CHANCELLOR’S 2011 MASTER PLAN:

Recommendation Summaries

Economic Growth

Prepare students for a knowledge-intensive, global economy by developing and enhancing relevant programs, centers, and curricula.

Graduate more students in high-demand fields and workforce shortage areas.

Provide continuing education and lifetime learning opportunities for adult citizens in or entering the workforce.

Develop partnerships with public and private employers for training and employment and to facilitate the transition from school to work.

Access

Strengthen student preparation for post-secondary education.

Facilitate the transition from secondary to post-secondary education for high school graduates.

Enhance outreach to all residents to participate in higher education.

Provide continuing education and lifelong learning opportunities for working adults and those entering the workforce.

Facilitate advising, course delivery, and transfer of college credit to improve access, reduce cost, and speed time to degree completion.

Cost and Affordability
Invest in higher education as a public good.

Coordinate finance policies.

Contain costs.

Deliver financial aid and education cost information effectively.

Address financial aid needs of adult, part-time, and transfer students.

Reward students for high academic performance.

Seek more external funding.

Maximize institutional efficiency.

**Learning and Accountability**

Increase number of degrees awarded.

Increase the number of degrees awarded in STEM fields.

Expand educational opportunities in international studies and foreign languages.

Expand graduate and professional education.

Expand and strengthen teacher education programs.

Expand research commitments.

Refine and strengthen assessment of student learning.

Improve student retention.

Increase six-year graduation rates.

Improve the quality of K-12 teachers in West Virginia.

Strengthen the quality of faculty at institutions of higher education.

**Innovation**
Refine institutional missions and designate and maintain programs of distinction.

Implement new technologies and promote innovative and technology-adaptive curricula for target areas.

Foster civic engagement.

Promote initiatives that support and enhance academic research and development efforts.

Develop entrepreneurial partnerships.