total Revenues</b>	<b>\$ 44,850,503</b>
<b>Expenditures:</b>	
Salaries and wages	15,927,868
Benefits	4,241,758
Supplies and other services	15,926,883
Institutional Aid	4,700,000
Utilities	1,605,717
Debt Service/Bond	2,163,120
<b>Total Expenditures</b>	<b>\$ 44,565,346</b>
<b>Total Net Margin</b>	<b>\$ 285,157</b>

West Virginia State University Board of Governor's Approved Budget Fiscal Year 2023	
<b>Revenues:</b>	
Tuition and Fees	13,385,231
State Appropriations	16,130,290
Grants	1,525,448
Higher Education Emergency Relief Fund	13,104,662
Auxiliaries	6,269,387
Other Revenues	3,819,814
<b>Total Revenues</b>	<b>\$ 54,234,832</b>
<b>Expenditures:</b>	
Salaries and wages	18,066,849
Benefits	3,669,393
Supplies and other services	15,164,589
Utilities	1,747,965
Institutional Aid	4,722,342
Debt Service/Bond	2,163,120
Higher Education Emergency Relief Fund	8,000,000
<b>Total Expenditures</b>	<b>\$ 53,534,257</b>
<b>Total Net Margin</b>	<b>\$ 700,575</b>

# Tuition and Fee Increases

- 5% increase to In State Undergraduate Tuition
- 3% increase to In and Out of State Graduate Tuition
- Creation of College Program Fees
  - Undergraduate: \$200/Student
  - Graduate: \$150.00/Student
- Special Fee Increases
- Total New Revenue:  
\$1,330,998



# Across the Board Pay Increase

- Total General Revenue Increase: \$320,310.00
- Per Employee: \$1,133.51
- Zero Cost to the University

# Business and Finance Updates

- Dining Services
  - Vendor Meeting
  - Dining Services Survey-March
  - Cafeteria Renovation Plans
  - Listening Session
- AVP Business and Finance:  
Kim Duff

# Committee Recommendations to Full Board

- Tuition & Fees Increase
- Across the Board Pay Increase
- Account Receivable Write Off
- Budget



# Questions?



**Board of Governors  
Academic Affairs Committee  
Erickson Alumni Center  
Erickson Alumni Center - Grand Hall  
<https://us06web.zoom.us/j/87176594880>  
Meeting ID: 871 7659 4880**

**April 20, 2023  
AGENDA**

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- |  |                                 |
|--|---------------------------------|
| <b>I. Call to Order</b>  | Chuck Jones                     |
| <b>II. Roll Call</b>   | Vonda Matthews                  |
| <b>III. Verification of Appropriate Notice of Public Meeting</b>         | Chuck Jones                     |
| <b>IV. Approval of February 2, 2023 Minutes (<i>Action Required</i>)</b> | Chuck Jones                     |
| <b>V. Academic Affairs (<i>Actions Required</i>)</b>                     | Paige Carney<br>Debbie Williams |
| • College of Business and Social Sciences Program Reviews                |                                 |
| ○ Economics  |                                 |
| ○ History  |                                 |
| ○ Political Science  |                                 |
| ○ Sociology  |                                 |
| • Program Terminations ( <i>Actions Required</i> )                       | Micheal Fultz                   |
| ○ Sociology  |                                 |
| ○ International Studies  |                                 |
| <b>VI. Adjournment</b>   |                                 |

**Board of Governors  
West Virginia State University  
Academic Affairs**

**Date/Time:** 4/20/2023 -- 9:00 AM

**Location:**

Erickson Alumni Center - Grand Hall

<https://us06web.zoom.us/j/87176594880>

Meeting ID: 871 7659 4880

**Purpose:** To conduct regular business of the committee

**Notes:**

**Meeting was approved : 4/11/2023 12:19:58 PM**

**Meeting Minutes**  
**West Virginia State University Board of Governors**  
**Academic Affairs Committee**  
**Erickson Alumni Center Grand Hall**  
**February 2, 2023**  
**9:00 a.m.**

**I. Call to Order**

Governor Chuck Jones called the meeting to order at 9:00 a.m.

**II. Roll Call**

Vonda Matthews called the roll. Members present were Gov. Jones, Gov. Kelley, Gov. Pitchford, Gov. Jackson, Gov. McKibben, Gov. Saffore, Gov. Flores, Gov. Greenhowe, Gov. Payne, Gov. Pietruszynski, and Gov. Curtis. A quorum was present.

**III. Verification of Appropriate Notice of Public Meeting**

Gov. Jones announced the Verification of Appropriate Notice of Public Meeting approved on January 26, 2023.

**IV. Approval of December 9, 2023 Meeting Minutes**

Meeting minutes were reviewed. There were no corrections or comments. Gov. Kelley motioned for approval of the minutes. Gov. McKibben seconded the motion, and the motion carried.

**V. Academic Affairs**

Gov. Jones introduced Dr. Carney.

Dr. Carney asked for a change in the order of the presentation with Dr. Steele presenting first. Approval was granted by Gov. Jones.

Dr. Carney introduced Dr. Kerri Steele, Dean of the College of Professional Studies. Dr. Steele reported to the committee on the Masters of Education in Instructional Leadership program review. She noted the following:

Highlights of the Program

- Largest graduate program at WVSU
- High retention rate
- National recognition
- Meets critical shortage need of Educators in West Virginia
- Return on Investment of 268%

Program Review Findings

- Strengths

- Emphasis on social justice, fairness, and equity
- Fully accredited through the Council for the Accreditation of Educator Preparation (CAEP)
- 95% of completers have passed the national licensure exam
- Weaknesses
  - No full-time dedicated faculty until Fall of 2022 – two now
  - Areas for Improvement (AFI's) from CAEP Standards
    - Validation studies pending on updated instruments
    - Inter-rater reliability pending on some instruments
    - Systematic formal review of program tracking results over time is needed
    - Systematic measure of employment rates is needed
    - Increased stakeholder involvement is needed

#### MEIL Accreditation

- Program fully accredited through Fall 2028
- Next site review Spring of 2028
- Area for improvement in Standard 5 - Provider Quality Assurance and Continuous Improvement

#### Future Needs

- Attention to AFI by program
- Maintaining current faculty ratio
- Maintaining competitive affordability of program

Recommendation: Continue the Master of Education in Instructional Leadership program at the current level of activity.

Gov. Kelley noted that no action item was listed on the committee agenda, however a request for a motion was approved. Gov. McKibben motioned for approval of the recommendation to continue the Master of Education in Instructional Leadership program at the current level of activity. Gov. Saffore seconded the motion. The motion carried.

Dr. Carney presented to the committee. Her report included:

- Opening Week Attendance
  - President's opening comments = 139 Attendees
  - Faculty Driven Student Success = 32 Attendees
  - Lessons from COVID = 23 Attendees
  - Academic Honesty Policy = 34 Attendees
  - Open Education Resources = 25 Attendees
  - New Student Orientation = 30 Staff and 20 Students
- Academic Affairs Highlights - Internal
  - Established IBM partnership which will allow for faculty and staff to earn course badges, certificates, guest lectures, etc.

- Two New Hires Pending: Choir Director & Director of Library
- Two Title IX trainings will be offered the next two weeks
- Suttle & Stalnaker, a local CPA firm will be on campus recruiting
- Academic Affairs Highlights - External
  - Received Letter of Approval from the HEPC for the Ed.D. program
  - Working on HLC's new academic program substantive change application
  - Preparing for the HLC 2023 Institutional Update Feb. 27-April 7

Dr. Carney introduced Dean Debbie Williams who reported on the Bachelor of Science in Business Administration (BSBA) Program Review. Her report included:

- Highlights
  - Program Fully accredited
  - Return on Investment 318%
- Program Strengths
  - Diverse faculty business backgrounds bring expertise
  - Accounting and Management concentrations offer online degree programs with the same curriculum as the in-seat programs.
  - Agribusiness growing. Students are eligible for the USDA 1890 Scholarship.
  - Program leadership and faculty present numerous discipline specific internships and career opportunities
  - Required periodic assessment that keeps curriculum current and relevant.
- Weaknesses
  - Classrooms are using outdated equipment
  - Difficulty in securing and retaining qualified faculty
- Future needs
  - Hire more tenure track faculty
  - Provide dedicated funding to update facilities
  - Hire a dedicated support staff for the program
  - Classrooms are using outdated equipment
  - Look at ways to increase compensation for faculty in the program
- Recommendation: Continue the Bachelor of Science in Business Administration program at the current level of activity.

Gov. Kelley approved a request for a motion. Gov. McKibben motioned for approval to continue the Bachelor of Science in Business Administration program at the current level of activity. Gov. Saffore seconded the motion. The motion carried.

## **VI. Adjournment**

With there being no further business the meeting adjourned at 9:53 a.m.  
The next scheduled meeting is April 20, 2023.

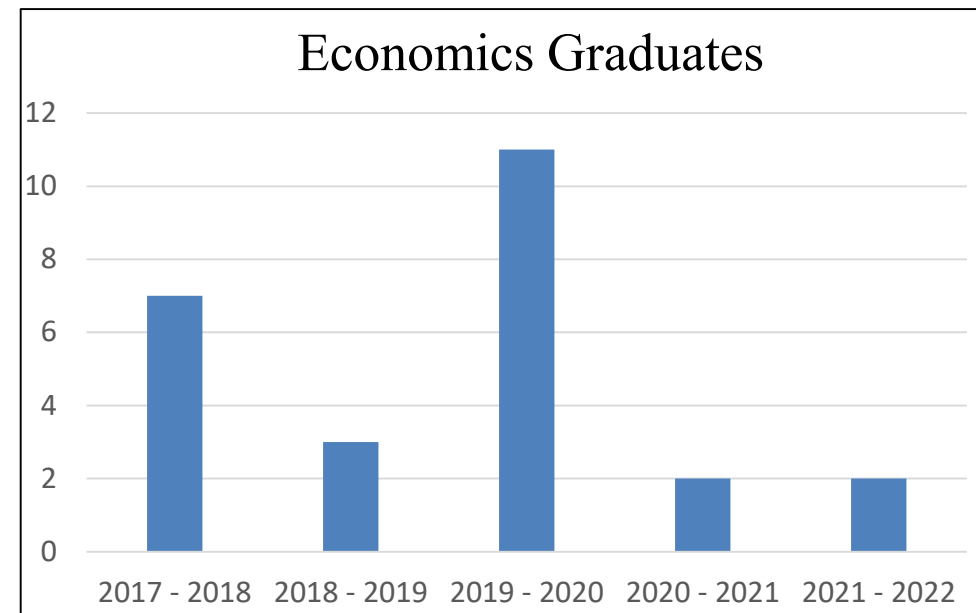
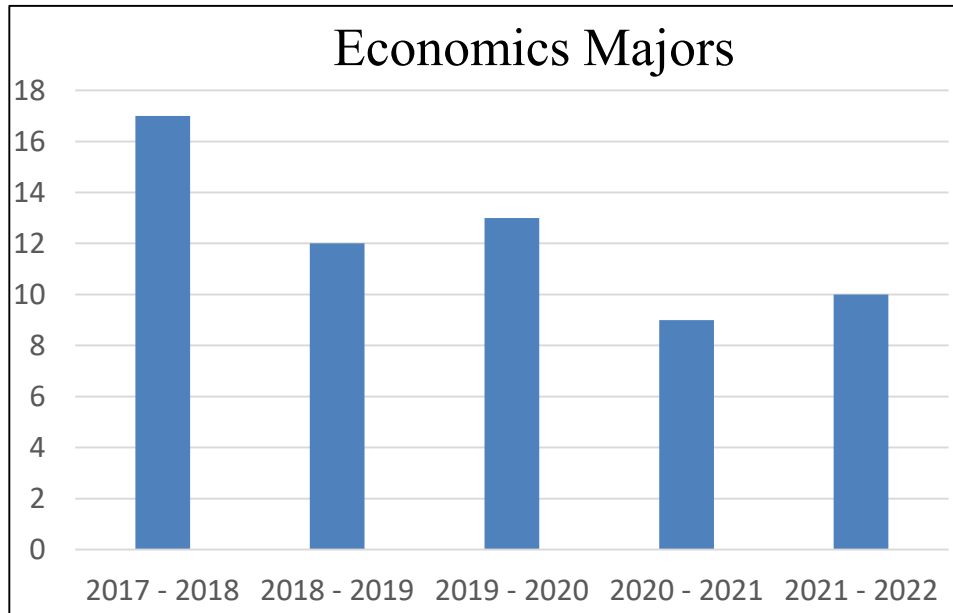
# Academic Affairs

Dr. Paige Carney  
April 20, 2023

# Bachelor of Arts in Economics Program Review

## Highlights

- Fully accredited through the Council for Business Schools and Programs (ACBSP)





# Economics Program Return on Investment

Academic Year	2017/18	2018/19	2019/20	2020/21	2021/22	Total
A. Credit hours produced for the year times 324 (for \$324 per credit hours )	1,449 x 324 = \$469,476	1,209 x 324 = \$391,716	1,089 x 324 = \$352,836	1,035 x 324 = 335,340	1,056 x 324 = \$342,144	\$1,891,512
B. Total of Program Salary (from base 9 month salary)	\$162,857	\$99,043	\$103,239	\$110,637	\$116,365	\$592,131
ROI (A divided by B)	2.88 or 288%	3.95 or 395%	3.41 or 341%	3.03 or 303%	2.94 or 294%	3.19 or 319%

# Economics Program Review Findings

## Strengths

- The agricultural economics concentration was added AY 2020 and is eligible for the 1890 scholarship.
- The economics program contributes to the General Education curriculum. Two members of the economics faculty hold a dual appointment as associate faculty members of the Master in Public Administration (MPA) program.
- The program has an established chapter of Omicron Delta Epsilon, an international economics honor society accredited by the Association of College Honor Society.
- The economics program is accredited by the ACBSP, a leading international accrediting organization.

## Weaknesses

- The program lacks resources such as academic journals, that are essential for faculty as well as student research.
- Classrooms need technological updates.

# Economics Program Review Recommendation

## Future Needs

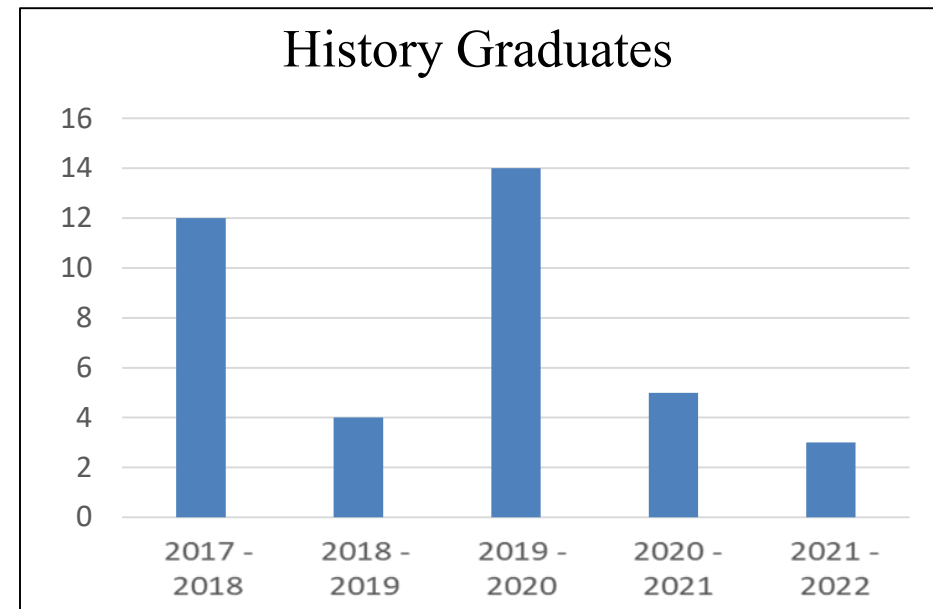
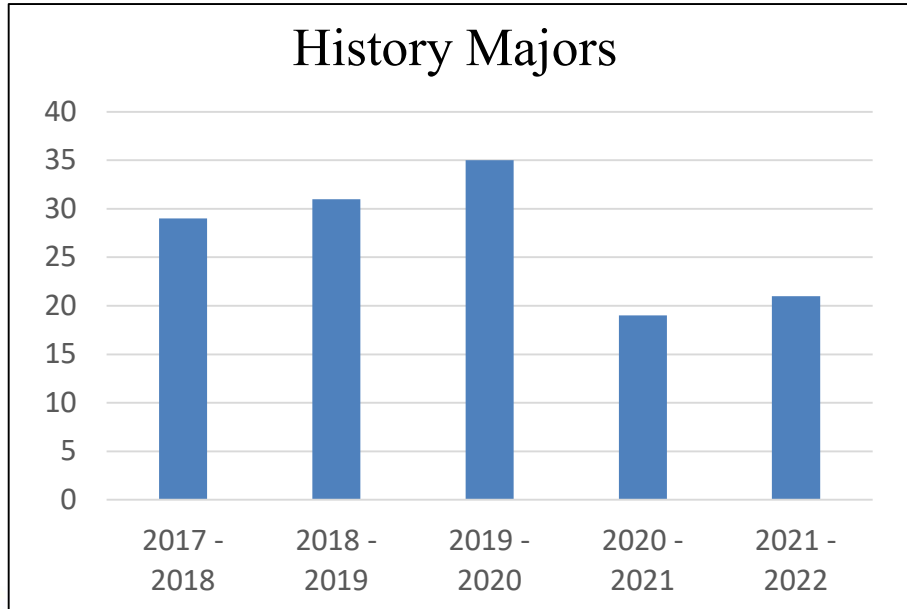
- Gain access to academic journal and research software.
- Update of classroom technology.
- Faculty salaries needs to be adjusted.

**Recommendation:** Continue the Bachelor of Arts in Economics program at the current level of activity.

# Bachelor of Arts in History Program Review

## Highlights

- Highly engaged faculty that have served on Boards of Directors for a number of organizations, including WV Humanities Council, and have served in advisory capacity to the WV Division of Culture and History.



# History Program Return on Investment

Academic Year	2017/18	2018/19	2019/20	2020/21	2021/22	Total
A. Credit hours produced for the year times 324 (for \$324 per credit hours)	2,773 x 324 = \$885,492	2,484 x 324 = \$804,816	2,154 x 324 = \$697,896	1,734 x 324 = 561,816	1,310 x 324 = \$424,440	\$3,374,460
B. Total of Program Salary (from base 9 month salary)	\$165,867	\$169,182	\$170,110	\$189,257	\$157,392	\$851,808
ROI (A divided by B)	5.34 or 534%	4.76 or 476%	4.10 or 410%	2.97 or 297%	2.70 or 270%	3.96 or 396%

# History Program Review Findings

## Strengths

- Excellent faculty with terminal degrees provide a wide distribution of course offerings, including in American, West Virginia, European, and Asian history.
- Program provides opportunities for experiential learning through internships and its summer field school in historical archeology.
- Department faculty advise history as well as Education majors in the Social Studies concentration.

## Weaknesses

- Challenging to offer a full complement of courses in African and African-American History.
- Assessment and the proper reporting and analysis of assessment data.
- Early Enrollment has resulted in a reduced number of students taking general education history courses on campus.

# History Program Review Recommendation

## Future Needs

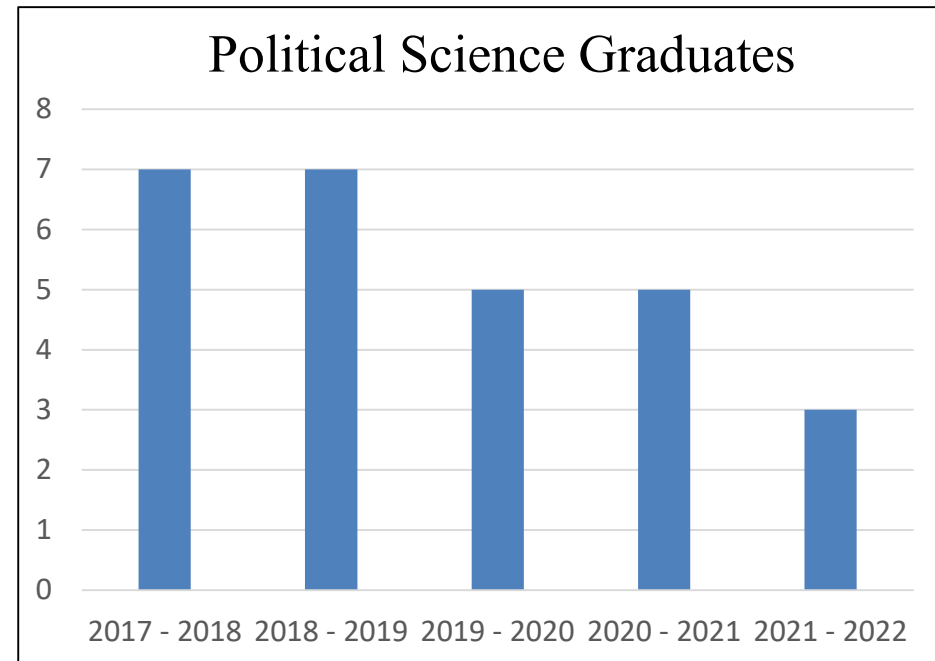
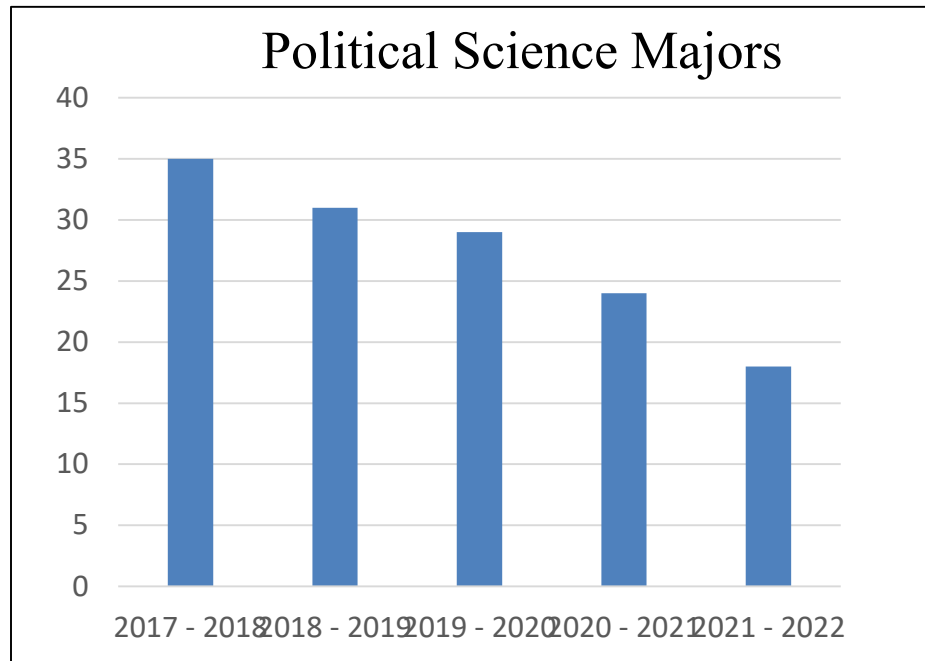
- Hire an additional faculty member with the ability to provide courses in African and African-American History.
- Submit assessment reports annually.

**Recommendation:** Continue the Bachelor of Arts in History program at the current level of activity with the caveat of hiring an additional faculty member to complement current faculty as soon as the budget allows.

# Bachelor of Arts in Political Science Program Review

## Highlights

- The program has had success in helping students gain admission to graduate and law schools.





# Political Science Program Return on Investment

Academic Year	2017/18	2018/19	2019/20	2020/21	2021/22	Total
A. Credit hours produced for the year times 324 (for \$324 per credit hours)	1,158 x 324 = \$375,192	1,020 x 324 = \$330,480	870 x 324 = \$281,880	738 x 324 = \$239,112	594 x 324 = \$192,456	\$1,377,120
B. Total of Program Salary (from base 9 month salary)	\$129,074	\$131,468	\$138,989	\$107,717	\$135,382	\$642,630
ROI (A divided by B)	2.91 or 291%	2.51 or 251%	2.03 or 203%	2.22 or 222%	1.42 or 142%	2.21 or 221%

# Political Science Program Review Findings

## Strengths

- Faculty in the program all have terminal degrees with different areas of interest.
- Based on proximity to the state capital, and credibility of program faculty with various levels and departments of state and local governance, the program is a valuable asset to the university.
- The department runs efficiently, which maximizes the ability to teach general education and core program courses to the benefit of all undergraduate students.

## Weaknesses

- Faculty must pivot frequently to teach different courses, delivery modes, and days and times to meet the needs of the university and students.
- The program should expand their efforts to take advantage of opportunities to engage in more collaborations.

# Political Science Program Review Recommendation

## Future Needs

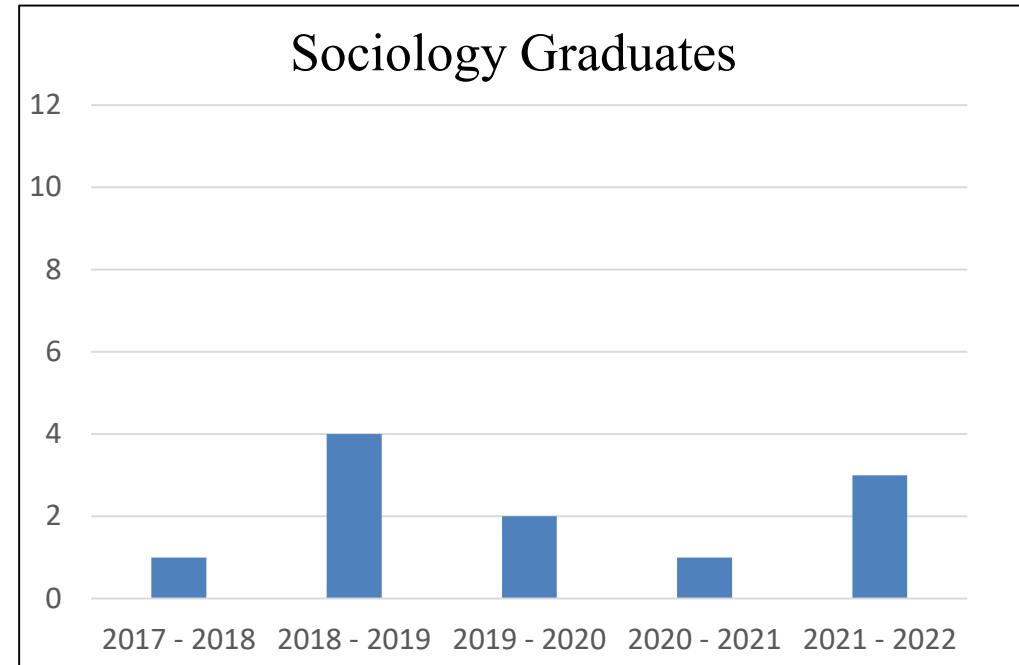
- An Accelerated Bachelor/Masters option should be created and promoted. This will allow the undergraduate public administration/public policy concentration to be eliminated.
- Concentrations in the program should be streamlined; increased collaboration with the English and Criminal Justice programs will result in efficiencies with course offerings, especially in the Pre-Law concentration.

**Recommendation:** Continue the Bachelor of Arts in Political Science program at the current level of activity.

# Bachelor of Arts in Sociology Program Review

## Highlights

- First recognized as a major in 1929.



# Sociology Program Return on Investment

Academic Year	2017/18	2018/19	2019/20	2020/21	2021/22	Total
A. Credit hours produced for the year times 324 (for \$324 per credit hours)	747 x 324 = \$242,028	549 x 324 = \$177,876	609 x 324 = \$197,316	681 x 324 = \$220,644	564 x 324 = \$182,736	\$1,020,600
B. Total of Program Salary (from base 9 month salary)	\$96,810	\$106,491	\$104,026	\$51,102	\$56,212	\$414,565
ROI (A divided by B)	2.50 or 250%	1.67 or 167%	1.90 or 190%	4.32 or 432%	3.25 or 325%	2.46 or 246%

# Sociology Program Review Findings

## Strengths

- Provides courses for students to graduate in 4-5 years.
- The program has offered 71 sections of Early Enrollment courses (triple from the previous review period).
- Faculty nationally known as presenters and office bearers in learned bodies and conferences.
- Sociology courses are offered online and some are used as service courses especially by RBA program

## Weaknesses

- Significant decline in students majoring and graduating in sociology.
- Lack of assessment data from the last 5 years.
- Lack of diversity in the faculty to teach the courses on race relations, ethnic movements in the US etc.

# Sociology Program Review Recommendation

## Future Needs

- Teach out plan for current students

**Recommendation:** Discontinuation of the Bachelor of Arts in Sociology Program.

**QUESTIONS?**





**Board of Governors  
Advancement Committee  
Erickson Alumni Center  
Erickson Alumni Center - Grand Hall  
<https://us06web.zoom.us/j/87176594880>  
Meeting ID: 871 7659 4880**

**Thursday, April 20, 2023**

**AGENDA**

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- |  |                   |
|--|-------------------|
| <b>I. Call to Order</b>  | E. Gail Pitchford |
| <b>II. Roll Call</b>   | Susan Compton     |
| <b>III. Verification of Appropriate Notice of Public Meeting</b>         | E. Gail Pitchford |
| <b>IV. Approval of February 2, 2023 Minutes (<i>Action Required</i>)</b> | E. Gail Pitchford |
| <b>V. Advancement Updates</b>  | Patricia Schumann |
| <b>a.</b> Fundraising Performance Report March 31, 2023                  |                   |
| <b>b.</b> Investment Portfolio March 31, 2023                            |                   |
| <b>c.</b> Upcoming Alumni Engagement Opportunities                       |                   |
| <b>VI. Adjournment</b>   |                   |

**Board of Governors  
West Virginia State University  
Advancement**

**Date/Time:** 4/20/2023 -- 9:00 AM

**Location:**

Erickson Alumni Center - Grand Hall

<https://us06web.zoom.us/j/87176594880>

Meeting ID: 871 7659 4880

**Purpose:** To conduct regular business of the committee

**Notes:**

**Meeting was approved : 4/11/2023 12:20:46 PM**

**MEETING MINUTES**  
**West Virginia State University Board of Governors**  
**Advancement Committee**  
**Erickson Alumni Center**  
**Thursday, February 2, 2023**

**I. Call to Order and Roll Call**

Governor Pitchford called the meeting to order at 10:02 am.

**II. Administrative Clerk (Susan Compton) called the roll.**

Members in attendance were Governor Greenhowe, Governor Flores, Governor Jackson, Governor Jones, Governor Kelley, Governor McKibben, Governor Pietruszysnki, Governor Pitchford, Governor Saffore, and Governor Curtis

Members not in attendance were Governor Raines and Governor Payne

**III. Verification of Appropriate Notice of Public Meeting**

Governor Pitchford verified the Appropriate Notice of Public Meeting.

**IV. Approval of December 9, 2022 Minutes**

Governor Pitchford entertained a motion to approve minutes from the December 9, 2022 meeting. Governor Pitchford noted one correction in section five which references the amount noted from Diversified Energy, the amount should be \$125,000. Governor McKibben noted one additional correction to the spelling of her first name; it is spelled Tracy. Governor McKibben made a motion to approve the minutes with noted edits; the motion was seconded by Governor Kelley. Motion carried.

**V. Advancement Updates**

Ms. Schumann presented the fundraising performance report as of December 31, 2022. As of that date, we had received \$3,445,224 in new gifts and pledges. The goal for this year is \$5,000,000. We are trailing slightly in number of donors, number of gifts, and alumni participation rate. The goal for alumni participation rate this year is 3.8%.

Ms. Schumann reported that cash flow has been strong. Payments received on FY2023 pledges total \$376,257; payments received on older pledges total \$483,922; and new cash totaled \$2,140,558.

Ms. Schumann also reported on the investment portfolio. The portfolio had growth during the last quarter of 2022 with an ending market value of \$12,037,757. There has been additional growth in January bringing the total to \$12,715,897. The portfolio performance history has improved with the growth in January. The December 31st YTD numbers showed a -9.42% but with the addition of January our numbers have improved to -2.30 YTD. This brings the 3-year performance to 7.45%, the 5-year performance to 4.19%, and the 10-year performance to 6.2%. Governor McKibben requested a benchmark report which would show how we compare to benchmarks, and Ms Schumann agreed to provide that at the next meeting. Governor Kelley added that the Foundation's target investment goal is 6% so he is pleased with the 10-year performance mark. Ms. Schumann reported that WVSU Day of Giving will be held on February 23, 2023. The theme is "WVSU Alumni Who are Changing the World: Alumni of Distinction". This campaign is entirely digital with crowdfunding platforms, social media, and emails. Each year this event grows in participation. The goal for overall dollars is \$200,000 with a participation goal of 250

donors. Governor McKibben asked what the goal for last year was for a comparison. Ms. Schumann shared the goal last year was \$300,000. We are being conservative this year because of the activity with the Presidential Inauguration and the Black & Gold Gala.

Day of Giving projects include: Student Success Fund (unrestricted), Athletics, the four colleges, Presidential Scholarship, Commuter Student Scholarship, DEI Scholarship, and School of Agriculture & Environmental Science. We have approximately \$30,000 in matching challenge money which is being applied strategically to these different projects to help motivate donors.

Ms. Schumann also reported on the upcoming Presidential Inauguration and Black & Gold Gala April 13-14, 2023. There are multiple sponsorship opportunities available; currently we have received commitments for \$66,500 from 16 donors. Last year we raised over \$209,000 for the Black & Gold Gala, with \$175,000 of that being in sponsorships. The goal this year is \$200,000 in sponsorships for the Black & Gold Gala and \$40,000 in sponsorships to support the Inauguration. The presidential citation honorees for the Black & Gold Gala include Allan McVey, Dr. Ann Brothers Smith, Judge Reggie Walton, and Robert F. Smith of the Student Freedom Initiative. Gala honorees include Diane Strong-Treister, Diversified Energy, Unicare, Paul Smiley, Alpha Kappa Alpha, and Alpha Phi Alpha.

**VI. Adjournment**

With there being no further business, Chair Pitchford adjourned the meeting at 10:25 a.m.

Approved by:

Patricia Schumann  
Vice President for University Advancement

Respectfully submitted by:  
Susan Compton  
Advancement Committee Administrative Clerk

# University Advancement



Patricia J. Schumann  
April 20, 2023

# Third Quarter Fundraising Update:

## Total Raised as of March 31, 2023

	<b>FY2022</b>	<b>FY2023</b>	<b>+ / -</b>
<b>Pledges</b>	\$1,350,992	\$2,398,108	78%
<b>Cash Gifts</b>	\$1,525,889	\$1,387,901	(9%)
<b>Gifts in Kind</b>	\$2,423	\$5,438	NA
<b>Total Giving</b>	\$2,879,304	\$3,791,447	32%

# Third Quarter Fundraising Update:

## Total Raised as of March 31, 2023

	<b>FY2022</b>	<b>FY2023</b>	<b>+ / -</b>
<b>Number of Donors</b>	1248	858	(31%)
<b>Number of Gifts</b>	1801	1644	(18%)
<b>Alumni Donors</b>	486	454	(7%)
<b>Alumni Participation Rate</b>	2.70%	2.52%	NA

# Cash Flow Report March 31, 2023

<b>FY2023 Cash Flow Report</b>	
<b>Payments on FY2023 Pledges</b>	\$ 407,482
<b>Payments on Pledges Prior to FY2023</b>	\$ 604,320
<b>Outright Cash Received</b>	\$1,387,901
<b>Non-charitable Revenue</b>	\$ 402,314
<b>Total Cash</b>	\$ 2,802,016

## **Fulfillment of Gift-in-Kind Pledge:**

\$1.97 million in cybersecurity equipment and software from the Student Freedom Initiative



# Major Gifts Received in Third Quarter Report

Estate of Frances Reed (Realized Bequest)	\$100,000
Alumna	\$ 40,000
Truist Bank	\$ 25,000

# Major Gifts Received to date in Fourth Quarter

The Greater Kanawha Valley Foundation	\$ 20,000
Aetna/CVS Health	\$ 35,000
Huntington National Bank	\$275,000

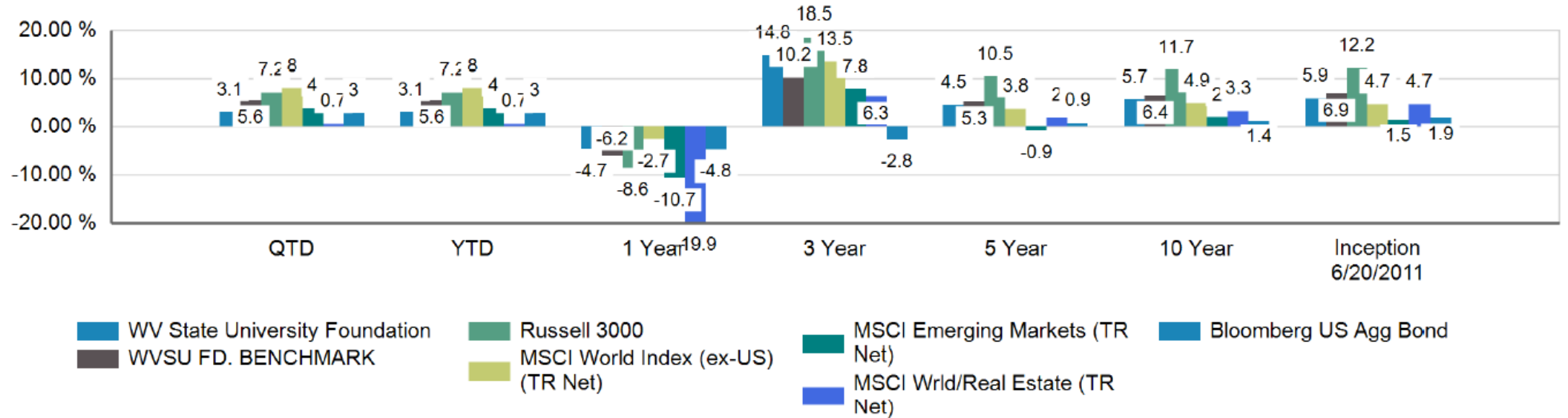
# Investment Portfolio Value:

## Summary Change in Portfolio Value for the Quarter

Beginning Value 1/1/2023	\$12,037,756
Contributions/Withdrawals	\$427,064
Fees	(\$14,445)
Income Received	\$54,324
Change in Market Value	\$317,913
Change in Accrued Income	(\$2,885)
Ending Market Value	\$12,825,497

# Investment Portfolio Value: Performance versus Benchmarks

## Benchmark Comparison



# Investment Portfolio Value: Performance versus Benchmarks

## Index Comparison

	QTD	YTD	1-Year	3-Year	5-Year	10-Year	Inception (6/20/2011)
■ WV State University Foundation	3.11 %	3.11 %	-4.71 %	14.78 %	4.54 %	5.68 %	5.92 %
■ WVSU FD. BENCHMARK	5.57 %	5.57 %	-6.24 %	10.18 %	5.30 %	6.45 %	6.94 %
■ Russell 3000	7.18 %	7.18 %	-8.58 %	18.49 %	10.45 %	11.73 %	12.20 %
■ MSCI World Index (ex-US) (TR Net)	8.02 %	8.02 %	-2.74 %	13.50 %	3.80 %	4.91 %	4.69 %
■ MSCI Emerging Markets (TR Net)	3.96 %	3.96 %	-10.70 %	7.83 %	-0.91 %	2.00 %	1.50 %
■ MSCI Wrld/Real Estate (TR Net)	0.68 %	0.68 %	-19.94 %	6.32 %	1.99 %	3.34 %	4.74 %
■ Bloomberg US Agg Bond	2.96 %	2.96 %	-4.78 %	-2.77 %	0.91 %	1.36 %	1.87 %

# Foundation Scholarships

## Scholarship Impact 2022-2023

Scholarship Budget \$ 881,107

Scholarships Awarded \$ 785,032

373 awards/257 students

## Projected Scholarship Impact 2023-2024

Scholarship Budget \$ 956,100



# Day of Giving Results

<b>Total Raised</b>	<b>\$ 125,407</b>
Total Donors	260
Total Gifts	329
First-time Donors	46

<b>Giving by Constituency</b>	<b>Amount</b>	<b>Gifts</b>	<b>Donors</b>
Alumni	\$ 88,307	197	161
Friends	\$ 26,132	122	91
Businesses	\$ 3,500	3	3
Organizations	\$ 7,367	6	4
Students	\$ 100	1	1



# Day of Giving Results

Highlighted Projects:	Raised	Match	Total
Student Success Fund	\$ 12,261.21	\$ 10,000.00	\$ 22,261.21
Presidential Scholarship	\$ 6,557.50	\$ 2,500.00	\$ 9,057.50
College of Arts & Humanities	\$ 5,895.00	\$ 2,500.00	\$ 8,395.00
College of Professional Studies	\$ 2,700.00	\$ 2,500.00	\$ 5,200.00
College of Business & Social Sciences	\$ 2,900.00	\$ 2,500.00	\$ 5,400.00
College of Natural Sciences & Mathematics	\$ 2,245.00	\$ 2,500.00	\$ 4,745.00
Athletics	\$ 14,905.00	\$ 1,500.00	\$ 16,405.00
Commuter Student Scholarship	\$ 1,950.00	\$ 2,500.00	\$ 4,450.00
DEI Scholarship	\$ 530.00	\$ 2,500.00	\$ 3,030.00
School of Agriculture & Environmental Science	\$ 1,275.00	\$ 2,500.00	\$ 3,775.00
"Other" Funds	\$ 42,688.07	\$	\$ 42,688.07





PRESIDENTIAL  
*Inauguration*  
of  
ERICKE S. CAGE, J.D., LL.M

# Sponsorships and Gifts as of 4/18/2023

Inauguration Sponsorships

\$ 25,500 (11 sponsors)

Gifts in honor of President Cage

\$11,130 (47 gifts)

# Black & Gold

G A L A

## Revenue as of 4/18/2023

Sponsorships	\$189,750	(70 sponsors)
Patrons	\$ 750	
Silent Auction	\$ 15,000	
Ticket Sales	\$ 8,738	
<b>Total Revenue</b>	<b>\$214,238</b>	
<b>Total Attendees</b>	<b>520</b>	

# Alumni Engagement Opportunities

WVSU National Alumni Association Conference     April 20-23  
Baltimore, MD

YWCA Race to End Racism     April 29  
Downtown Charleston

Alumni Networking Reception     May 11  
Capitol Market, Downtown Charleston



**Board of Governors  
Enrollment Management and Student Affairs  
Erickson Alumni Center  
Erickson Alumni Center - Grand Hall  
<https://us06web.zoom.us/j/87176594880>  
Meeting ID: 871 7659 4880**

**April 20, 2023**

**AGENDA**

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- |  |                |
|--|----------------|
| <b>I. Call to Order</b>  | Tracy McKibben |
| <b>II. Roll Call</b>   | Lauren Waugh   |
| <b>III. Verification of Appropriate Notice of Public Meeting</b>   | Tracy McKibben |
| <b>IV. Approval of February 2, 2023 Minutes (<i>Action Required</i>)</b>   | Tracy McKibben |
| <b>V. Enrollment Management/Retention</b> <ul style="list-style-type: none"><li>• Year to year application comparisons</li><li>• Enrollment Strategies</li></ul> | Tracy McKibben |
| <b>VI. Adjournment</b>   |                |

**Board of Governors**  
**West Virginia State University**  
***Enrollment Management and Student Affairs***

**Date/Time:** 4/20/2023 -- 9:00 AM

**Location:**

Erickson Alumni Center - Grand Hall

<https://us06web.zoom.us/j/87176594880>

Meeting ID: 871 7659 4880

**Purpose:** To conduct regular business of the committee

**Notes:**

**Meeting was approved : 4/11/2023 12:24:53 PM**

**MEETING MINUTES**  
**West Virginia State University Board of Governors**  
**Enrollment Management Committee**  
**Erickson Alumni Center**  
**Thursday, February 2, 2023**  
**9:00 a.m.**

- I. Call to Order and Roll Call**  
Governor McKibben called the meeting to order at 10:45 am
  
- II. Administrative Clerk (Lauren Waugh) called the roll.**  
Members in attendance were Governor McKibben, Governor Jackson, Governor Flores, Governor Jones, Governor Pitchford, Governor Saffore, Governor Greenhowe and Governor Curtis.  
Members not in attendance were Governor Kelley, Governor Raines and Governor Pietruszynski.
  
- III. Verification of Appropriate Notice of Public Meeting**  
Governor McKibben verified the Appropriate Notice of Public Meeting.
  
- IV. Approval of September 8, 2022 Minutes**  
Governor McKibben entertained a motion to approve minutes from the December 9, 2022 meeting. Governor Greenhowe made a motion to approve; the motion was seconded by Governor Jackson. Motion carried.
  
- V. Enrollment Management/Retention**  
Dr. Sowell presented updated information regarding year to year comparisons with enrollment. Spring 2023 we have a total of 2,894 students with 103 of those being new students. There were 20 students who signed in for new student orientation in person for spring and 109 completed the orientation online. We have 1,52 returning students and 1,462 students not including our early enrollment program. Dr. Sowell is going to increase the goal for next year's spring enrollment. Fall 2023 we are ahead in every important category. Technical difficulties halted progress confirming students but the issue has since been resolved and numbers will continue to increase. Common App is live as of Jan 13, 2023 and we have received 217 applications. We are initiating partnerships with recruiters to increase our number of international students. The Stop Out Campaign with The Parish Group is expected to launch this month and focus groups are scheduled with students to help with our academic advising process. The graduate application is being moved online for easier accessibility for our students and there is an Open House planned for March 21, 2023.
  
- VI. Adjournment**  
With there being no further business, Governor McKibben adjourned the meeting at 10:58 a.m.

Approved by:

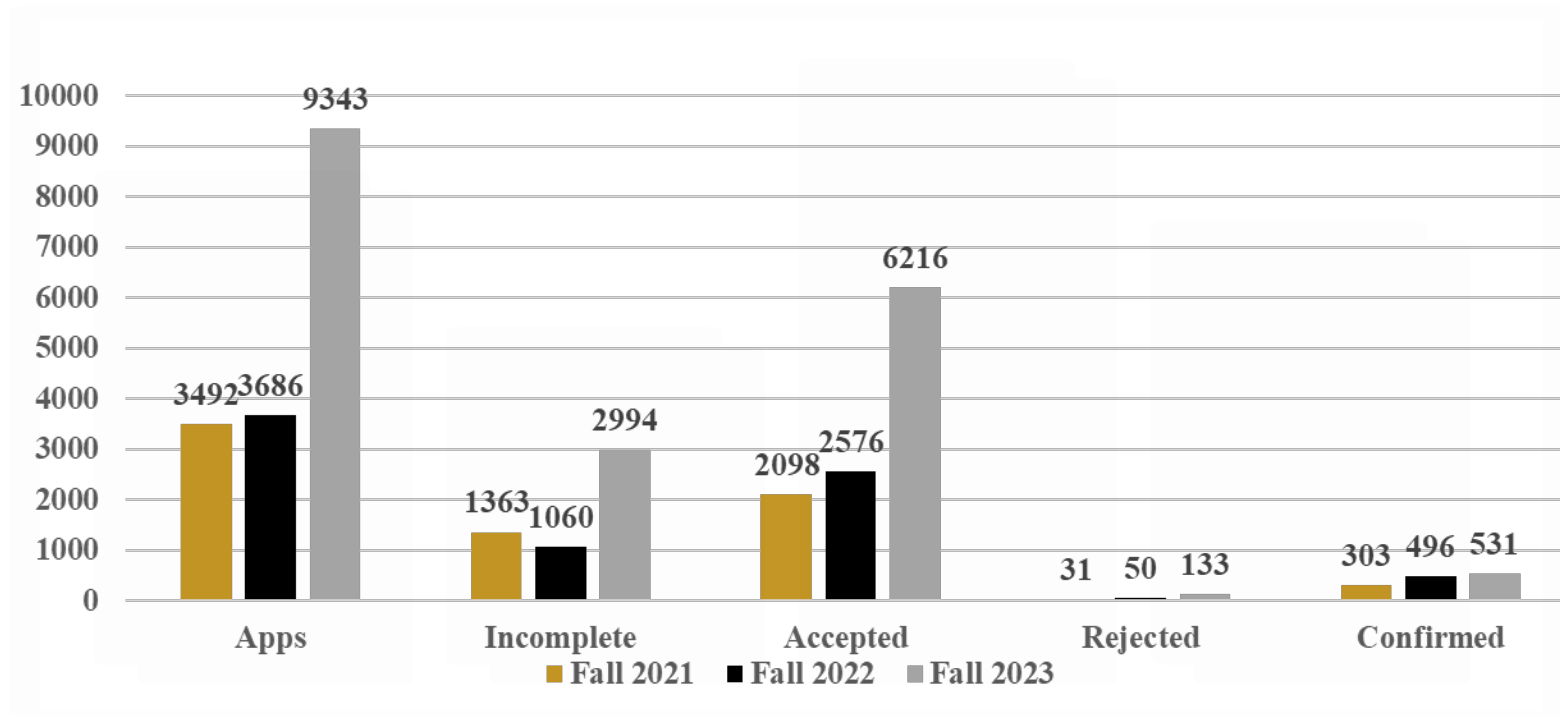
Dr. Stacey Sowell  
Vice President for Enrollment Management and Student Affairs

Respectfully submitted by: Lauren Waugh  
Enrollment Management and Student Affairs Administrative Clerk

# Enrollment Management and Student Affairs

Dr. Stacey Sowell  
April 2023

# Fall Three Year Comparison





# Enrollment Strategies

- Gym Hours: 4 days a week open 12hrs, 5hrs on weekends
- 1001 Applications have been submitted since the launch of The Common App in January
  - 55% conversion from suspects to applicant
  - 89% conversion from prospect to applicant
- Open House: 486 registered
- Fall 2023 Pre-registration In Progress
  - 487 returning students registered (4-18-23)
  - SEOG funds exhausted to help students with balances be able to register
  - Registration celebration 4-25-23
  - Office of Student Success and Retention working with students who are not registered daily
  - New Student Orientation
    - Dates pending
    - Online NSO mandatory for all incoming students
  - Stop Out Campaign
    - Launched 4-14-23
    - Generated 8 transfer applications in 3 days

**QUESTIONS?**



**Board of Governors  
FULL BOARD  
Erickson Alumni Center – Grand Hall  
<https://us06web.zoom.us/j/87176594880>  
Meeting ID: 871 7659 4880**

**Thursday, April 20, 2023  
9:00 am**

**AGENDA**

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- |   |                |
|---|----------------|
| <b>I. Call to Order and Oath of Office</b>  | Mark Kelley    |
| <b>II. Roll Call</b>  | Crystal Walker |
| <b>III. Verification of Appropriate Notice of Public Meeting</b>  | Mark Kelley    |
| <b>IV. Approval of February 1, 2023 Town Hall and February 2, 2023 Meeting Minutes (<i>Action Required</i>)</b>   | Mark Kelley    |
| <b>V. Report from the President</b>   | Ericke S. Cage |
| <b>VI. Approval of Academic Program Reviews</b>   | Chuck Jones    |
| <ul style="list-style-type: none"><li>• College of Business and Social Sciences (<i>Action Required</i>)<ul style="list-style-type: none"><li>* <i>History</i></li><li>* <i>Political Science</i></li><li>* <i>Sociology</i></li></ul></li><li>• Program Terminations (<i>Action Required</i>)<ul style="list-style-type: none"><li>* <i>Sociology</i></li><li>* <i>International Studies</i></li></ul></li></ul> |                |
| <b>VII. Approval of FY 2024 Financials</b>  | Ian Flores     |
| <ul style="list-style-type: none"><li>• Tuition and Fee Increase</li><li>• Across the Board Pay Increase</li></ul>  |                |
| <b>VIII. Possible Executive Session under the Authority of West Virginia Code §6-9A-4 to Discuss Legal, Personnel and Property Matters (<i>Action Required</i>)</b>   | Mark Kelley    |
| <b>IX. Adjournment</b>  |                |

**Board of Governors  
West Virginia State University  
FULL BOARD**

**Date/Time:** 4/20/2023 -- 9:00 AM

**Location:**

Erickson Alumni Center - Grand Hall

<https://us06web.zoom.us/j/87176594880>

Meeting ID: 871 7659 4880

**Purpose:** To conduct regular business of the board

**Notes:**

**Meeting was approved : 4/11/2023 12:25:49 PM**

**Meeting Minutes**  
**West Virginia State University Board of Governors**  
**Full Board**  
**Erickson Alumni Center, Grand Hall**  
**and Zoom**  
**February 1, 2023**

**I. Call to Order**

Governor Kelley called the meeting to order at 3:04 p.m.

**II. Roll Call**

The clerk called the roll. Members present were Governor Curtis, Governor Flores, Governor Greenhowe, Governor Jackson, Governor Kelley, Governor McKibben, Governor Pietruszynski, and Governor Pitchford. Governor Jones, Governor Payne, Governor Raines, and Governor Saffore were absent.

**III. Verification of Appropriate Notice of Public Meeting**

Governor Kelley verified the Appropriate Notice of Public Meeting.

**IV. Conversations with the WVSU Board of Governors**

Governor Kelley said the meeting was being held in accordance with West Virginia Code to provide an opportunity to discuss ways to collectively enhance operational efficiencies and effectiveness across the university community. Each group was allotted time on the agenda to participate in the conversations with the Board.

**V. Ms. Maryam Rawash, Student Government Association (SGA) President, provided an update on the current work of the SGA. Additionally, she and fellow students shared questions and concerns, including but not limited to:**

- Low student participation on campus;
- Dining hall issues with food, salad bar, lack of cleanliness;
- Campus Carry Act;
- Dilapidated facilities and classrooms;
- Relationship with neighboring chemical companies; and
- Fitness Center hours.

Dr. Jessica Barnes-Pietruszynski, Faculty Senate Chair, provided an update on the current work of the Faculty Senate. Additionally, she and fellow faculty members discussed concerns, including but not limited to:

- Low faculty morale;
- Pay disparity and salary schedules;
- Number of administrative positions;
- Lack of temperature control in many classrooms;
- Outdated or lack of technology in classrooms;
- Customer service; and
- Deferred maintenance.

Ms. Robin Tabor, Staff Council Chair, shared questions and concerns on behalf of the staff, including but not limited to:

- Additional workloads with no additional pay;
- Employees receiving promotions and raises knowing the financial position; and
- Staff feel they should not be scheduled last for these sessions with the Board.

Administrators and Deans responded to all of the questions and addressed concerns that were expressed during the sessions. If additional questions or concerns arise, faculty, staff, and students were asked to inform their respective leader and/or Board representative so that the information can be shared with the President or the Board.

**VI.** With there being no further business, the meeting was adjourned at 5:15 p.m.

Respectfully submitted,

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Governor Christopher Jackson  
Secretary

Approved:

---

Governor Mark W. Kelley  
Chair

**Meeting Minutes**  
**West Virginia State University Board of Governors**  
**Full Board**  
**Erickson Alumni Center, Grand Hall**  
**and Zoom**  
**February 2, 2023**  
**9:00 a.m.**

**I. Call to Order and Oath of Office**

Governor Kelley called the meeting to order at 11:15 a.m. and administered the oath of office to Governor Greenhowe and Governor Saffore.

**II. Roll Call**

The clerk called the roll. Members present were Governor Curtis, Governor Flores, Governor Greenhowe, Governor Jackson, Governor Jones, Governor Kelley, Governor McKibben, Governor Payne, Governor Pietruszynski, Governor Pitchford, and Governor Saffore. Governor Raines was absent.

**III. Verification of Appropriate Notice of Public Meeting**

Governor Kelley verified the Appropriate Notice of Public Meeting.

**IV. Approval of Meeting Minutes**

Governor Kelley asked for a motion to approve the minutes from the December 9, 2022 meeting. Governor Flores so moved, and Governor McKibben seconded the motion. The motion carried.

**V. Report from the President**

President Cage provided updates on spring semester kick-off events, legislative engagement, WVSU Day at the Capitol, new partnerships, and leadership appointments.

Governor Kelley shared a brief overview of the town hall meetings held the previous day for Board members who could not attend. He said it was the most positive campus constituents meeting he has participated in since sitting on the Board. He gave credit to President Cage for the efforts to move the University forward together.

**VI. Approval of Academic Program Reviews**

The Academic Affairs Committee received the program reviews for the Bachelor of Science in Business Administration and the Master of Education in Instructional Leadership. Both programs were recommended for continuation at the current level. Governor Jones moved that the Board approve the programs reviews as presented. Governor Jackson seconded the motion, and the motion carried.

**VII. Approval to Adopt and Revise Policies**

The Governance Committee reviewed revisions to BOG Policy #14 and the proposed new BOG Policy #66. Both policies were recommended for approval. Governor McKibben moved that the Board approve the policies as presented. Governor Saffore seconded the motion, and the motion carried.

**VIII. Possible Executive Session under the Authority of West Virginia Code §6-9A-4 to Discuss Legal, Personnel and Property Matters**

Governor McKibben motioned for approval to go into Executive Session under the authority of West Virginia Code §6-9A-4 to discuss legal, personnel, and property matters. Governor McKibben seconded the motion, and the motion carried.

Governor Jackson motioned to arise from the executive session and reconvene into the regular session, and Governor Jackson seconded the motion. The motion carried Governor Kelley asked for the record to reflect that the board only discussed items related to the topics listed, that no decisions or motions were made in executive session, and no votes were taken.

**IX. Adjournment**

With there being no further business, the meeting adjourned at 12:45 p.m.

Respectfully submitted,

---

Chris Jackson, Secretary

Approved:

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Mark Kelley, Chair



# **PRESIDENT'S REPORT**

## **WVSU BOARD OF GOVERNORS MEETING**

**APRIL 20, 2023**



**Ericke S. Cage, J.D., LL.M.**  
**President**

# A HISTORIC LEGISLATIVE SESSION

- Full state land-grant match
- House Bill 3371
- \$20 million in deferred maintenance
- Campus Carry



# WVSU DAY AT THE CAPITOL



# LEGISLATIVE ENGAGEMENT CONTINUES

## Advocacy trip to Washington, D.C.


- School of Agriculture, Food, and Natural Resources
- WVSU only land-grant institution without a school of agriculture



**WEST VIRGINIA STATE UNIVERSITY**

### ADDRESSING CRITICAL CHALLENGES IN THE GLOBAL FOOD SYSTEM WHILE ADVANCING ENVIRONMENTAL SUSTAINABILITY

Establishing a School of Food, Agriculture, and Natural Resources at West Virginia State University (WVSU)






**History of WVSU**  
WVSU was founded in 1891 under the Second Morrill Act to provide "instruction in agriculture, the mechanical arts, English language and the various branches of mathematical, physical, natural and economic science to the black citizens of the state who these students had no access to other higher education institutions." In the late 1950s, WVSU lost its land-grant status and after decades of effort, Congress redesignated WVSU as a land-grant institution in 1999. However, today, WVSU remains the only Land-Grant Institution without a College of Agriculture in the nation.

**The Challenge**  
Access to a safe food supply and management of our natural resources are critical to human survival, the importance of which has increased substantially in recent years due to a rapidly growing population and the threat of climate change. West Virginia is in a strong position for growth in food, agriculture and natural resources and WVSU intends to meet the growing demand for a skilled workforce in these areas. From 2018-2021 there was a 9% increase in the number of operating farms in West Virginia and there are more than 120 operating farmers markets at more than 140 locations. The national outlook projects 59,400 openings annually reflecting a 2.6% growth in employment opportunities in these disciplines from the previous five years.

**Moving Forward**  
WVSU proposes to leverage its designation as an 1890 Land-Grant Institution by fully implementing its tripartite mission of teaching, research, and extension through establishing a School of Food, Agriculture, and Natural Resources.

The school will focus on training students in:

 <b>Sustainable Agriculture</b> Development and implementation of climate smart sustainable agriculture practices to enhance productivity while reducing environmental impact.	 <b>Food Science</b> Focus on innovative solutions to food safety/security challenges and development of environmentally conscious food and food packaging.	 <b>Natural Resources</b> Management of natural resources (e.g. soil and water) and mitigation of the impacts of climate change.
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**Funding Request**  
In order to establish this school, WVSU seeks \$20 million in funding. This funding will be used to establish the necessary physical infrastructure, recruit faculty, develop academic programs and recruit and retain students in food, agriculture, and environmental science disciplines. We are asking for your support for inclusion in the 2024 Farm Bill. Additionally, we believe the EPA's Environmental Justice funding is an ideal source of additional support.

# DAY OF GIVING

- More than \$125,000 raised
- 260 donors



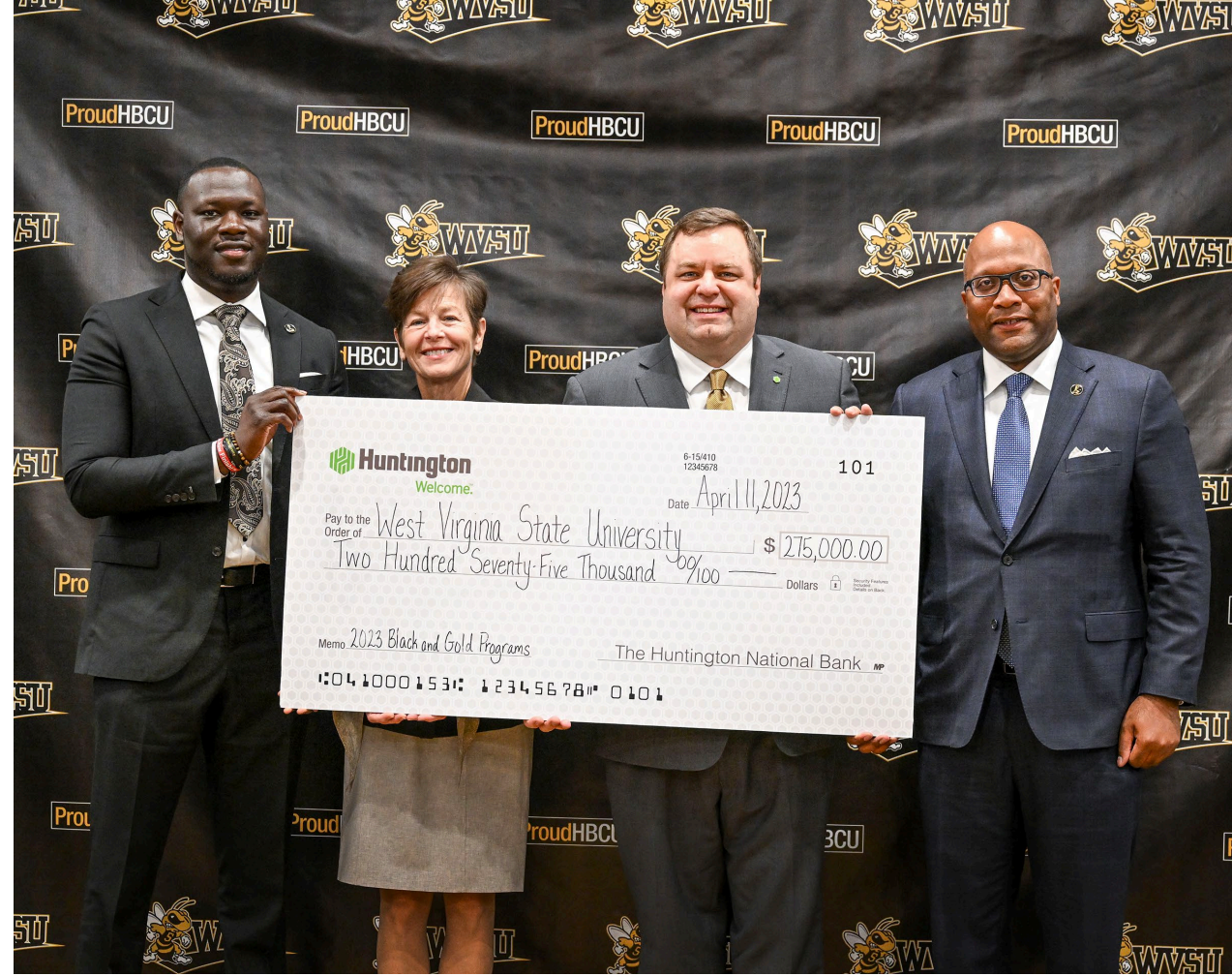
# INAUGURATION WEEK

## WVSU DOWNTOWN



# INAUGURATION WEEK

## HUNTINGTON NATIONAL BANK



 **Huntington**  
Welcome.®

# INAUGURATION WEEK

## PLANTING WITH DIVERSIFIED ENERGY

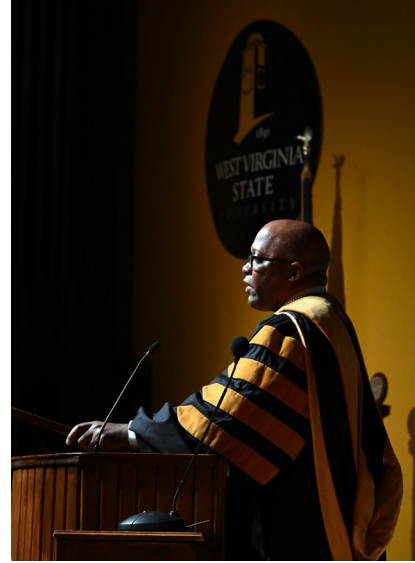


DIVERSIFIED  
energy



# INAUGURATION WEEK

## INVESTITURE CEREMONY



# INAUGURATION WEEK

## BLACK & GOLD GALA



# FUTURE STATE

EXCELLENCE, INNOVATION, PROGRESS

*West Virginia State University's Strategic Plan*



## **Board of Governors Meeting**

Pat Schumann, Debbie Williams, Justin McAllister

April 20, 2023

# FUTURE STATE

Excellence, Innovation, Progress

*Future State is bold and innovative and drives a shared vision for our university that embraces the urgency of the now while remaining true to who we are as a student-centered, doctoral land-grant university that is grounded in its heritage as an HBCU and focused on its future as an inclusive institution of higher learning with nationally recognized faculty, academic programs, and research that supports the emerging needs of our students, the industry, and the state of West Virginia.*

*Ericke S. Cage, J.D., LL.M*

*13<sup>th</sup> President of West Virginia State University*

# **FUTURE STATE**

**Excellence, Innovation, Progress**

## Mission

West Virginia State University is a diverse, 1890 land-grant institution that advances knowledge through access and opportunity, innovative teaching and learning, interdisciplinary research, and impactful service. Our learners are equipped to meet the economic and social needs of the state, region, and nation, and contribute solutions to complex global challenges.

# **FUTURE STATE**

**Excellence, Innovation, Progress**

## Vision

West Virginia State University is a doctoral land-grant university, grounded in its HBCU heritage of inclusivity while focused on building nationally recognized programs that inspire student success and facilitate innovative research that drives West Virginia forward.

# FUTURE STATE

## Excellence, Innovation, Progress

*Student-centeredness* — We put students first in everything we do.

*Inclusion* — We create a climate where all can bring their whole and authentic selves.

*Excellence* — We strive for a Gold Standard in all we do and say.

*Integrity* — We commit to ethical behavior and full transparency with ourselves and our stakeholders.

*Accountability* — We take responsibility for our actions individually and collectively.

*Creativity* — We draw inspiration from collaborating with others and create space for curiosity and imagination.

*Resilience* — We are agile, adapt to change, and rise above adversity.

# **FUTURE STATE**

**Excellence, Innovation, Progress**

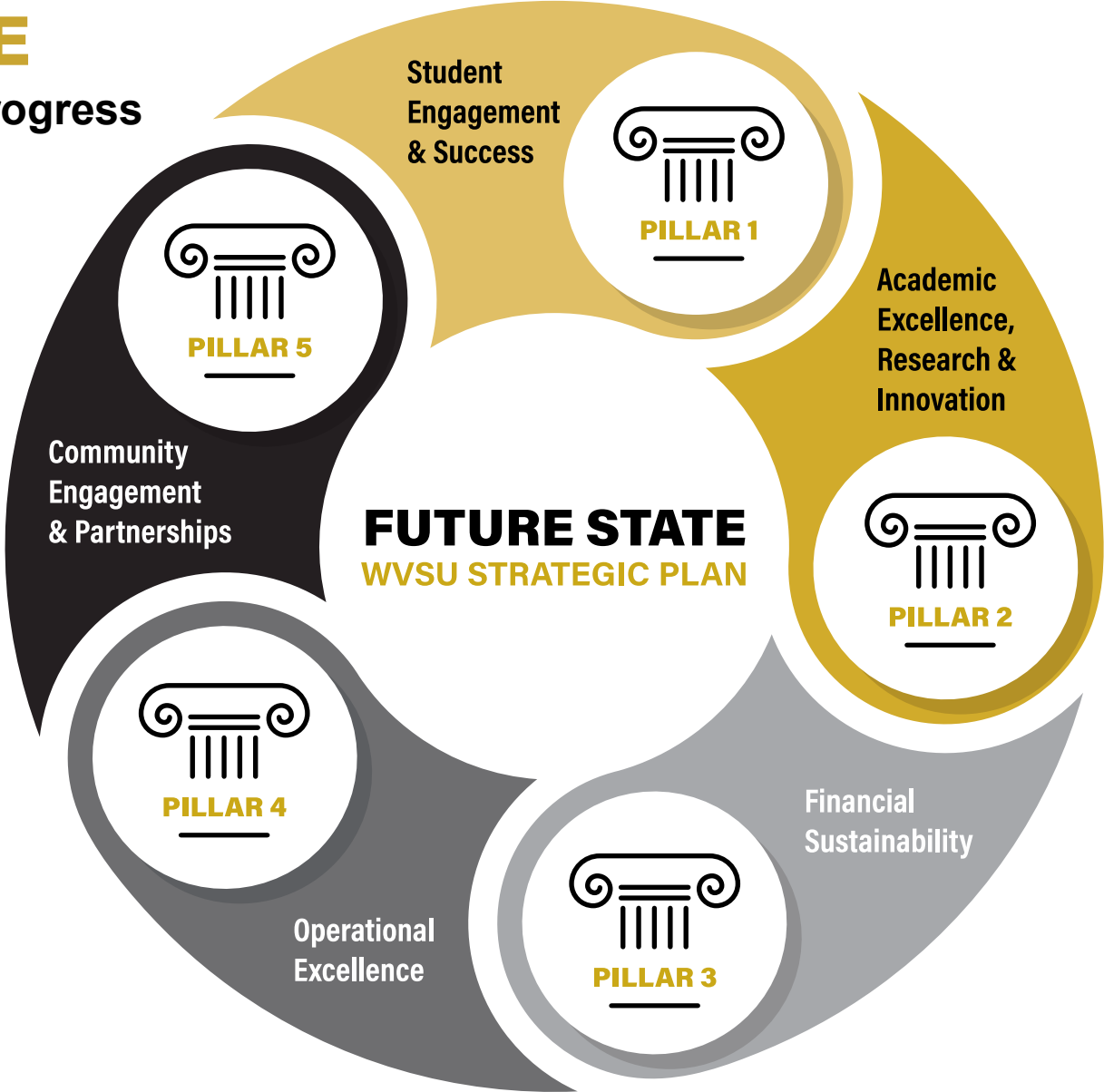
## Strategic Planning Process

- Strategic Plan Steering Committee formed and transparent, inclusive process launched in August 2022
- Input sought through 17 listening sessions and survey, resulting in feedback from more than 600 stakeholders
- Subcommittees formed in November 2022 to develop goals and objectives under five broad pillars
- Review by Steering Committee, President's Cabinet, Board of Governors, Public Comment
- Scheduled to be Presented to Board of Governors for approval April 20, 2023



# FUTURE STATE

Excellence, Innovation, Progress



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# Our Plan

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# **FUTURE STATE**

**Excellence, Innovation, Progress**

## Aspirations

1. West Virginia State University will continue to grow our student body and maximize retention rates by setting clear goals and objectives, implementing strategies to reach these goals, and measuring progress annually.
2. West Virginia State University will launch its first doctoral program in 2024.
3. West Virginia State University will achieve full reaffirmation of accreditation from the Higher Learning Commission by 2026.

# FUTURE STATE

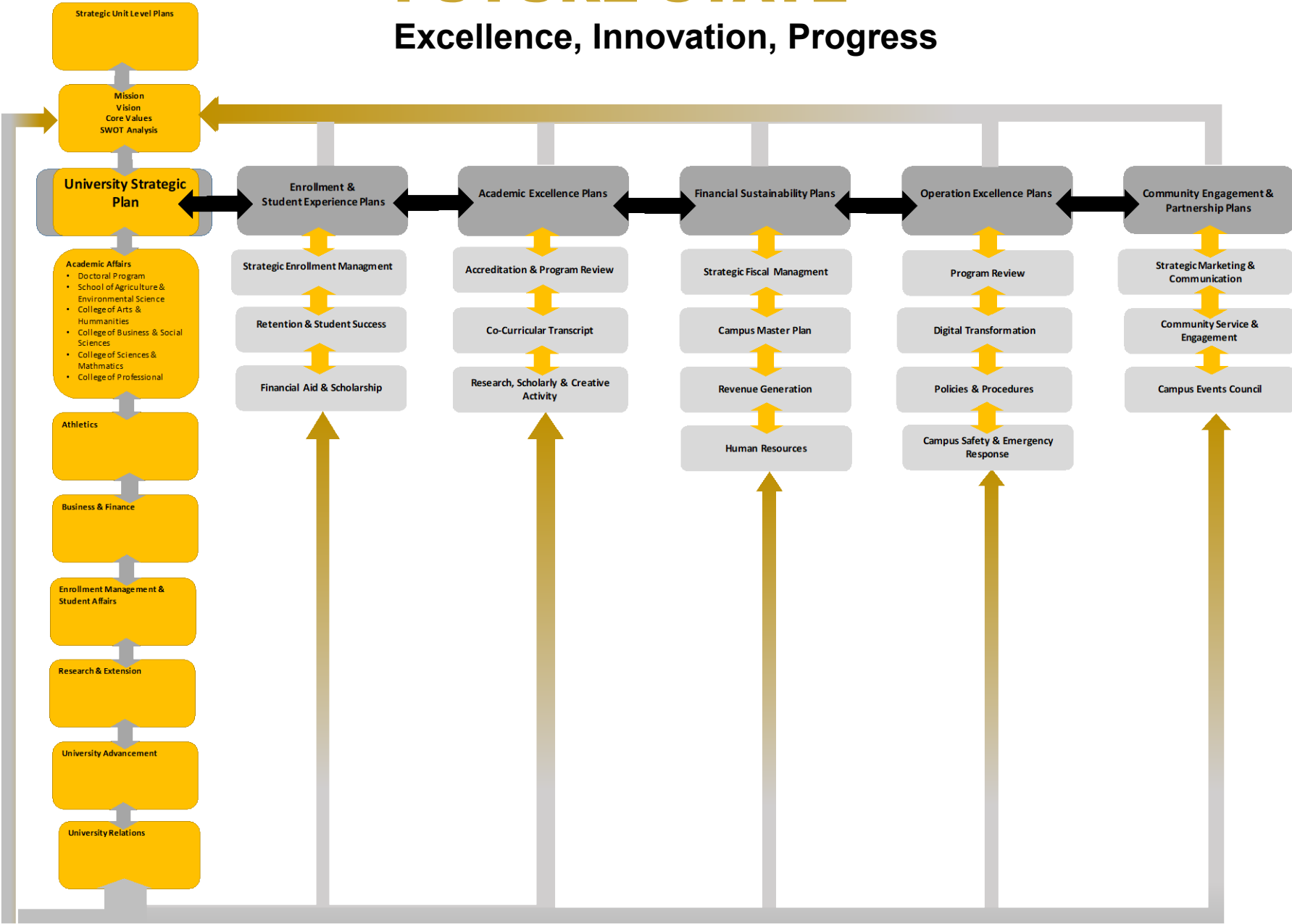
Excellence, Innovation, Progress

## Aspirations

4. WVSU will engage in academic programming, research endeavors, and student engagement that supports the optimal allocation of funds under the variable state appropriations model.
5. West Virginia State University will maintain a Composite Financial Index Score that is indicative of a strong financial position and allows for resources to be directed toward transformation.
6. West Virginia State University will achieve sustained growth in total revenue through strategic investments and innovative collaborations.

# FUTURE STATE

## Excellence, Innovation, Progress

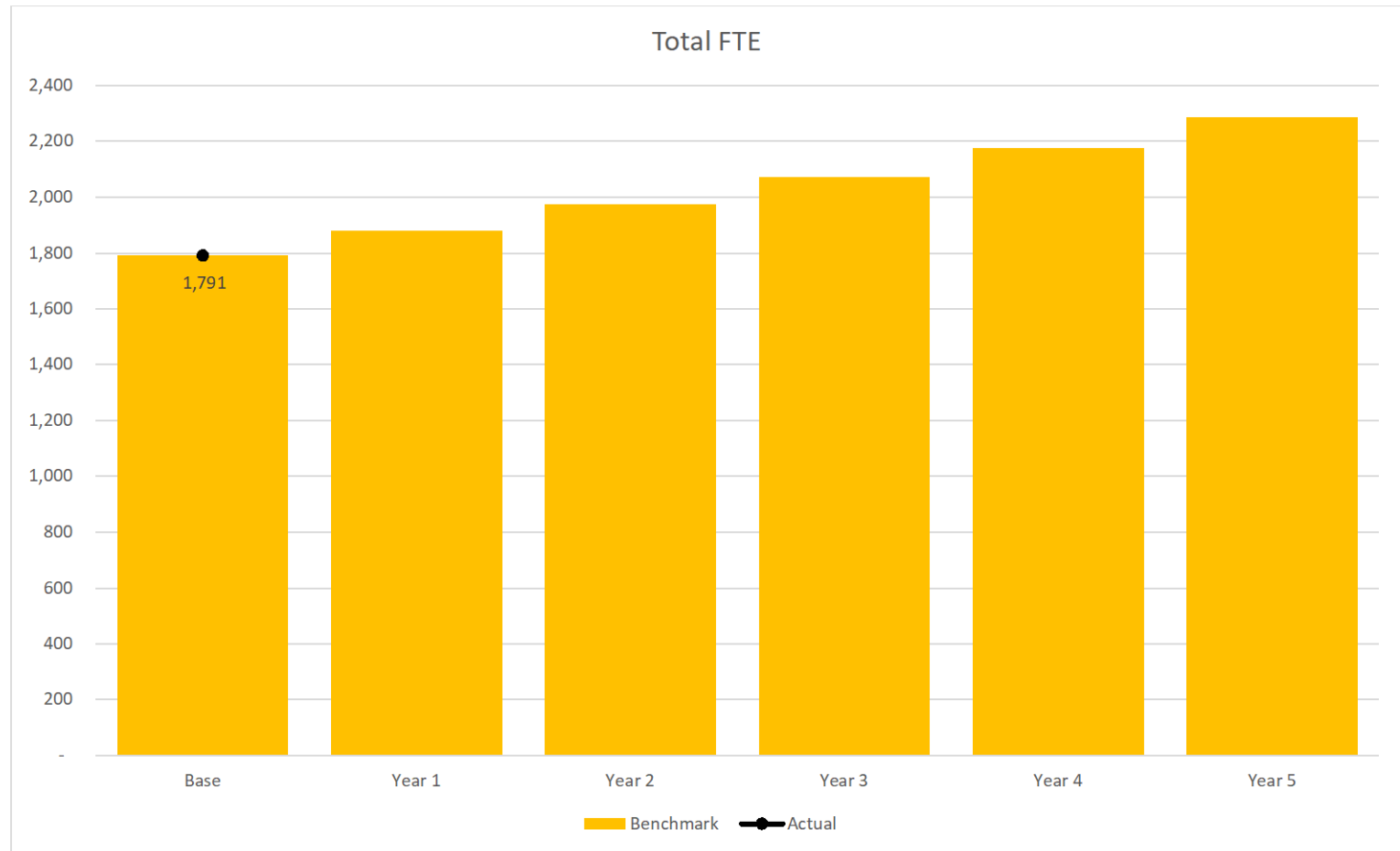


# FUTURE STATE

Excellence, Innovation, Progress

Measuring Our Progress

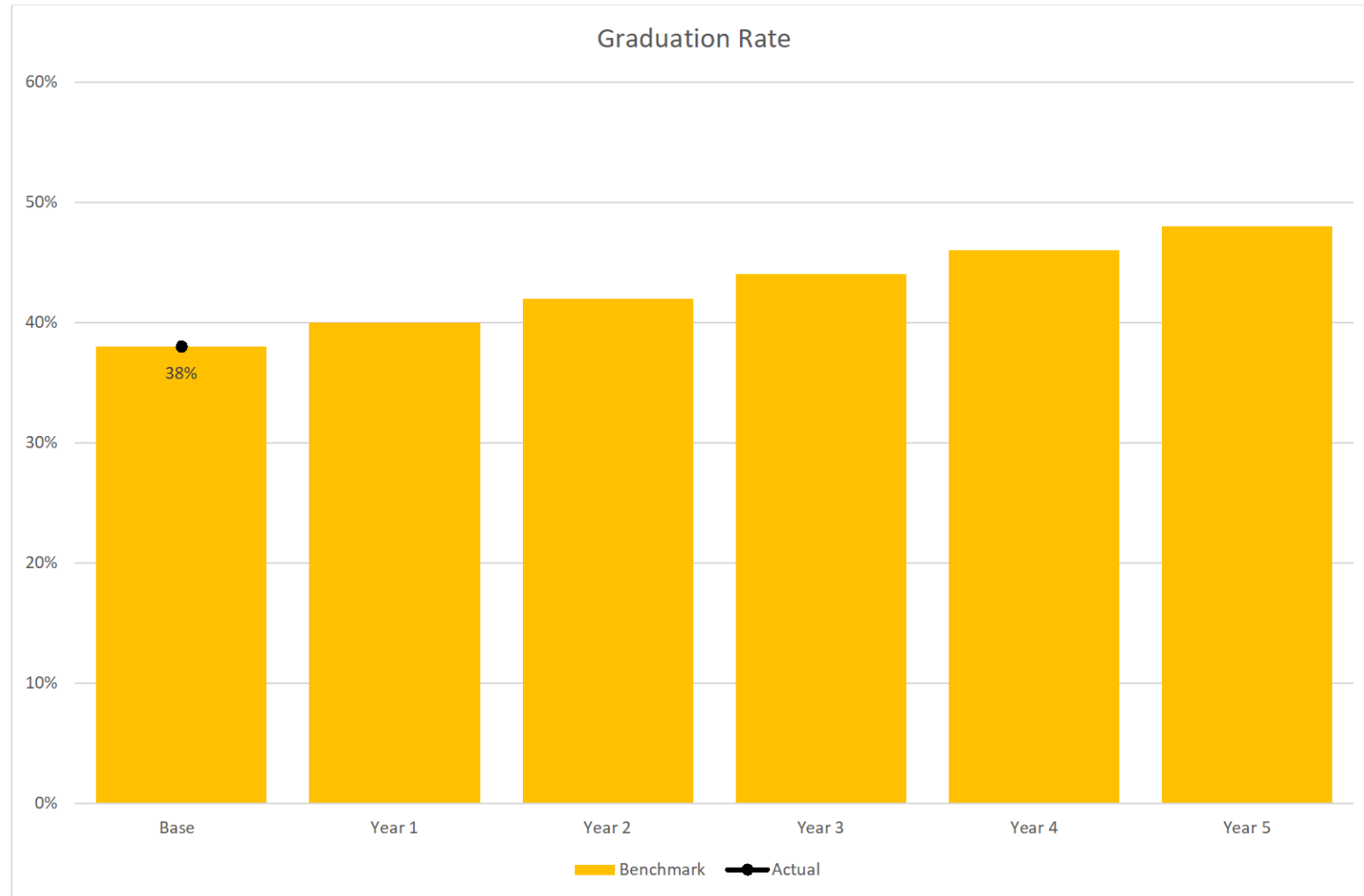
## Enrollment & Retention



# FUTURE STATE

Excellence, Innovation, Progress

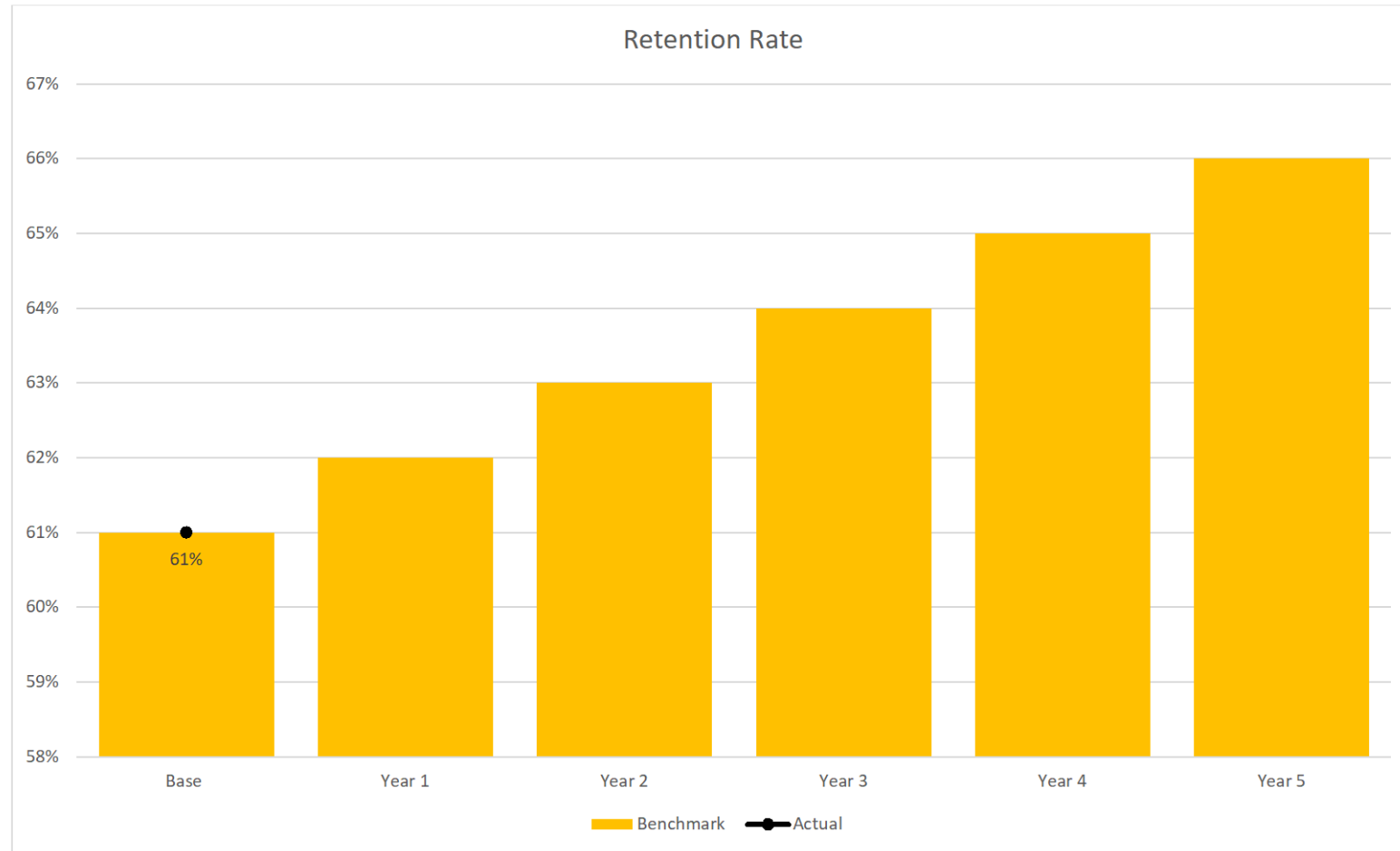
Measuring Our Progress



# FUTURE STATE

Excellence, Innovation, Progress

Measuring Our Progress

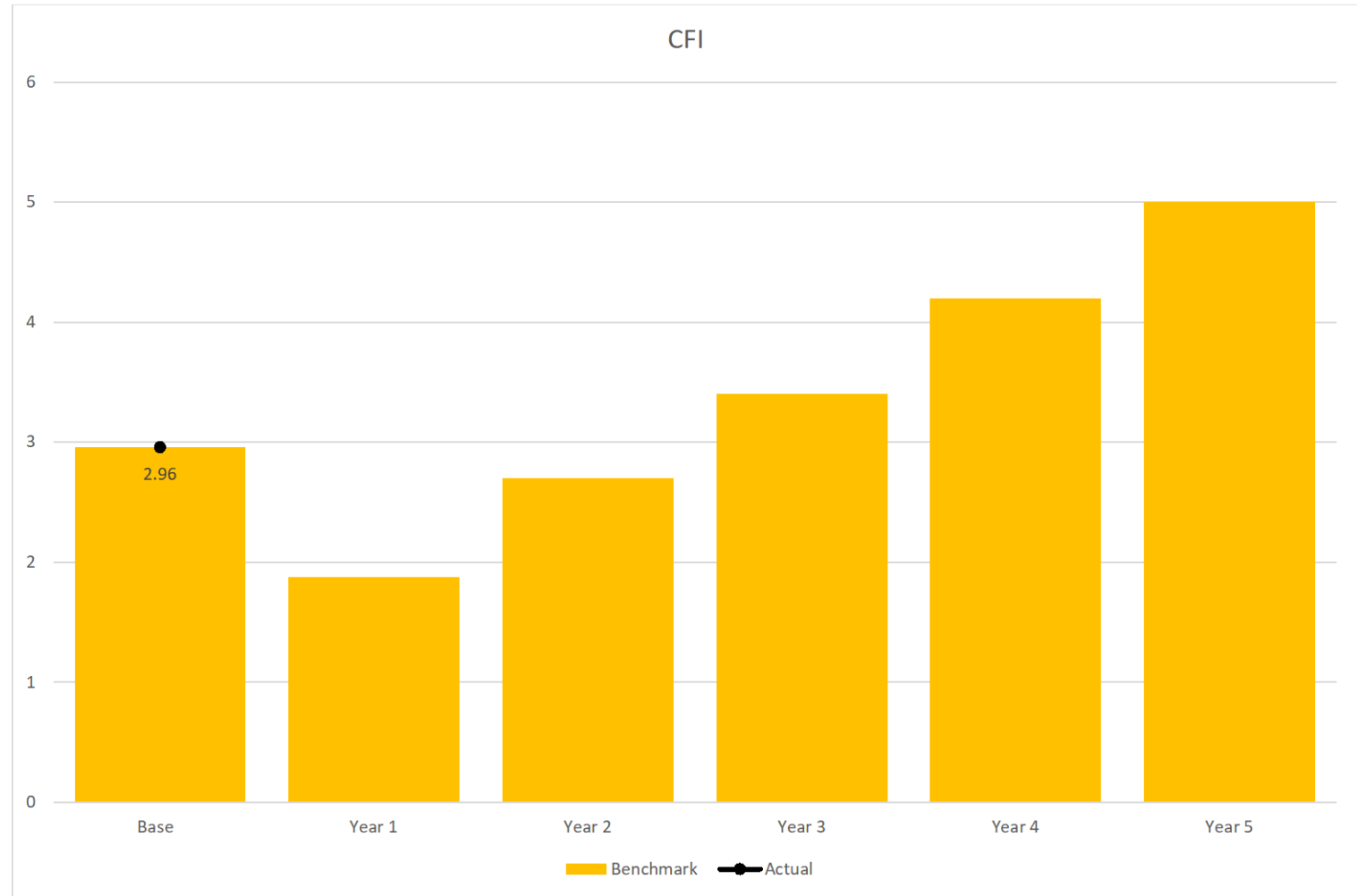


# FUTURE STATE

Excellence, Innovation, Progress

Measuring Our Progress

Composite Financial Index

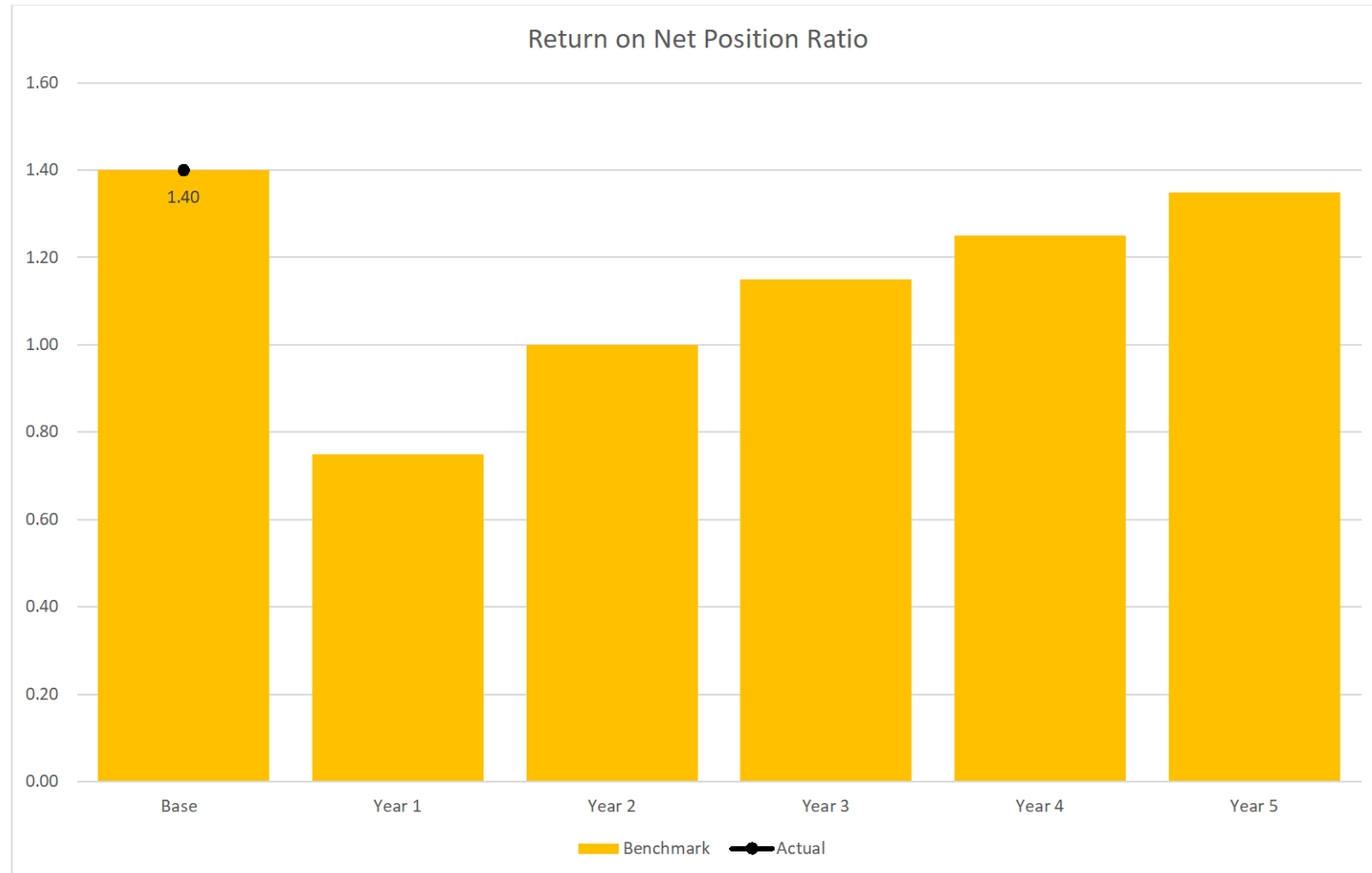




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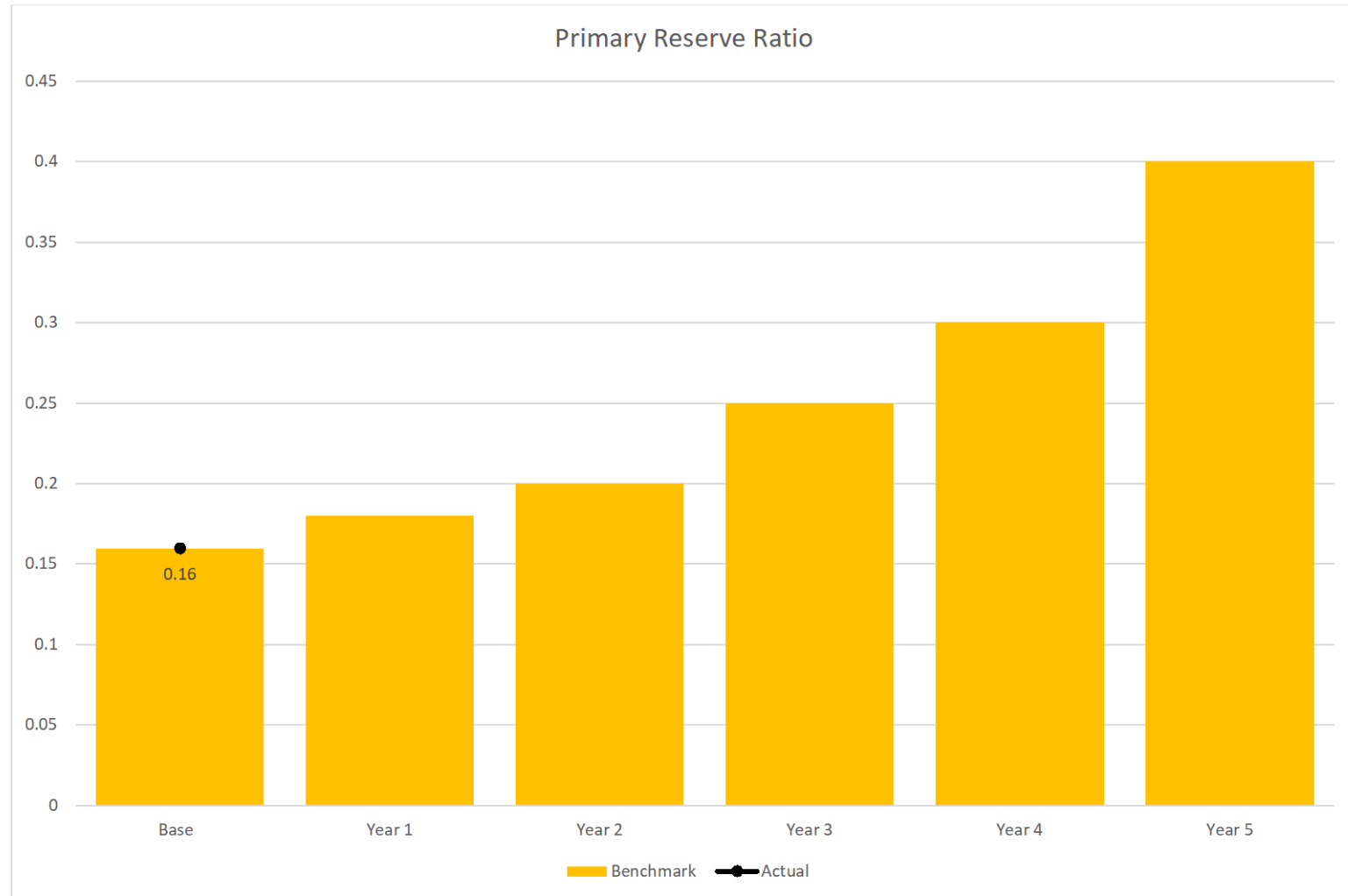
Measuring Our Progress



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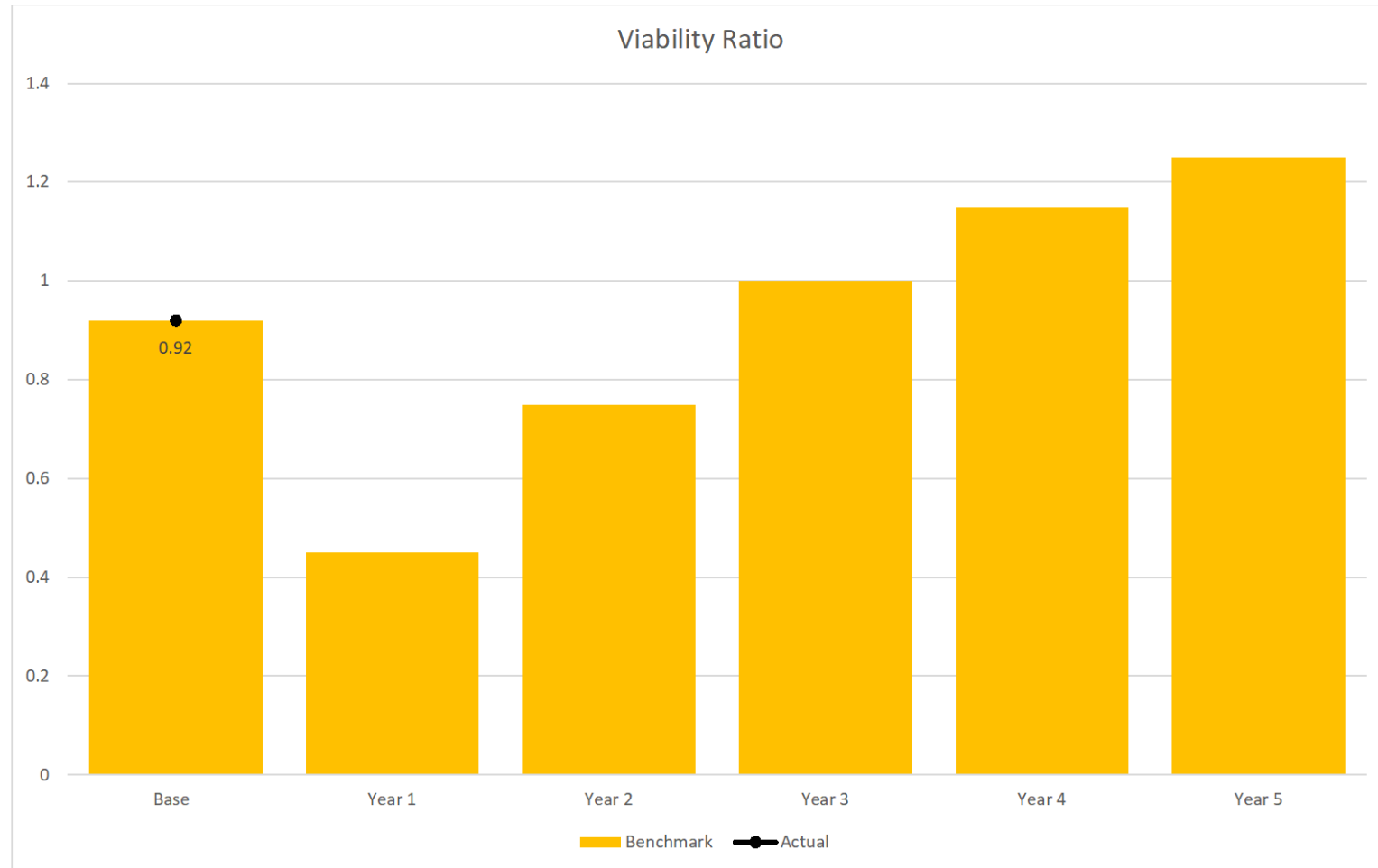
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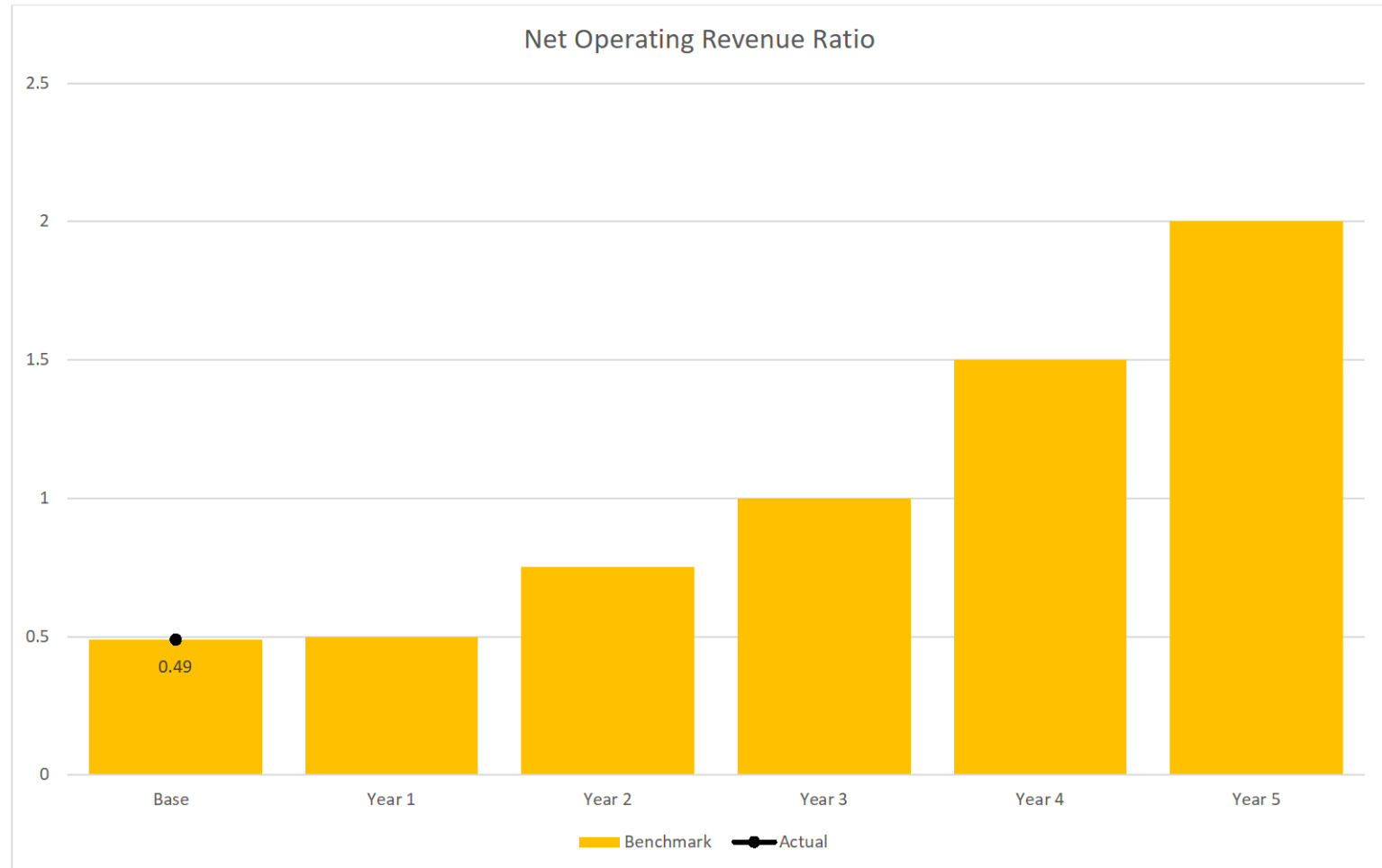
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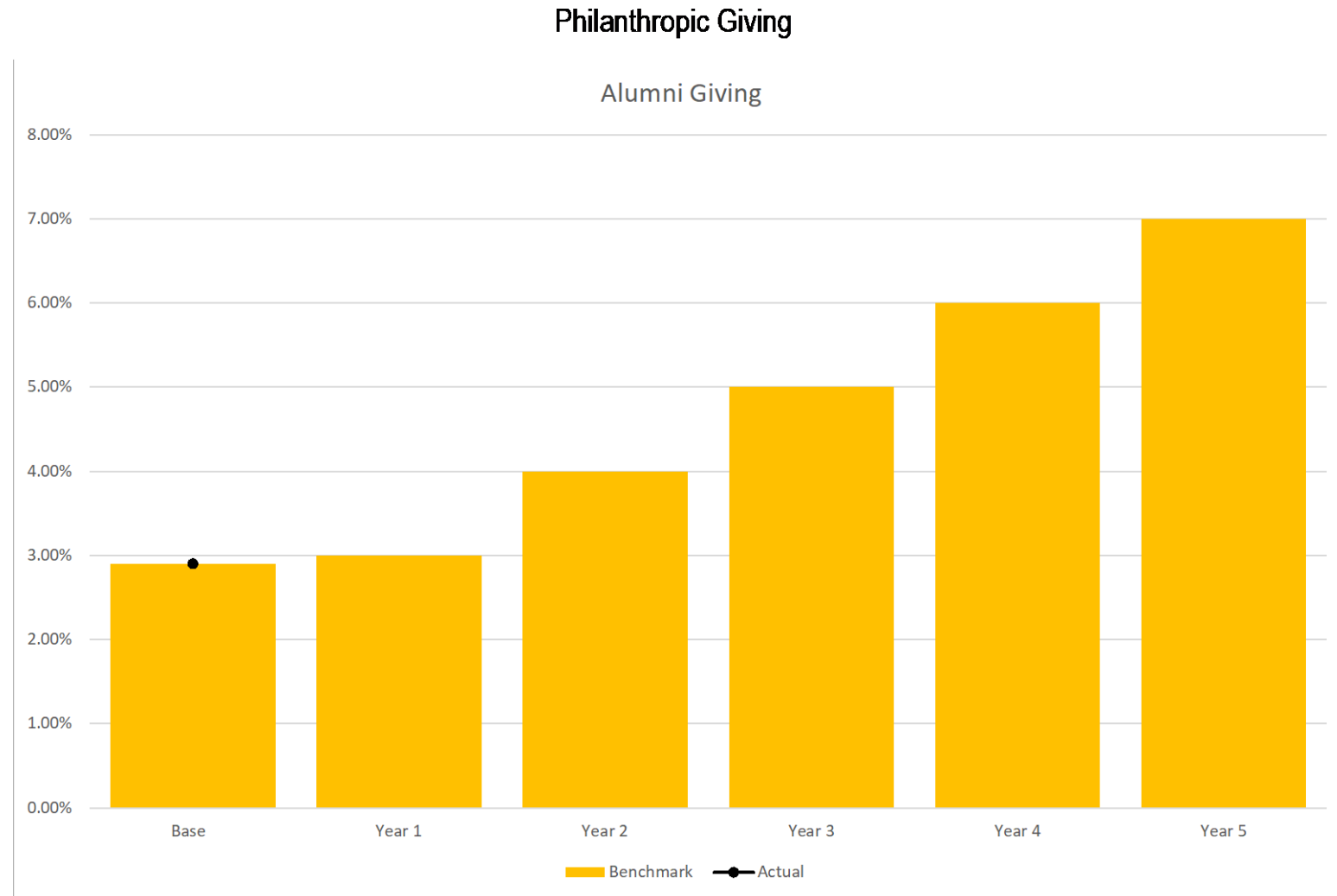
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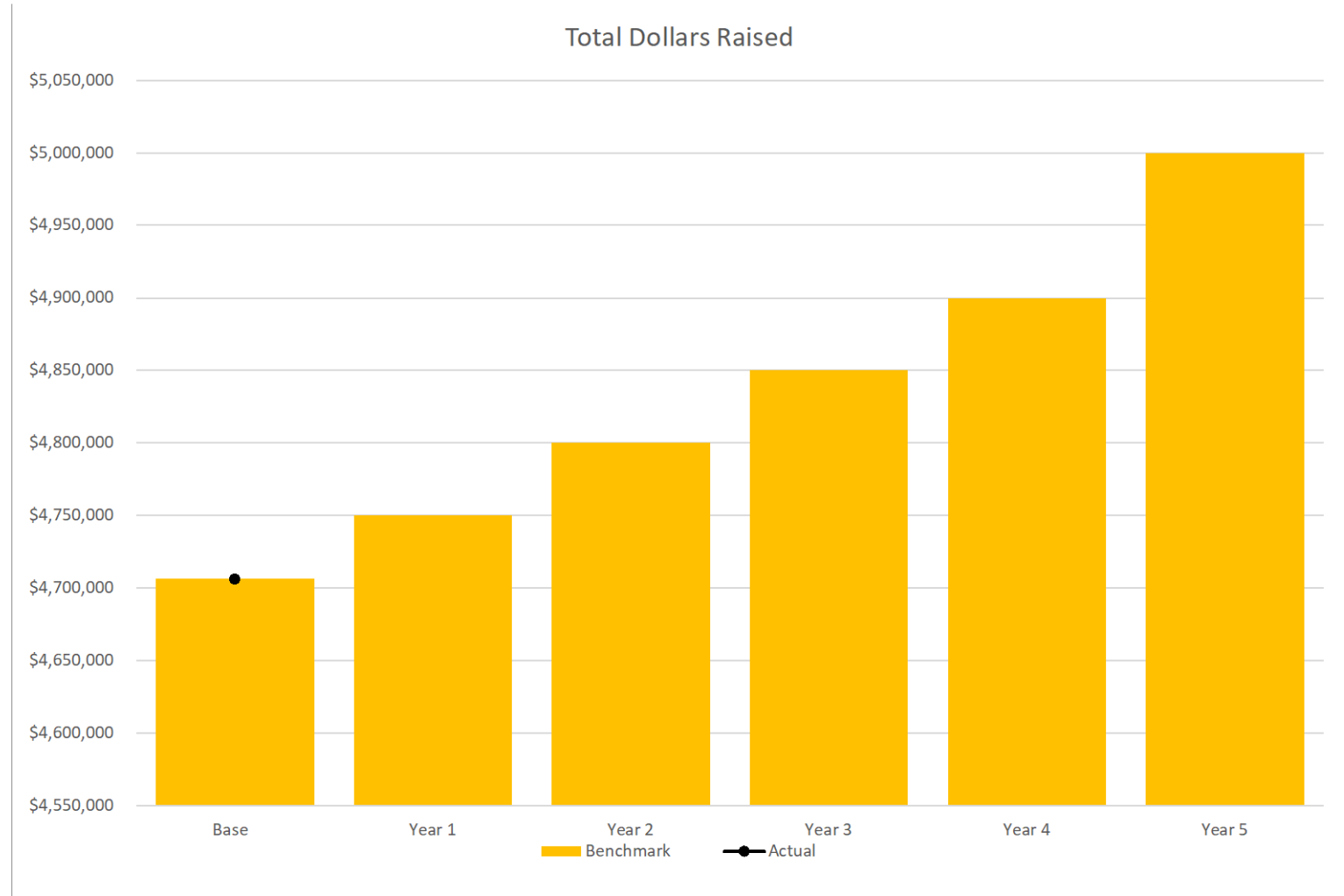
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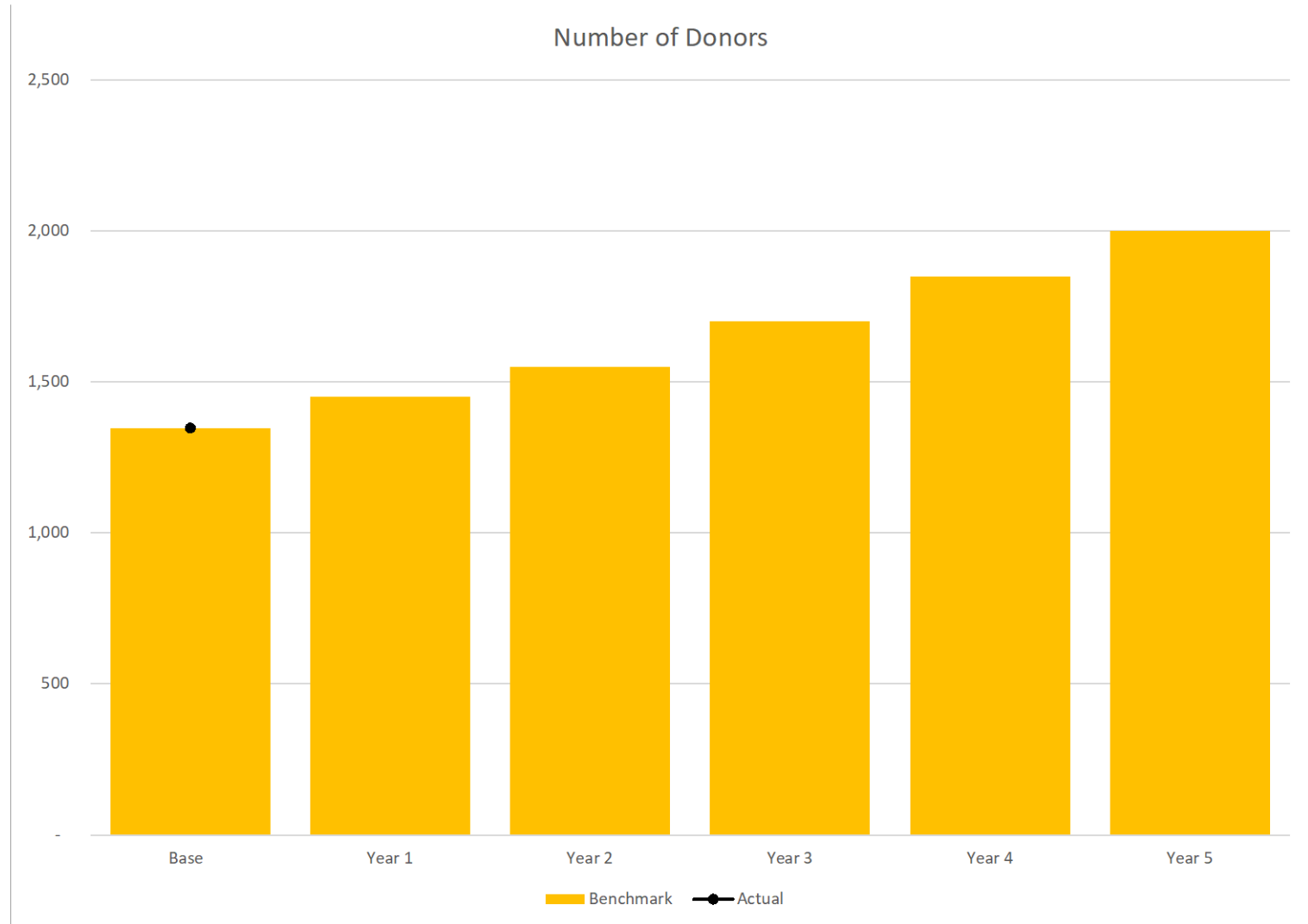
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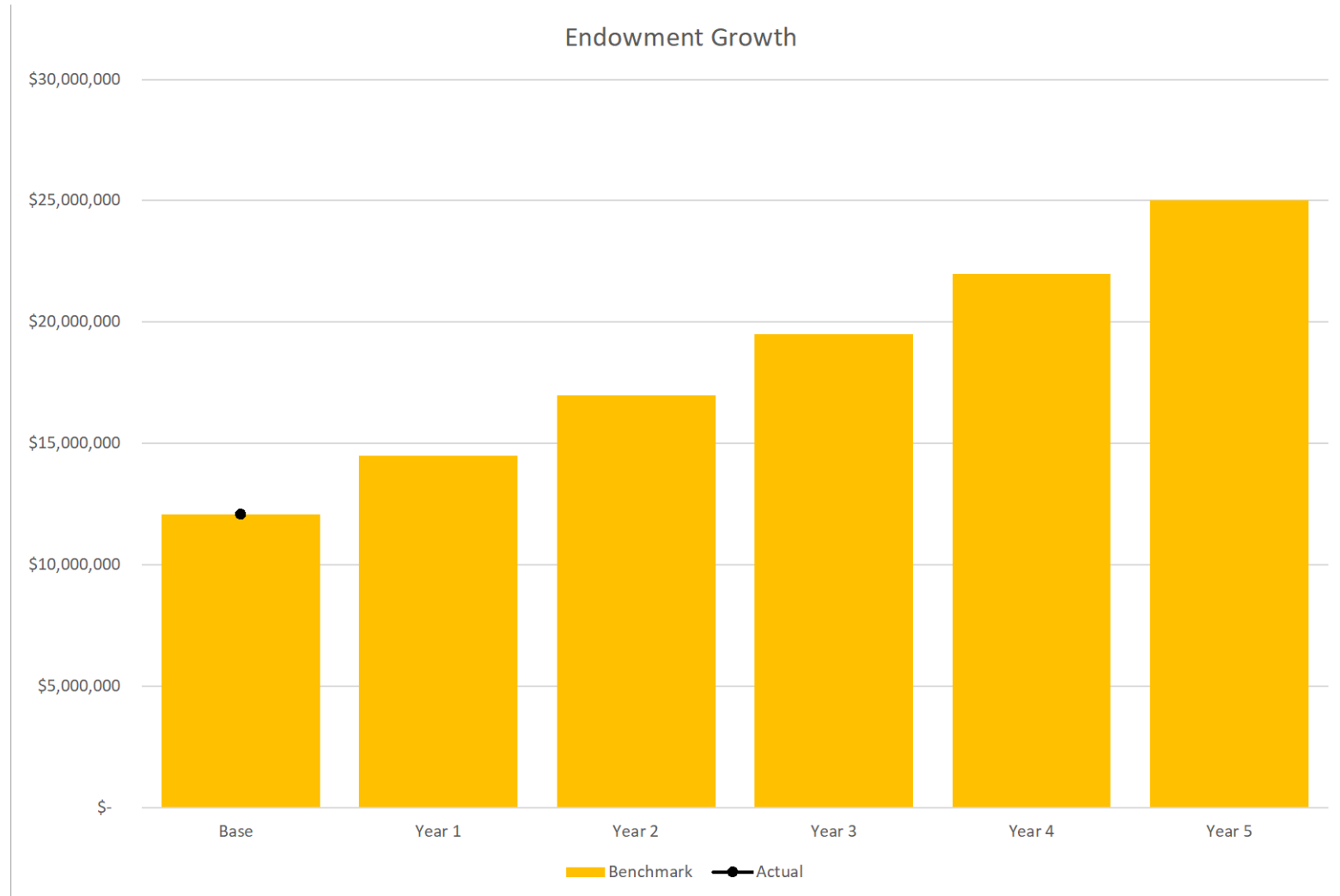
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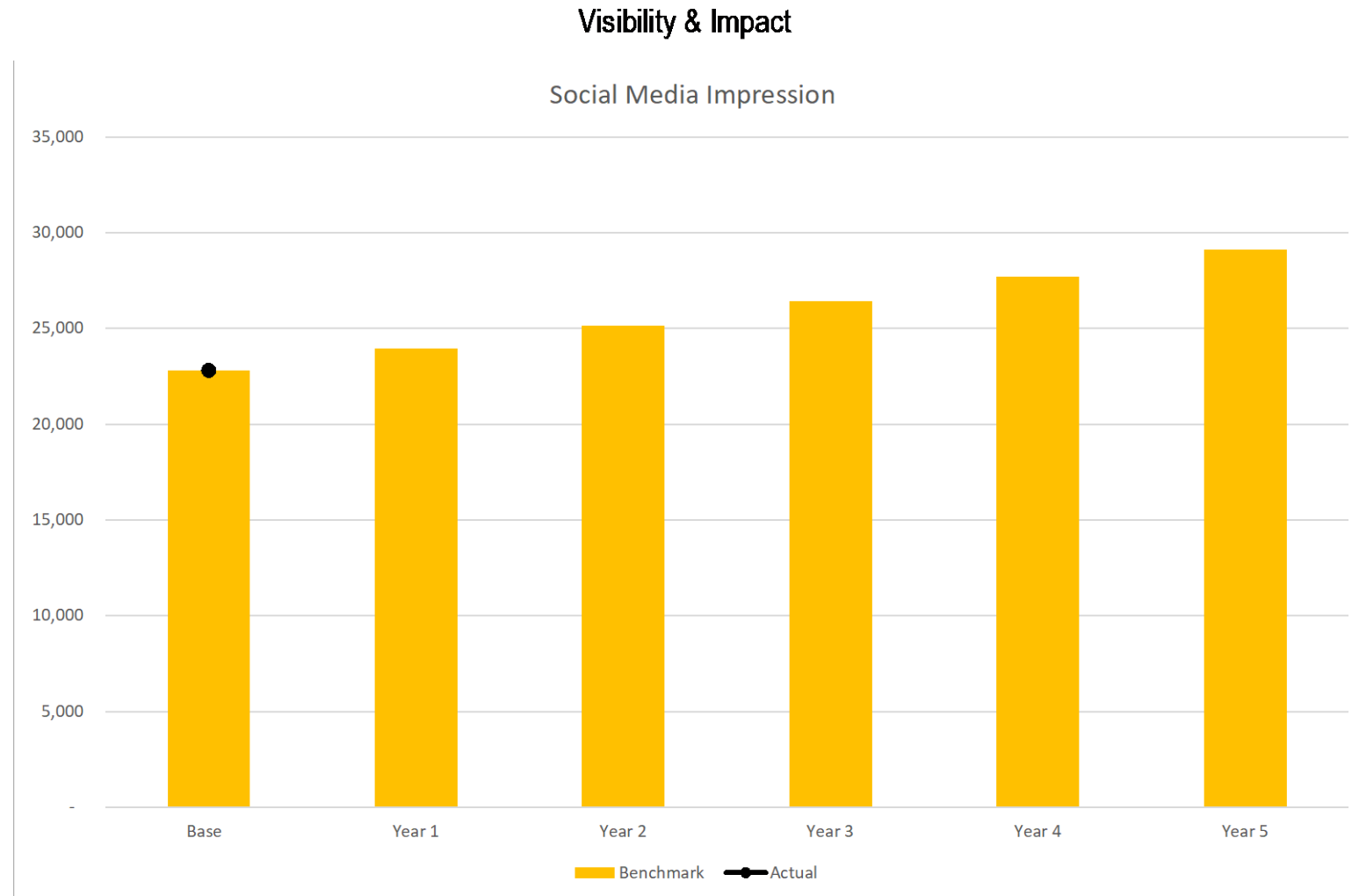




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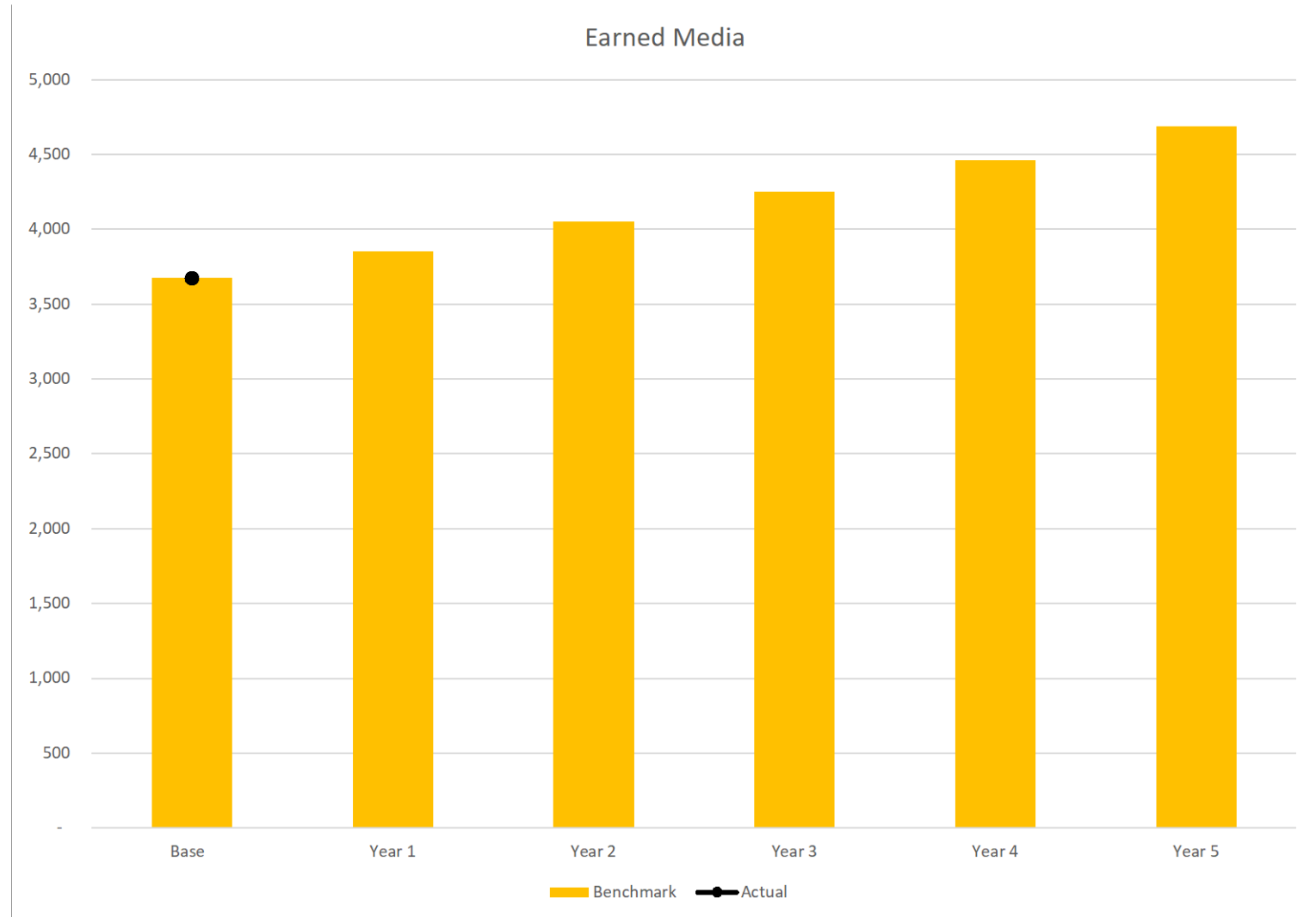
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# FUTURE STATE

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Measuring Our Progress



# QUESTIONS?

