West Virginia State University Board of Governors Meeting
January 26, 2012

ITEM: Follow-up Program Review report for four academic programs

ADMINISTRATIVE AREA: Academic Affairs

RECOMMENDED ACTION: Approval of the recommendations for the Follow-up program reports for four academic programs

PRESENTER: Dr. R. Charles Byers
Vice President for Academic Affairs

BACKGROUND:

West Virginia Code §18B-1, B-4 and 18B-2A-4 delineate responsibilities for the review of academic programs. Procedural Rule Series 10, Section 5.5 of the West Virginia Higher Education Policy Commission requires each institutional governing board to ensure that each program offered at the institution under its jurisdiction is reviewed at least once every five years. West Virginia State University has maintained an on-going five-year schedule for its reviews of the baccalaureate academic programs. At its November 8, 2001, meeting this Board of Governors was told the college wished to continue its current program review process by an institutional committee and that action passed.

Academic Departments scheduled for comprehensive program reviews utilize the "Instructions" document prepared by the institutional Program Review committee to address the required elements of viability, adequacy and necessity and include core elements as required in Section 4.1 of HEPC Procedural Rule Series 10. According to a schedule developed by the institutional Program Review committee, these comprehensive reviews are submitted to the committee for their review, input, and recommendation. The committee's recommendation is submitted to the Vice President for Academic Affairs, who makes his recommendation to the Board of Governors.

Section 6.1 of Procedural Rule Series 10 requires that the Board of Governors' review of each program will result in a recommendation by the institution for action relative to each program under review. Each of these programs was reviewed in 2008-2009 and each was required to file a follow-up report by December 1, 2011. The Board of Governors recommended at its June, 2009 meeting that each program be continued at the current level of activity with specific action as described in the rationale.

The follow-up reports are submitted for the following programs:
- B.S. in Health Science
- B.A. in History
- B.S. in Recreation
- Board of Regents Bachelor of Arts
Program: Bachelor of Science in Health Science  
Date: 1-18-12

Type of Review:  
X Comprehensive Self-Study

Recommendation to the Board of Governors:

1. Continuation of the program at the current level of activity without specific action / with specific action as described in the Rationale section of this Form;
2. Continuation of the program at a reduced level of activity (e.g., reducing the range of optional tracks, merging programs, etc.) or other corrective action as described in the Rationale section;
3. Identification of the program for further development (e.g., providing additional institutional commitment);
4. Development of a cooperative program with another institution, or sharing courses, facilities, faculty, and the like;
5. Discontinuance of the Program according the provisions of Higher Education Policy Commission (Section 8.1, Series II, Title 133)
X 6. Other. Specify. Continuation of program with continued development of Program Assessment as presented in follow-up report.

Rationale for Recommendation:

The Department presented an assessment plan and data from graduates and employers collected for two years. The Plan shows the Department is progressing toward the implementation of an appropriate assessment plan; the data presented for the two years represents a good start on an appropriate assessment plan. The Committee looks forward to seeing a full five years of data together with the other parts of the full assessment plan when the next comprehensive review is presented in Fall, 2013.

I concur with the Committee’s Recommendation and Rationale.

[Signature of Chief Academic Officer]

[Signature of President]

[Date]
WEST VIRGINIA STATE UNIVERSITY
SUMMARY PROGRAM REVIEW ACTION REPORT
TO THE
BOARD OF GOVERNORS
JANUARY, 2012

NAME AND DEGREE LEVEL OF PROGRAM: Bachelor of Science in Health Sciences

The April, 2009 recommendation, based on the comprehensive, five-year review through 2007-2008, required the Chair to bring to the Program Review Committee, by December 1, 2011, a follow-up report addressing the following items: assessment data collected and analyzed, results of regular meetings of the Advisory Committee, and results of consideration of additional courses to strengthen the core curriculum and cognates.

REPORT RESULTS:

- The Department worked with the Office of Institutional Effectiveness to identify the first course in their major in which assessment data would be collected – their capstone course, HHP 458. Their rubric identified eight components for assessment; copies of the data were provided as an attachment to the report. Those data were analyzed to determine how strategies may be changed in subsequent semesters in areas where some students scored “unacceptable” according to the rubric.

- Minutes of the first advisory committee meeting were provided together with information on the membership of the Committee.

- Additional (upper-level) courses to strengthen the major was addressed from the concept of academic rigor. New requirements were added as follows:
  - Students who earn lower than a grade of C in courses in their major (or in the articulation agreement with the Kanawha Valley Community & Technical College) must retake the course and earn a grade of C or better.
  - HHPLS 425 is a 6-hour internship in local area health and human services agencies.
  - Students complete HHPLS 460 – Research & Evaluation – rather than a lower level research methods course from another College.
  - HHPLS 251 – Consumer Health – was upgraded to a junior level course.
ACADEMIC PROGRAM REVIEW

Institutional Response Form

Program: Bachelor of Arts in History

Type of Review:  
X Comprehensive Self-Study

Follow-Up / Progress Report

Date: 1-18-12

Recommendation to the Board of Governors:

1. Continuation of the program at the current level of activity without specific action / with specific action as described in the Rationale section of this Form;

2. Continuation of the program at a reduced level of activity (e.g., reducing the range of optional tracks, merging programs, etc.) or other corrective action as described in the Rationale section;

3. Identification of the program for further development (e.g., providing additional institutional commitment);

4. Development of a cooperative program with another institution, or sharing courses, facilities, faculty, and the like;

5. Discontinuance of the Program according the provisions of Higher Education Policy Commission (Section 8.1, Series 11, Title 133)

X 6. Other. Specify. Continuation of program with continued development of Program Assessment as presented in follow-up report.

Rationale for Recommendation:

The Department presented an assessment plan and data from graduates and employers collected for two years. The Plan shows the Department is progressing toward the implementation of an appropriate assessment plan; the data presented for the two years represents a good start on an appropriate assessment plan. The Committee looks forward to seeing a full five years of data together with the other parts of the full assessment plan when the next comprehensive review is presented in Fall, 2013.

I concur with the Committee's Recommendation and Rationale.

[Signatures and dates]
NAME AND DEGREE LEVEL OF PROGRAM: Bachelor of Arts in History

The April, 2009 recommendation, based on the comprehensive, five-year review through 2007-2008, required the Chair to bring to the Program Review Committee, by December 1, 2011, a follow-up report addressing the following items: employer and the graduate surveys including the summary data collected in the two academic years between then and now, assessment of those data, and a plan for the use of the data in curriculum review.

REPORT RESULTS:

- A survey sent to twenty-two graduates of this major was developed to answer two basic queries:
  - What kind of career can be pursued after graduating with a History degree?
  - How helpful has the History BA degree been for graduates as they face the challenges of finding employment and launching careers?

- The response rate for each of the two years was good and the recurrent theme was that the history major develops key foundation skills which offer a competitive advantage in the practice of almost any career.

- Some graduates find employment in those lines of work that are closely connected with history as an academic field: teaching, research, or public history. Others are employed where less emphasis is placed on the content of the history curriculum and more on the underlying sets of analytical and verbal skills that are acquired in the process of a liberal arts education in history.

- Beginning in 2011-2012, survey data will be digitized and uploaded on LiveText for ongoing assessment and curriculum review purposes.

- A survey was sent to eleven employers with a response rate of slightly under 20%. Additional efforts are underway to obtain more employer data in order to appropriately include responses in program and curriculum review.
ACADEMIC PROGRAM REVIEW

Institutional Response Form

Program: Bachelor of Science in Recreation

Date: 1-18-12

Type of Review:
- Comprehensive Self-Study
- Follow-Up / Progress Report

X Follow-Up / Progress Report

Recommendation to the Board of Governors:

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<th>Description</th>
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<tr>
<td>1.</td>
<td>Continuation of the program at the current level of activity without specific action / with specific action as described in the Rationale section of this Form;</td>
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<td>5.</td>
<td>Discontinuance of the Program according the provisions of Higher Education Policy Commission (Section 8.1, Series 11, Title 133)</td>
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<tr>
<td>X 6.</td>
<td>Other. Specify. The program will continue its generalist and tourism tracks; the therapeutic recreation track will become inactive.</td>
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Rationale for Recommendation:

While a technology-capable classroom has been equipped and available for class instruction, for the entire recreation program the Department has neither adequately addressed its assessment plan nor provided evidence of an Advisory Committee. The Committee feels that these items must be addressed immediately in order to assess data collected prior to the next comprehensive review due in Fall, 2013.

I concur with the Committee’s Recommendation and Rationale.

Signature of Chief Academic Officer

Date

Signature of President

Date
WEST VIRGINIA STATE UNIVERSITY
SUMMARY PROGRAM REVIEW ACTION REPORT
TO THE
BOARD OF GOVERNORS
JANUARY, 2012

NAME AND DEGREE LEVEL OF PROGRAM: Bachelor of Science in Recreation

The April, 2009 recommendation, based on the comprehensive, five-year review through 2007-2008, required the Chair to bring to the Program Review Committee, by December 1, 2011, a follow-up report addressing the following items: assessment data collected and analyzed, results of regular meetings of the Advisory Committee, a plan for preservation of archival data for subsequent reports, progress on revising the Therapeutic Recreation curriculum, and a progress report on regaining special accreditation in therapeutic recreation.

REPORT RESULTS:

• In consultation with the College Dean, the Department Chair, and the Program Leader, it was decided the Therapeutic Recreation track would become inactive due to
  o Insufficient passing rates on the licensure exam,
  o Insufficient faculty resources to deliver increased course-specific instruction,
  o Required internship/field experience for students, and
  o Closure of the WV Rehabilitation Center as the facility NCTRC approved internship facility.

• Students in the program would matriculate in one of two tracks: generalist or specialization in tourism studies.

• No assessment plan exists. While a plan is reported to be under development, no program level objectives were reported, no course-mapping appears to have been done and no rubrics developed. Artifacts for collection of assessment data do not appear to have been identified and no data collection is occurring. The report refers to certain pieces of an assessment plan that are “under development” and that the program has “been advised” regarding the use of LiveText, the computerized data collection and archival system, but there is no evidence it has been utilized for any part of the assessment plan.

• No evidence was presented to document the use of an Advisory Committee other than one meeting in late 2009 which appeared to be specifically related to deliberations regarding the Therapeutic Recreation track.
Program: Regents Bachelor of Arts

Date: 1-18-12

Type of Review: Comprehensive Self-Study

X Follow-Up / Progress Report

Recommendation to the Board of Governors:

1. Continuation of the program at the current level of activity with specific action as described in the Rationale section of this Form;

2. Continuation of the program at a reduced level of activity (e.g., reducing the range of optional tracks, merging programs, etc.) or other corrective action as described in the Rationale section;

3. Identification of the program for further development (e.g., providing additional institutional commitment);

4. Development of a cooperative program with another institution, or sharing courses, facilities, faculty, and the like;

5. Discontinuance of the Program according the provisions of Higher Education Policy Commission (Section 8.1, Series 11, Title 133)

X 6. Other. Specify. While guidelines for admission to the program have been clarified, assessment remains a concern.

Rationale for Recommendation:

We recognize the progress that has been made in addressing concerns regarding the assessment program. However, the Committee still has the following concerns:

- The RBA program has established neither program level outcomes nor a viable assessment program. Assessment data included in the report clarifies student need for the degree but the data are subjective, based upon student “attitudes and beliefs” as measures of evaluation.
- The proposed entrance survey will provide limited diagnostic assessment, but the program has not specified instruments to be used for formative assessment of student learning. If implemented, the proposed ETS Proficiency Profile (ETSP) will partially address the lack of summative assessment.
- The program suggests that it could develop rubrics to assess RBA student learning and employer data, but has not done so.

The Committee feels that these items must be addressed immediately in order to assess data collected prior to the next comprehensive review due in Fall, 2013.

I concur with the Committee’s Recommendation and Rationale.

Signature of Chief Academic Officer

Signature of President
WEST VIRGINIA STATE UNIVERSITY
SUMMARY PROGRAM REVIEW ACTION REPORT
TO THE
BOARD OF GOVERNORS
JANUARY, 2012

NAME AND DEGREE LEVEL OF PROGRAM: Regents Bachelor of Arts

The April, 2009 recommendation, based on the comprehensive, five-year review through 2007-2008, required the Chair to bring to the Program Review Committee, by December 1, 2011, a follow-up report addressing the following items: establishment of program level outcomes and a viable assessment program, revisions to the general education component of the degree, and assessment of whether or not the students in the program meet the guidelines for admission to the program.

REPORT RESULTS:

- Assessment data thus far have focused on surveys of incoming students to the degree program and on graduates. No surveys of RBA graduate Employers were presented.

- Data regarding students entering the program or graduating from it focused on attitudes and beliefs and on salary figures rather than on comprehensive assessment measures.

- The report contained neither program level outcomes nor a comprehensive assessment plan. The ETS Proficiency Profile (ETSPP) was proposed for assessing what RBA students learn as they proceed through the program. Rubrics could be developed for gauging student critical thinking, reading, and writing skills. However none appear to have been developed to date.

- The report clarified compliance with WVSU's general education requirements, though the categories of courses are different under the state-wide RBA general education listing. The only exception noted was that CS 106, a course accepted under the general education requirements, is not a WVSU course.

- Admission requirements to the degree program are dictated by the Regents BA Administrative Guidelines. Data presented in the report indicate compliance with those guidelines admitting students to the degree program.